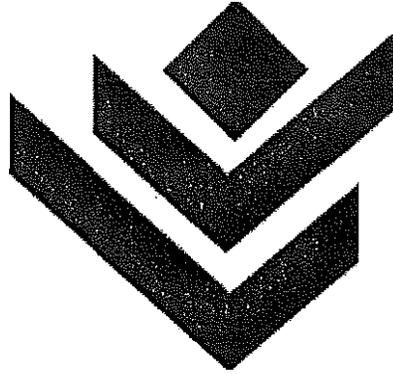




CITY OF
BLOOMINGTON
REGULAR SESSION
COUNCIL MEETING
DECEMBER 18, 2017



City Logo Design Rationale

The symbol for the City of Bloomington is multifaceted in its visual and conceptual approach. Visually the symbol and the City's identity represent a modern progressive style which is consistent with the City's government. The symbol is based on three different concepts which combine to represent the City in a contemporary and appropriate way.

First and foremost is the chevron. The City government is a respected agency dedicated to serving the public. In this way, the chevron represents service, rank and authority.

The symbol may also be seen as a three dimensional building. This represents growth and diversity in our community.

Finally, the flower or plant derived from the original name "Blooming Grove," represents a community that is friendly and safe. Progress and growth are also associated with plant life as well as regeneration and renewal.

The symbol's positive upward movement is representative of the City's commitment to excellence!

Brief Summary of Five Council Priorities

Five Priorities

At the September retreat, Council informally selected its top five priorities, and since that time staff has seen that these five areas are the dominant focus of the Council's policy deliberations. The selected priorities are:

1. Economic Development
2. Infrastructure
3. Financial Planning
4. Reduced Emergency Response Times
5. Downtown Implementation Plan

The value in naming priorities is to establish policy direction, make that direction known to stakeholders and guide policy, budget and operational decisions. As we work to develop the City's FY17 budget, staff would find value in formalizing the five priorities for the next fiscal year.

Prior to formalization, we have prepared this brief summary to begin the dialogue about what each priority means, where it stands and what it will take to advance each going forward.

1. Economic Development

- A. Economic development was overwhelmingly recognized by the Council as **essential to the financial sustainability** of the community. It is our prime means to diversify our tax base and expand our revenue streams.
- B. City of Bloomington economic development is undertaken in parallel with **regional collaboration** and economic development initiatives of the EDC, B/N Advantage and others.
- C. The time is right to review our **economic development strategic plan and incentive policy**. Tools such as TIF are invaluable for the redevelopment of areas such as Colonial Plaza, and will be key to our success.
- D. Economic development cannot stand alone and depends on sound infrastructure and quality of life to successfully ensure a financially-sound future for our community.

2. Infrastructure

- A. The City is decades behind in funding much-needed **infrastructure maintenance**, estimated to total \$400M or more. Reliable infrastructure with the capacity to handle growth is essential to economic development, quality of life and the City's financial long-term stability.
- B. Our City's recently completed **infrastructure Master Plans**, encompassing streets, sanitary sewers, storm water, facilities, sidewalks and more provide detailed inventory, condition rating and make it possible for us to assess and prioritize critical needs.
- C. The next essential step is to develop a **five year Capital Improvement Plan** to address the most urgent/timely needs, AND a funding strategy.
- D. Some projects included in the City's Master Plans are prime candidates for borrowing. Financing options are many, and Council will determine a preferred strategy, ranging from conservative to aggressive.

3. Financial Planning

- A. Since the Great Recession, we are all adapting to a new economy that requires us to have a **long-term, continuously evolving plan for financial sustainability**, including a plan for appropriate reserves. We must have a balanced budget to avoid the pitfalls and reputational damage that many other governments continue to experience.
- B. A deficit in the City's General Fund was averted in the near term through Budget Task Force recommendations and the Council's recent adoption of a 1% sales tax increase. However, the City's expenses, especially those tied to Police and Fire pensions and labor costs, will continue to increase over the years. The **potential for a General Fund structural deficit** will continue to threaten future budgets.
- C. It will take all of us, including our citizens, to develop solutions for achievement of financial sustainability. We must focus on refining our financial projections, re-forecasting when appropriate, identifying programs and services, establishing appropriate levels of service performance measures, and prioritization.
- D. A **Capital Improvement Plan and funding** is critical to the City's financial strategy now and going forward.

4. Reduced Emergency Response Times

- A. Despite the excellent efforts of our first responders, the Fire Master Plan identified that **service to the City's northeast portion is inadequate and response times are below our standards**. Long-term, the Master Plan recommends a new Fire Station facility to serve the northeast area of the City. In the short-term, we must identify creative and innovative methods to reduce EMS and fire suppression response times.
- B. Quality public safety services are essential to a community's Economic Development and, with so many financial resources devoted to public safety, **finding efficient solutions to public safety issues** contributes to the long-term financial health of the community.

5. Downtown Implementation Plan

- A. The Downtown Master Plan was adopted by the City Council in 2013 without an Implementation Plan. Increased interest in Downtown economic development, notably in the proposed addition of hotel and/or convention center space, indicates this is the time to **design the City's role** in success of the Downtown.
 - a. It will take inside and outside **resources to vet potential Downtown projects**.
 - b. We must determine the amount and type of **public engagement** that is appropriate for Downtown development proposals.
 - c. Traditionally, municipalities play a role in Downtown **streetscape improvements** and meeting its **parking needs**.
- B. We can **build upon the qualities that make our Downtown special**, such as our ties to President Lincoln and Route 66, both expertly displayed in the new Visitors Center at the McLean County Museum of History. Smart economic development in Downtown will expand on existing assets and attractions like the Museum, the BCPA and the Coliseum.



RESOLUTION NO. 2016 -29

A RESOLUTION ADOPTING A MISSION, VISION AND VALUES STATEMENT FOR THE CITY OF BLOOMINGTON

WHEREAS, the City of Bloomington ("City") is an Illinois home-rule municipality; and

WHEREAS, the City is known as the "Jewel of the Midwest;" and

WHEREAS, the City is a great place to live, work and play; and

WHEREAS, the City Council desires to adopt a statement expressing the Organizational Mission, Vision and Values of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE City Council of the City of Bloomington, McLean County, Illinois, as follows:

Section 1. The above stated recitals are incorporated herein by reference.

Section 2. The City Council of the City of Bloomington hereby formally adopt the following as the City's Organizational Mission, Vision and Values:

Mission: To lead, serve and uplift the City of Bloomington

Vision: A Jewel of Midwest Cities

Values: Service-centered, results-driven, inclusive.

Section 3. All resolutions in conflict with this Resolution, as well as any previous statements adopted on the mission, vision and values of the City are hereby repealed.

Section 4. This Resolution shall be in full force and effect immediately after its passage and approval.

APPROVED by the City Council of the City of Bloomington, McLean County, Bloomington, Illinois, July 25, 2016, by a vote of 7 to 1. (Nay: Alderman Kevin Lower) (Absent: Alderman David Sage)

CITY OF BLOOMINGTON

Tari Renner, Mayor

ATTEST

Cherry L. Lawson, City Clerk

AGENDA



**CITY COUNCIL MEETING AGENDA
BLOOMINGTON CENTER FOR THE PERFORMING ARTS
AUDITORIUM**

600 N. EAST STREET, BLOOMINGTON, IL 61701

MONDAY, DECEMBER 18, 2017; 7:00 P.M.

- 1. Call to order**
- 2. Pledge of Allegiance to the Flag**
- 3. Remain Standing for a Moment of Silent Prayer**
- 4. Roll Call**
- 5. Recognition/Appointments**
 - A. Proclamation, Centennial of the First World War
 - B. Recognition of Trevor Wilson, Fire Fighter on completing his one year probation with the Bloomington Fire Department.
 - C. Appointment of Monica Bullington to the Connect Transit Board, and the Reappointment of Amelia Buragas to the Bloomington-Normal Economic Development Council Board.
- 6. Public Comment**
- 7. “Consent Agenda”**

(All items under the Consent Agenda are considered to be routine in nature and will be enacted by one motion. There will be no separate discussion of these items unless a Council Member, City Manager or Corporation Counsel so requests, in which event, the item will be removed from the Consent Agenda and considered in the Regular Agenda, which is Item #8.

The City’s Boards and Commissions hold Public Hearings prior to some Council items appearing on the Council’s Meeting Agenda. Persons who wish to address the Council should provide new information which is pertinent to the issue before them.)

NOTE: Action may be taken by the City Council on the agenda’s action items (those items listed on the Consent Agenda and Regular Agenda) beyond the motions listed and/or staff recommendations. Ordinances and resolutions listed on the agenda may further be amended and/or revised prior to adoption by the City Council. No action will be taken if the agenda item is listed as only informational.

- A. Consideration of approving the Minutes of the December 11, 2017 Regular City Council Meeting. *(Recommend that the reading of the minutes be dispensed with and the minutes approved as printed.)*
- B. Consideration of Approving an Appointment and Reappointment to Various Boards and Commissions. *(Recommend Monica Bullington be appointed to the Connect Transit Board and that Amelia Buragas be reappointed to the Bloomington-Normal Economic Development Council Board.)*
- C. Consideration of approving an Intergovernmental Agreement with the County of McLean Regulating use of the Police Range Facility. *(Recommend in the amount of \$8,221.98, and the Mayor and City Clerk be authorized to execute the necessary documents.)*
- D. Consideration of approving an Intergovernmental Agreement with the County of McLean Regulating use of the Police Range Facility. *(Recommend the intergovernmental agreement with the County of McLean be approved, in the amount of \$8,221.98, and the Mayor and City Clerk be authorized to execute the necessary documents.)*
- E. Consideration of an Ordinance amending Bloomington City Code Chapter 38, Section 181.2 adding an exception for Brick Streets. *(Recommend an Ordinance amending Bloomington City Code Chapter 38, Section 181.2 adding an exception for brick streets be approved and that the Mayor and City Clerk be authorized to execute the necessary documents.)*
- F. Consideration of an Ordinance amending Bloomington City Code Chapter 29, Section 201 adding brick streets to the list of streets where through trucks are not allowed. *(Recommend an Ordinance amending Bloomington City Code Chapter 29, Section 201 adding brick streets to the list of streets where through trucks are not allowed be approved and that the Mayor and City Clerk be authorized to execute the necessary documents.)*
- G. Consideration of an Ordinance approving the dedication of the former Consolidated Rail Corporation Right-of-Way as Public Utility Easement. *(Recommend an Ordinance approving the dedication of the former Consolidated Rail Corporation Right-of-Way as Public Utility Easement and that the Mayor and City Clerk be authorized to execute the necessary*
- H Consideration of:
 - A. An Ordinance approving a Contract to Purchase Real Estate located at 717 E. Empire Street in the City of Bloomington
 - B. An Ordinance Amending the Fiscal Year 2018 Budget.

NOTE: Action may be taken by the City Council on the agenda's action items (those items listed on the Consent Agenda and Regular Agenda) beyond the motions listed and/or staff recommendations. Ordinances and resolutions listed on the agenda may further be amended and/or revised prior to adoption by the City Council. No action will be taken if the agenda item is listed as only informational.

(Recommend an Ordinance approving a Contract to Purchase Real Estate Located at 717 E. Empire Street in Bloomington be approved in the amount of \$48,000 and authorize the Mayor and City Clerk to execute the necessary documents.)

- I. Consideration of approving an extension to the School Crossing Guard contract for the three years. *(Recommend approval of a three year contract extension with All City Management Services, INC. (ACMS) for crossing guard services at the rates set forth in the agreement, and authorize the Mayor and City Clerk to execute all necessary documents. The contract extension will begin July 1, 2018 and continue in effect until June 30, 2021.)*
- J. Approval of the 2018 Employee Dental Benefit Contract with Blue Cross/Blue Shield of Illinois. *(Recommend the 2018 Employee Dental Benefit Services Contract with Blue Cross/Blue Shield of Illinois be approved and the City Manager and City personnel be authorized to execute the necessary documents.)*

8. “Regular Agenda”

- A. Presentation of the FY2017 Comprehensive Annual Financial Report as audited. *(Presentation only) (Presentation by Jason Coyle, Partner, Baker Tilly International 5 minutes, Council discussion 5 minutes)*
- B. Consideration of an Ordinance Amending the FY 2018 Budget for the Grossinger Motors Arena in the amount of \$375,000. *(Recommend approving an Ordinance Amending the FY 2018 Budget for the Grossinger Motors Arena be approved and the Mayor and City Clerk be authorized to approve the appropriate measures necessary for transfer.) (Presentation by Lynn Cannon, Executive Director 5 minutes, Council discussion 5 minutes.)*
- C. Consideration of a Resolution supporting various infrastructure projects at Miller Park Zoo, including the construction of an additional parking lot, concession stand and replacement of the entrance building roof at a cost of approximately \$900,000. *(Recommend City Council approve the Resolution Supporting the Various Infrastructure Projects at Miller Park Zoo at a cost of approximately \$900,000 be approved, and that the City Mayor and City Clerk be authorized to execute the Resolution.) (Presentation by Jay Tetzloff, Director of Parks, Recreational, Cultural Arts and Miller Park Zoo, 10 minutes, Council discussion 10 minutes.)*
- D. Consideration of approving a Resolution to adopt the Downtown Design and Branding Concept recommended by the Downtown Signage Committee and authorize a change order in the amount of \$28,095.10 associated with the contract between the City of Bloomington and Kerestes Martin Associates, Inc. for professional services. *(Recommend approving a Resolution adopting the Downtown Design and Branding Concept recommended by the Downtown Signage Committee and authorize a change order in the amount of \$28,095.10*

NOTE: Action may be taken by the City Council on the agenda’s action items (those items listed on the Consent Agenda and Regular Agenda) beyond the motions listed and/or staff recommendations. Ordinances and resolutions listed on the agenda may further be amended and/or revised prior to adoption by the City Council. No action will be taken if the agenda item is listed as only informational.

associated with the contract between the City of Bloomington and Kerestes Martin Associates, Inc. for professional services be approved and that the Mayor, City Clerk, and City Manager be authorized to execute the necessary documents.) (Presentation by Kevin Kothe, P.E., City Engineer 5 minutes, Council discussion 5 minutes.)

- E. Consideration of a Resolution Supporting and Funding the BNEDC and the BN Advantage Economic Development Strategy. *(Recommend a Resolution Supporting and Funding the BNEDC and BN Advantage as a Collaborative Economic Development Strategy for the Bloomington-Normal-McLean County Region be approved and the Mayor and City Clerk be authorized to prepare the necessary documents. (Presentation by Austin Grammer, Economic Development Coordinator 10 minutes, Council discussion 20 minutes.)*

9. City Manager’s Discussion

10. Mayor’s Discussion

11. City Aldermen’s Discussion

12. Executive Session – *Cite Section*

13. Adjournment

14. Notes

NOTE: Action may be taken by the City Council on the agenda’s action items (those items listed on the Consent Agenda and Regular Agenda) beyond the motions listed and/or staff recommendations. Ordinances and resolutions listed on the agenda may further be amended and/or revised prior to adoption by the City Council. No action will be taken if the agenda item is listed as only informational.

RECOGNITIONS



Council Date: December 18, 2017

COUNCIL AGENDA ITEM NO. 5

Recognition/Appointments

- A. Proclamation, Centennial of the First World War
- B. Recognition of Trevor Wilson, Fire Fighter on completing his one year probation with the Bloomington Fire Department.
- C. Appointment of Monica Bullington to the Connect Transit Board, and the Reappointment of Amelia Buragas to the Bloomington-Normal Economic Development Council Board.

PROCLAMATION

Centennial of First World War

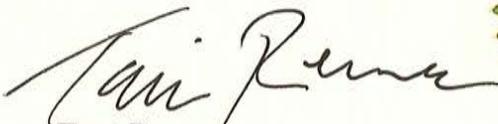
WHEREAS, a hundred years ago the United States of America entered the catastrophic event known as the Great War. 2017 marks the centennial of America's declaration of war against Imperial Germany and America's entry into the First World War; and,

WHEREAS, more than 4 million American families sent their sons and daughters to serve in uniform during the Great War, with 116,516 soldiers giving their lives in combat and another 200,000 being wounded; and,

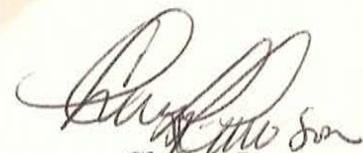
WHEREAS, we must never forget the young men and women who made the supreme sacrifice and gave their lives for our country; and,

WHEREAS, we honor all who have ever served their country during the Great War and we will never forget.

NOW, THEREFORE, I, Tari Renner, on behalf of the City of Bloomington and the Citizens of Bloomington remember and commemorate America's entry into the Great War 100 years ago.


Tari Renner
Mayor




Cherry Lawson
City Clerk

CONSENT AGENDA



CONSENT AGENDA ITEM NO: 7A

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of approving the Minutes of the December 11, 2017 Regular City Council Meeting.

RECOMMENDATION/MOTION: That the reading of minutes be dispensed and approved as printed.

STRATEGIC PLAN LINK: Goal 1. Financially sound City providing quality basic services.

STRATEGIC PLAN SIGNIFICANCE: Objective 1d. City services delivered in the most cost-effective, efficient manner.

BACKGROUND: The minutes of the meetings provided have been reviewed and certified as correct and complete by the City Clerk.

In compliance with the Open Meetings Act, Council Proceedings must be approved within thirty (30) days after the meeting or at the Council's second subsequent regular meeting whichever is later.

In accordance with the Open Meetings Act, Council Proceedings are made available for public inspection and posted to the City's web site within ten (10) days after Council approval.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: Not applicable.

FINANCIAL IMPACT: Not applicable

Respectfully submitted for Council consideration.

Prepared by: Cherry L. Lawson, C.M.C., City Clerk

Recommended by:

A handwritten signature in black ink, appearing to read "Steve Rasmussen".

Interim City Manager

Attachments:

- December 11, 2017 Regular City Council Meeting Minutes

**SUMMARY MINUTES
PUBLISHED BY THE AUTHORITY OF THE CITY COUNCIL
OF BLOOMINGTON, ILLINOIS
MONDAY, DECEMBER 11 2017; 7:00 P.M.**

The Council convened in Regular Session in the Council Chambers, City Hall Building, at 7:03 p.m., Monday, December 11, 2017.

The Meeting was called to order by Mayor Renner.

The Meeting was opened by Pledging Allegiance to the Flag followed by a moment of silent prayer.

Mayor Renner directed the City Clerk to call the roll and the following members of Council answered present:

Aldermen: Jamie Mathy, David Sage, Mboka Mwilambwe, Amelia Buragas, Scott Black (Absent), Joni Painter, Diana Hauman, Kim Bray, Karen Schmidt, and Mayor Tari Renner.

Staff Present: Steve Rasmussen, Interim City Manager, Jeffrey Jurgens; Corporation Counsel, Cherry Lawson, City Clerk; Patti-Lynn Silva, Finance Director; Greg Scott, Assistant Chief of Police; Brian Mohr, Fire Chief, Scott Sprouls, IS Director; Nicole Albertson, Human Resource Director; Jim Karch, Public Works Director; Bob Yehl, Water Director; and other City staff were also present.

Recognition/Appointments

- A. Proclamation Recognizing the Bicentennial Anniversary of the State of Illinois
- B. Appointments to the Downtown Signage Committee Zachary Dietmeier, Mark Huffman, Clare Malott, and Isaac Thorne.
- C. Presentation to the McLean County Museum of History

Public Comment

Patrica Marton
Elizabeth Gruber
Scott Stimeling

“Consent Agenda”

*Items listed on the Consent Agenda are approved with one motion, and is provided in **BOLD**, and items that Council pull from the Consent Agenda for discussion are listed with a notation **Pulled from the Consent Agenda**.*

Motion by Alderman Painter and seconded by Alderman Schmidt that the Consent Agenda be approved with the exception of Item No. 7J.

Mayor Renner directed the Clerk to call the roll which resulted in the following:

Ayes: Aldermen Painter, Mathy, Sage, Mwilambwe, Buragas, Schmidt, Hauman and Bray.

Nays: None

Motion carried.

The following was presented:

Item 7A. Consideration of approving the Minutes of the November 27, 2017 Regular City Council Meeting. *(Recommend that the reading of the minutes be dispensed with and the minutes approved as printed.)*

The following was presented:

Item 7B. Consideration of Approving Bills, Payroll, Procurement Card Purchases, and Electronic Transfers in the amount of \$5,260,713.04. *(Recommend that the Bills, Payroll, Procurement Card Purchases, and Electronic Transfers be allowed in the amount of \$ 5,260,713.04 and orders drawn on the Treasurer for the various amounts as funds are available.)*

The following was presented:

Item 7C. Consideration of Approving Appointments to the Downtown Signage Committee. *(Recommend Zachary Dietmeier, Mark Huffman, Clare Malott, and Isaac Thorne be appointed to the Downtown Signage Committee.)*

The following was presented:

Item 7D. Consideration of approving a schedule for Council Meeting and Council related Boards and Commission Meeting dates for the 2018 Calendar Year. *(Recommend that Council approve the 2018 Calendar of Meeting dates for the City Council and Council related Boards and Commissions.)*

The following was presented:

Item 7E. Consideration of approving the purchase of one E-One Typhoon/1500gpm pumper from Banner Fire Equipment in the amount of \$691,630. *(Recommend Council approves the purchase of one (1) – 2018 E-ONE All Aluminum 1500 gpm pumper unit mounted on an E-One Typhoon custom chassis with Cummins ISL 450hp engine, 720 gallon tank, 1500gpm e-Max pump, low hose bed body and loose equipment for the cost of \$691,630 from Banner Fire Equipment, through the Houston-Galveston Area Council (H-GAC) joint purchasing group, and authorize the Procurement Manager to issue a Purchase Order.)*

The following was presented:

Item 7F. Consideration of approving the purchasing of six (6) Police vehicles using the Northwest Suburban Purchasing Cooperative (NSPC) Contract in the amount of \$209,916.00. *(Recommend Council approves the purchase, six (6) Police Interceptor vehicles through the Northwest Municipal Conference (SPC) Suburban Purchasing Cooperative Contract number #152 (expiration date of 11/8/18) from Currie Motors of Frankfort IL in the amount of \$209,916.00, and the Purchasing Agent be authorized to issue a Purchase Order.)*

The following was presented:

Item 7G. Ratification of Contract with Local 362 Inspectors. *(Recommend the Contract be ratified.)*

The following was presented:

Item 7H. Consideration of authorizing a Rejection of a Bid for Netting Project on Hole 18 at Prairie Vista (RFP# 2018-10). *(Recommend the City Council reject the bid for Netting Project on Hole 18 at Prairie Vista due to an aged preliminary bid.)*

The following was presented:

Item 7I. Consideration of approving a Professional Services Contract with Maurer-Stutz, Inc. for Professional Engineering Services for the Water Department, RFQ No. 2016-27 in the amount of \$387,263.20. *(Recommend the Professional Services Contract with Maurer-Stutz, Inc. for Professional Engineering Services for the Water Department, with a term of 14 months and an option for the City to extend the contract two additional 12 month periods, in the amount not-to-exceed of \$387,263.20 for the initial 14 month term be approved, and authorize the City Manager and City Clerk to execute the necessary documents.)*

The following was presented:

Item 7J. Consideration of adoption of an ordinance amending Chapter 29 of the City Code regarding abandoned bicycles. *(Recommend Council adopt an Ordinance Amending the City Code regarding the process for disposing of abandoned bicycles and authorizing the City Mayor and City Clerk to execute the ordinance.) (Item pulled from the Consent Agenda)*

ORDINANCE NO. 2017- 110

AN ORDINANCE AMENDING BLOOMINGTON CITY CODE CHAPTER 29 BICYCLES

Motion by Alderman Mathy and seconded by Alderman Hauman that Council adopt an Ordinance Amending the City Code regarding the process for disposing of abandoned bicycles and authorizing the City Mayor and City Clerk to execute the ordinance

Mayor Renner directed the Clerk to call the roll which resulted in the following:

Ayes: Aldermen Painter, Mathy, Sage, Mwilambwe, Buragas, Schmidt, Hauman and Bray.

Nays: None

Motion carried.

The following was presented:

Item 7K. Consideration of a Resolution Authorizing the Renewal of a Joint Agreement with the Town of Normal and the Ecology Action Center for an Energy Efficiency Program. *(Recommend a Resolution Authorizing the Renewal of a Joint Agreement with the Town of Normal and the Ecology Action Center for an Energy Efficiency Program be approved and that the Mayor and City Clerk be authorized to execute the necessary documents.)*

RESOLUTION NO. 2017 – 49

A RESOLUTION AUTHORIZING THE RENEWAL OF A JOINT AGREEMENT WITH THE TOWN OF NORMAL AND THE ECOLOGY ACTION CENTER FOR AN ENERGY EFFICIENCY PROGRAM

The following was presented:

Item 7L. Consideration of approving a petition for the Lake Bloomington Lease Transfer of Lot 2 in Block 3 in Camp Iroquois, from the Estate of Bessie B. White, deceased and Carol C. Vincent and Sue E. Vincent to Susan E. Jackson, Amy L. Gill and Kristen Miller, Carol C. Vincent and Sue E. Vincent. *(Recommend the Lake Lease Transfer be approved, subject to the septic system conditions included in the McLean County Health Department's October 25, 2017, letter and the new lease holder apply for permits for existing non-leased marginal land and reservoir improvements that are determined compliant with the City rules and regulations within six (6) months of transfer, and further contingent upon the transferee providing documentation of the sale of the house located on the property, and that the Mayor and City Clerk be authorized to execute the necessary documents.)*

The following was presented:

Item 7M. Consideration of the application of Nightshop, LLC, d/b/a Nightshop, located at 517 N. Main Street; Bloomington 61701, requesting an RAS liquor license which would allow the sale of all types of alcohol by the glass for consumption on the premises seven (7) days a week. *(Recommend the application of Nightshop, LLC, d/b/a nightshop, located at 517 N. Main Street; Bloomington 61701, requesting an RAS liquor license which would allow the sale of all types of alcohol by the glass for consumption on the premises seven (7) days a week be approved.)*

“Regular Agenda”

The following was presented:

Item 8A. Presentation of the Bloomington Police Department Three-year Strategic Plan. *(Presentation and discussion only.) (Presentation by Brendan Heffner, Chief of Police 10 minutes, Council discussion 15 minutes.) No motion, presentation only.*

Chief Heffner reviewed with the Council the Bloomington Police Department (BPD) Three-year Strategic Plan. He highlighted correlations between the BPD's plan and the President's 21st Century Policing Initiative, stating the Department will continue to identify and resolve community problems rather than just respond to calls for service in high density crime areas; work with local youth intervention programs and agencies to provide a coordinated approach to reduce youth offending; identify top accident sites and increase traffic enforcement as needed; continue use of portable traffic flow analysis (speed) devices where complaints warrant deployment. Continue their focus on downtown safety to include specialized downtown patrols; increase the coverage areas and number of downtown public safety cameras; work with student organizations and universities to increase awareness of the dangers of drinking and driving; and they have reinitiated the downtown corridor neighborhood watch program.

He continued stating, BPD will conduct topic driven citizen summits where they live and work (in addition to monthly Chief's Focus Meetings, publicize the beneficial outcomes and images of positive trust building contracts via social media; continue efforts to increase diversity within the department. The Department will evaluate the current department records system to assess sustainability and future reporting needs; evaluate current digital storage systems and assess long term solutions for all digital evidence; and finalize the body worn camera testing and deploy cameras department-wide.

BPD is looking to expand its departmental anti-bias training; create an internal critical incident review board to review major incidents and update/modify impacted policies; continue to provide officers with de-escalation training; and train and work with members of the Public Safety Community Relations Board.

There were no questions or concerns expressed by Council. Council thanked Chief Heffner for his report and the work of his department.

The following was presented:

Item 8B. Consideration of an Ordinance approving the 2017 Tax Levy for the Bloomington Public Library. *(Recommend Council approves the Ordinance to adopt the 2017 Property Tax Levy in the amount of \$4,823,604 and authorize the Mayor and City Clerk to execute the necessary documents.) Presentation by Jeanne Hamilton, Executive Director, Bloomington Public Library 5 minutes, Council discussion 15 minutes.)*

Ms. Hamilton provided a brief overview of this item. There were no questions from Council.

ORDINANCE 2017 - 111

AN ORDINANCE LEVYING TAXES FOR THE CITY OF BLOOMINGTON – LIBRARY, MCLEAN COUNTY, ILLINOIS FOR THE FISCAL YEAR BEGINNING MAY 1, 2017 AND ENDING APRIL 30, 2018 FOR THE CITY OF BLOOMINGTON

Motion by Alderman Schmidt second by Alderman Bray Council approves the Ordinance to adopt the 2017 Property Tax Levy in the amount of \$4,823,604 and authorize the Mayor and City Clerk to execute the necessary documents.

Mayor Renner directed the Clerk to call the roll which resulted in the following:

Ayes: Aldermen Painter, Mathy, Sage, Mwilambwe, Buragas, Schmidt, Hauman and Bray.

Nays:

Motion carried.

The following was presented:

Item 8C. Consideration of an Ordinance approving the 2017 Tax Levy for the City of Bloomington. *(Recommend an Ordinance adopting the 2017 Property Tax Levy in the amount of \$20,061,384, be approved and the Mayor and City Clerk authorized to execute the ordinance and any necessary documents.) (Presentation by Patti-Lynn Silva, Finance Director 5 minutes, Council discussion 15 minutes).*

Ms. Silva provided a brief overview of the proposed Tax Levy and stated, no increase was being requested, as the 2017 EAV did increase; however, the City is maintaining it at the 2016 level. There were no questions from the Council on this item.

ORDINANCE 2017 - 112

AN ORDINANCE LEVYING TAXES FOR THE CITY OF BLOOMINGTON, MCLEAN COUNTY, ILLINOIS FOR THE FISCAL YEAR BEGINNING MAY 1, 2017 AND ENDING APRIL 30, 2018 FOR THE CITY OF BLOOMINGTON

Motion by Alderman Schmidt second by Alderman Hauman to approve an Ordinance adopting the 2017 Property Tax Levy in the amount of \$20,061,384, be approved and the Mayor and City Clerk authorized to execute the ordinance and any necessary documents.

Mayor Renner directed the Clerk to call the roll which resulted in the following:

Ayes: Aldermen Painter, Mathy, Sage, Mwilambwe, Buragas, Schmidt, Hauman and Bray.

Nays: None

Motion carried.

The following was presented:

Item 8D. Consideration of approving two Resolutions for the abatement of property taxes totaling \$5,415,932.

Recommend the following two Resolutions be approved and the Mayor and City Clerk be authorized to execute the Resolutions:

(1) A Resolution abating all or a portion of the taxes levied to pay debt service on certain general obligation bonds of the City of Bloomington, McLean County, Illinois, and

RESOLUTION NO. 2017-50

A RESOLUTION abating all or a portion of the taxes heretofore levied to pay debt service on certain general obligation bonds of the City of Bloomington, McLean County, Illinois.

(2) A Resolution abating a Tax Levy for rent payable under lease agreement between the Public Building Commission, McLean County and the City of Bloomington for the Old Champion Building and the expansion of the parking garage.

RESOLUTION NO. 2017 -51

A RESOLUTION ABATING TAX LEVY FOR RENT PAYABLE UNDER LEASE AGREEMENT BETWEEN THE PUBLIC BUILDING COMMISSION, MCLEAN COUNTY AND THE CITY OF BLOOMINGTON FOR THE OLD CHAMPION BUILDING AND THE EXPANSION OF THE PARKING GARAGE

(Presentation by Patti-Lynn Silva, Finance Director 5 minutes, Council discussion 15 minutes.)

Ms. Silva provided a brief overview of this item. There were no questions by the Council.

Motion by Alderman Hauman, seconded by Alderman Schmidt Council approves the two Resolutions be approved and the Mayor and City Clerk be authorized to execute the Resolutions:

(1) A Resolution abating all or a portion of the taxes levied to pay debt service on certain general obligation bonds of the City of Bloomington, McLean County, Illinois, and (2) A Resolution abating a Tax Levy for rent payable under lease agreement between the Public Building Commission, McLean County and the City of Bloomington for the Old Champion Building and the expansion of the parking garage.

Mayor Renner directed the Clerk to call the roll which resulted in the following:

Ayes: Aldermen Painter, Mathy, Sage, Mwilambwe, Buragas, Hauman, Bray, and Schmidt.

Nays:

Motion carried.

The following was presented:

Item 8E. Update on the Response Time Progress for the Bloomington Fire Department.
(Recommend: Information only) (Presentation by Brian Mohr, Fire Chief 5 minutes, Council discussion 10 minutes.) No motion, presentation only.

Chief Mohr provided a brief overview to the Council related to the response time for the Bloomington Fire Department and expressed the need to move forward with the hiring of six additional firefighters for the department.

Council commended and thanked Chief Mohr and his department for the work that they continue to do within the Fire Department.

Adjournment

Motion by Alderman Schmidt seconded by Alderman Bray adjourning the meeting. Meeting adjourned at 8:11PM.

Motion carried. (Viva Voce)

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, City Clerk



CONSENT AGENDA ITEM NO. 7B

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of Approving An Appointment and Reappointment to Various Boards and Commissions.

RECOMMENDATION/MOTION: That Monica Bullington be appointed to the Connect Transit Board and that Amelia Buragas be reappointed to the Bloomington-Normal Economic Development Council Board.

STRATEGIC PLAN LINK: Goal 4. Strong Neighborhoods.

STRATEGIC PLAN SIGNIFICANCE: Objective 4e. Strong partnership with residents and neighborhood associations.

BACKGROUND: The Mayor of the City of Bloomington has nominated and I ask your concurrence in the appointment of:

Connect Transit Board. Monica Bullington of 701 Bell Street, Bloomington, Illinois 61701 to the Connect Transit Board. Monica will be completing the unfulfilled term previously held by Lauren Lacy who resigned 11-22-17. Her term will be effective upon appointment and will expire 6-30-18. Application is on file in the Administration Office.

BACKGROUND: The Mayor of the City of Bloomington has nominated and I ask your concurrence in the reappointment of:

Bloomington-Normal Economic Development Council Board. Amelia Buragas of 1303 East Washington, Bloomington, Illinois 61701 to the Bloomington-Normal Economic Development Council Board. Her term will be effective 1-1-18 and will expire 12-31-18. Application is on file in the Administration Office.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: Mayor contacts all recommended appointments.

FINANCIAL IMPACT: Not applicable.

COMMUNITY DEVELOPMENT IMPACT: Not applicable.

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: Not applicable.

Respectfully submitted for Council consideration.

Prepared by:

M. Beth Oakley, Executive Assistant

Recommended by:

A handwritten signature in black ink that reads "Steve Rasmussen". The signature is written in a cursive style with a long horizontal flourish at the end.

Steve Rasmussen
Interim City Manager

Attachments:

- Roster

Bloomington-Normal Economic Development Council Board - New Board

Mayor Appointed	Staff/Chair	First Name	Last Name	Expiration	Year First Appt	Email	Street	City	Zip	Phone	Term	Reappointment
	Chair	Mary	Bennett Henrichs	12/31/17	1/1/2016	mbennett@integrityts.com	816 S. Eldorado Rd. #4	Bloomington	61704	309-664-8150	2 years	
		Tony	Penn	12/31/17	1/1/2016	tpblm.laborers@frontier.com	2012 Fox Creek Road	Bloomington	61705	309-828-4368	2 years	
	Secretary/Treasurer	Greg	Cook	12/31/17	1/1/2016	greg@gpmbloomington.com	108 Boeykens Place	Normal	61761	309-888-4496	2 years	
		Nick	Grojean	12/31/17	1/1/2016	nick.grojean.tqvq@statefarm.com	One State Farm Plaza	Bloomington	61710	309-735-0175	2 years	
		Jeff	Lynch	12/31/18	1/1/2016	jlynch@growmark.com	P.O. Box 2500	Bloomington	61702	309-557-6060	2 years	
	Vice Chair	Jared	Hall	12/31/17	1/1/2016	Jared.Hall@CommerceBank.com	1339 E Empire Street	Bloomington	61701	309-823-7272	2 years	
		Tom	Good	12/31/18	1/1/2016	thomas.good@busey.com	2101 N Veterans Pkwy	Bloomington	61704	309-834-1061	2 years	
		Eric	Jensen	12/31/18	1/1/2016	president@iwu.edu	P.O. Box 2900	Bloomington	61702	309-556-3151	2 years	
		Bill	Lawrence	12/31/18	1/1/2016	blawrence@pirinsurance.com	139 N Williamsburg	Bloomington	61704	309-827-0007	2 years	
		John	Hesse	12/31/18	1/1/2017	john.hesse@advocatehealth.com	PO Box 2850	Bloomington	61702	309-268-2148	2 years	
		Aaron	Quick	12/31/17	1/1/2016	aquick@F-W.com	200 W College Ave, Ste 301	Normal	61761	309-663-8436 (219)	2 years	
		Leann	Seal	12/31/18	1/1/2016	lseal@thesnydercompanies.com	1 Brickyard Drive	Bloomington	61701	309-664-3688	2 years	
	Town of Normal	Jeff	Fritzen	12/31/17	1/1/2016	fritzen@normal.org	1705 S Veterans Parkway	Bloomington	61701	309-825-5572	1 year	
	McLean County	Carlo	Robustelli	05/17/17	5/17/2016	crobustelli@gmail.com	115 E Washington Street	Bloomington	61701	309-4382255	1 year	
x	City of Bloomington	Amelia	Buragas	12/31/17	5/1/2017	ameliaburagas@cityofbloomington.com	1303 E Washington	Bloomington	61701	309-825-0563	1 year	
	Ex-Officio Town of Normal	Mark	Peterson			mpeterson@normal.org	11 Uptown Circle	Normal	61761	309-454-9503		
	Ex-Officio City of Bloomington	Steve	Rasmussen			srasmussen@cityblm.org	109 E Olive Street	Bloomington	61701	309-434-2210		
	Ex-Officio McLean County	Bill	Wasson			bill.wasson@mcleancountyil.gov	115 E Washington Street	Bloomington	61701	309-888-5110		

Details:

Term: 1 year (Jan 1st - Dec 31st)
Term Limit per City Code: None
Members: 11 members
Number of members the Mayor appoints: 1
Type: Multi-Jurisdictional
City Code:
Required by State Statute: No
Intergovernmental Agreements:
Funding budgeted from COB for FY2014:
Meetings:

Number of Vacancies: 0
Number of Expired Board Members (Blm Appointments only): 1
Number of Expired Board Members Eligible for Reappointment: 1

Appointment/Reappointment Notes:

Connect Transit Board

Mayor Appointed	Staff/Chair	First Name	Last Name	Expiration	Re/Appointment Date	Year First Appt	Ward	Email	Street	City	Zip	Home Phone	Work Phone	Cell Phone	Fax Number	Reappointment
x	resigned 11/22/17	Lauren	Lacy (Bullington)	06/30/18	10/24/16	2016	7	lauren.lacy@connect-transit.com	1202 N Oak St	Bloomington	61701					
x	BIm	John	Bowman	06/30/19	05/26/15	2005	3	john.bowman.bb2@statefarm.com	3611 Pamela Dr	Bloomington	61704					
x	BIm	Ryan	Whitehouse	06/30/20	06/13/16	2012	7	whitehouse1114@gmail.com	1806 Cottage Ave	Bloomington	61701					
x	BIm	Judy	Buchanan	06/30/21	07/10/17	2009	4	judyblm1@gmail.com	1206 E Jefferson	Bloomington	61701					
	Nml	John	Thomas	06/30/19	06/30/15	2009			809 Hester Avenue	Normal	61761					
	Nml	Jennifer	McDade	06/30/18	09/30/15	2015			803 Hester Avenue	Normal	61761					
	Nml	Mike	McCurdy	06/30/17	04/16/12	2012			1403 Chadwick Drive	Normal	61761					
	Staff/Contact	Julie	Beer	351 Wylie Dr	Normal 61761			jbeer@connect-transit.com	351 Wylie Dr	Normal	61761					

Details:

Term: 4 years, exp date is June 30th

Term Limit per City Code: not applicable

Members: 7 members

Number of members the Mayor appoints: 4

Type: Multi-Jurisdictional

City Code:

Required by State Statute: No

Intergovernmental Agreements: Yes

Funding budgeted from COB for FY2014:

Meetings: 4th Tues of each month at 4:30pm - BNPTS 351 Wylie Dr, Normal

Number of Vacancies: 1

Number of Expired Board Members (BIm Appointments only): 0

Appointment/Reappointment Notes:



CONSENT AGENDA ITEM NO. 7C

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of approving an Intergovernmental Agreement with the County of McLean Regulating use of the Police Range Facility

RECOMMENDATION/MOTION: That the intergovernmental agreement with the County of McLean be approved, in the amount of \$8,221.98, and the Mayor and City Clerk be authorized to execute the necessary documents.

STRATEGIC PLAN LINK: Goal 1. Financially sound City providing quality basic services.

STRATEGIC PLAN SIGNIFICANCE: Objective 1a. Budget with adequate resources to support defined services and level of services.

BACKGROUND: In July 1992, the McLean County Board granted the City a special use permit to allow a privately owned outdoor shooting range and police training facility on land located fourteen (14) miles east of Bloomington on Rt. 9.

An intergovernmental agreement was signed in September 1994 detailing the policies and procedures to be adhered to in order to provide joint training with the County of McLean. This standardization of procedures was necessary to provide orderly and safe training at the facility and to comply with the rules of the McLean County Planning and Zoning Commissions.

The current intergovernmental agreement expires on December 31, 2017. A new agreement is proposed. The rate for the County of McLean is \$8,221.98 and represents payment for use from January 1, 2018 to December 31, 2018. This is a one (1) year agreement. There is no rate increase for this contract due to range conditions and our inability to make contractually promised repairs.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: The Town of Normal and County of McLean.

FINANCIAL IMPACT: The County of McLean's revenue will be recorded under the Police - McLean County account (10015110-53320). Stakeholders can locate this in the FY 2018 Budget Book titled "Adopted General Fund Budget" on page 268.

COMMUNITY DEVELOPMENT IMPACT: *Not applicable*

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: *Not applicable*

Respectfully submitted for Council consideration.

Prepared by: Marsha Ulrich, Office Manager
Reviewed by: Gregory Scott, Assistant Chief of Police
Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager
Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

Attachments:

- BPD 1B Agreement Range McLean County

INTERGOVERNMENTAL AGREEMENT
BETWEEN THE CITY OF BLOOMINGTON
AND THE COUNTY OF MCLEAN
REGULATING THE USE BY THE COUNTY OF MCLEAN
OF THE POLICE SHOOTING RANGE FACILITY
OF THE CITY OF BLOOMINGTON

WHEREAS, under Article 7, Section 10, of the 1970 Illinois Constitution, units of local government may contract among themselves to obtain or share services and to exercise, combine, or transfer any power or function, in any manner not prohibited by law or ordinance; and

WHEREAS, the City of Bloomington is a home rule municipality under Article 7, section 6, of the 1970 Illinois Constitution; and

WHEREAS, the County of McLean is a unit of local government exercising power under the Illinois Counties Code (55 ILCS 5/1-1001, et seq.); and

WHEREAS, the City of Bloomington and the County of McLean desire to agree on the manner in which Law Enforcement Agencies use the Police Shooting Range owned by the City of Bloomington; and

WHEREAS, the McLean County Board and the Bloomington City Council have, by appropriate actions, authorized this Agreement,

I. STATEMENT OF PURPOSE

The shooting range owned by the City of Bloomington is intended to supply training supplemental to the training required by the Police Training Act (50 ILCS 705/1 et seq.) and the Firearms Training for Peace Officers Act (50 ILCS 710/1, et seq.). The facility is owned by the City of Bloomington and is located in Martin Township in unincorporated McLean County.

II. DEFINITIONS

When used in the Agreement, the following terms shall have the meaning indicated:

"Agency/Agencies": The County of McLean Police Agency.

"Chief": The City of Bloomington Chief of Police or his designee.

"Facility": The City of Bloomington Police Shooting Range.

III. ADMINISTRATION

The facility shall be administered by the Chief.

IV. USE OF THE FACILITY

The City of Bloomington shall permit the agencies to use the facility under the following conditions.

A. Scheduling

The agency will submit requests to the Chief by May 1st for the following year. The Chief shall establish a master schedule each year for the use of the facility. The agency will be assigned 25 shooting dates for the year. A proposed schedule will be given to the agency for their review. The agency will be responsible for notifying the Chief of any problems with the scheduled dates. The Chief will issue a final schedule.

Should the agency be unable to use the range during a scheduled time after the final schedule has been issued, the Chief will assign that agency an alternate date if one is available and the agency requests one. Likewise, if the range becomes unavailable on a date scheduled for use by the agency, the Chief will schedule an alternate date if desired. The Chief will assign alternate dates only upon request. The Chief will make every effort to provide 25 shooting dates per year for the agency; however, the agency may receive fewer dates if scheduling problems occur that are beyond the control of the Chief.

The agency may schedule shooting dates in addition to those listed on the master schedule on an as needed basis by contacting the Chief. There shall be no limit on the number of times any agency may use the shooting range during a given year, but requests for use will be subject to range availability. The agency understands and agrees that rescheduling canceled dates from the master schedule shall take precedence over scheduling any additional shooting time.

B. Supervision

The agency shall comply with the conditions of the Special Use Permit for the range property issued by the McLean County Board, a copy of which has been previously supplied and is incorporated herein by reference.

The agency shall be required to provide a range officer who shall be present at all times the agency uses the facility. The use of the facility shall be conditioned on the agency providing the Chief a current list of approved range officers employed by the agency using the range. Failing to provide the list or to keep it current, shall be grounds to refuse to allow the agency to use the facility.

C. Equipment

The agency using the shooting range shall provide their own ammunition, targets, and related equipment.

The indoor range will be limited to use of lead free ammunition only. Any agency using lead ammunition will be responsible for the cost of lead abatement at the facility as well as for any additional losses suffered by the City of Bloomington in relation to the use of lead ammunition, including loss of use of the facility during such time as needed to abate the property.

D. Damage

The agency using the shooting range shall be responsible for damages that were due to negligence, or misuse of site equipment. Damages associated with regular wear and tear of the equipment are the responsibility of the City of Bloomington.

The range master for the agency shall inspect the shooting range site for any damage at the beginning of each day the range is used by the requesting agency and shall notify the Bloomington Police Department as soon as reasonably possible for such damage. If such notification is not made, the agency shall be billed for any damage discovered at the shooting range site after such agency used the range.

E. Annual Range Preparation

The Bloomington Police Department seeks assistance from the agency in preparing the shooting ranges for annual use. The agency agrees to assign a minimum of one range officer, (if requested) and preferably each Department's head range instructor, for forty (40) hours per year to perform range preparation duties.

V. RANGE FEES/BILLING

The Agency will pay the City of Bloomington an annual fee of eight thousand two hundred twenty-one dollars and ninety-eight cents (\$8,221.98) for use of the facility for 2018. This fee shall be paid on January 1st of 2018 and shall represent payment for use from January 1, 2018 until December 31, 2018. The fee shall be the same regardless of the number of times the agency uses the facility during the year.

VI. MAINTENANCE

The City of Bloomington will maintain the current physical facility and upkeep of the property as it is as of January 1st. If the agency cannot use the facility because it is not in operating condition (defined as the ability to qualify by state standards) on a scheduled shooting date, the agency may receive a reduction in the annual fee, but only under the following conditions: there shall be no reduction in the fee if the agency receives 25 shooting dates during the year. If the agency receives fewer than 25 shooting dates a reduction shall be made only for those dates missed because of operational conditions with the facility. To receive a fee reduction under those circumstances the agency must contact the Chief or his designee immediately to report that the facility is not in operating condition and remain at the

facility, if requested to do so, until the Chief or his designee can verify and document the problem. The agency entitled to reduction shall receive \$280.00 for each scheduled shooting date missed.

VII. LIABILITY

Each of the parties of this Agreement shall insure themselves or obtain insurance in an aggregate amount of \$1,000,000.00 (one million dollars) per incident for claims or judgments against them arising from the construction, management, operation, or maintenance of the Training Facility established by the agreement. Each party to this Agreement shall indemnify and hold harmless the other parties to this Agreement against all liability arising for injury to person or property resulting from the acts of each party's own employees.

In the event an employee of any jurisdiction which is a party to this Agreement is injured in such a manner as to require the jurisdiction employing said officer to pay claims to said officer under the Worker's Compensation Act, the expenses for such injury shall be borne by the jurisdiction employing the officer and shall not be subject to contribution from the other two jurisdictions entering into this Agreement.

Each party to the Agreement shall waive any claims for damages or injury which it may have a right to assert against any other party to this Agreement which arises from the management, operation, or maintenance of the Training Facility established by this Agreement, excepting claims for misappropriation of funds and claims for damages or injury resulting from willful or wanton conduct of an employee of a party to the Agreement.

Nothing in the Agreement is intended to modify or waive the protections each party has under the Local Governmental and Governmental Employees Tort Immunity Act (745 ILCS 10/1-101 et seq.).

VIII. AMENDMENT OF AGREEMENT

This Agreement may be amended from time to time as deemed appropriate by the parties to the Agreement. Any party wishing to withdraw is required to give thirty (30) days' notice of such intention to the other parties to this Agreement before December 1st of any year effective January 1st of the following year.

IX. TERM

This Agreement shall remain in full force and effect for a period of one (1) year, beginning on January 1, 2018 and terminating on December 31, 2018. First payment is due January 1, 2018.

X. SEVERABILITY

In the event any portion of this Agreement is held by any court to be unconstitutional or in excess of the powers granted by law to the parties to this Agreement, such ruling or findings shall not void this

Agreement, but shall instead be deemed to have severed such provisions from the remainder of this Agreement.

November 21, 2017

Date

COUNTY OF MCLEAN

By: [Signature]
Chairman, McLean County Board

By: [Signature]
Sheriff, McLean County

ATTEST: [Signature]
McLean County Clerk

Date

CITY OF BLOOMINGTON

By: _____
Mayor

ATTEST: _____
Bloomington City Clerk



CONSENT AGENDA ITEM NO. 7D

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of approving an Intergovernmental Agreement with the Town of Normal Regulating use of the Police Range Facility

RECOMMENDATION/MOTION: That the intergovernmental agreement with the Town of Normal be approved, in the amount of \$8,221.98, and the Mayor and City Clerk be authorized to execute the necessary documents.

STRATEGIC PLAN LINK: Goal 1. Financially sound City providing quality basic services.

STRATEGIC PLAN SIGNIFICANCE: Objective 1a. Budget with adequate resources to support defined services and level of services.

BACKGROUND: In July 1992, the McLean County Board granted the City a special use permit to allow a privately owned outdoor shooting range and police training facility on land located fourteen (14) miles east of Bloomington on Rt. 9.

An intergovernmental agreement was signed in September 1994 detailing the policies and procedures to be adhered to in order to provide joint training with the Town of Normal. This standardization of procedures was necessary to provide orderly and safe training at the facility and to comply with the rules of the McLean County Planning and Zoning Commissions.

The current intergovernmental agreement expires on December 31, 2017. A new agreement is proposed. The rate for the Town of Normal is \$8,221.98 and represents payment for use from January 1, 2018 to December 31, 2018. This is a one (1) year agreement. There is no rate increase for this contract due to range conditions and our inability to make contractually promised repairs.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: The County of McClean.

FINANCIAL IMPACT: The Town of Normal's revenue will be recorded under the Police - Town of Normal account (10015110-53350). Stakeholders can locate this in the FY 2018 Budget Book titled "Adopted General Fund Budget" on page 268.

COMMUNITY DEVELOPMENT IMPACT: *Not applicable*

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: *Not applicable*

Respectfully submitted for Council consideration.

Prepared by: Marsha Ulrich, Office Manager

Reviewed by: Gregory Scott, Assistant Chief of Police

Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:

A handwritten signature in black ink, appearing to read "Steve Rasmussen". The signature is fluid and cursive, with a long horizontal stroke at the end.

Steve Rasmussen
Interim City Manager

Attachments:

- BPD 2B Agreement Range Town of Normal

INTERGOVERNMENTAL AGREEMENT
BETWEEN THE CITY OF BLOOMINGTON
AND THE TOWN OF NORMAL
REGULATING THE USE BY THE TOWN OF NORMAL
OF THE POLICE SHOOTING RANGE FACILITY
OF THE CITY OF BLOOMINGTON

WHEREAS, under Article 7, Section 10, of the 1970 Illinois Constitution, units of local government may contract among themselves to obtain or share services and to exercise, combine, or transfer any power or function, in any manner not prohibited by law or ordinance; and

WHEREAS, the City of Bloomington and the Town of Normal are home rule municipalities under article 7, section 6, of the 1970 Illinois Constitution; and

WHEREAS, the City of Bloomington and the Town of Normal desire to agree on the manner in which Law Enforcement Agencies use the Police Shooting Range owned by the City of Bloomington; and

WHEREAS, the Board of Trustees of the Town of Normal and the Bloomington City Council have, by appropriate actions, authorized this Agreement,

I. STATEMENT OF PURPOSE

The shooting range owned by the City of Bloomington is intended to supply training supplemental to the training required by the Police Training Act (50 ILCS 705/1 et seq.) and the Firearms Training for Peace Officers Act (50 ILCS 710/1, et seq.). The facility is owned by the City of Bloomington and is located in Martin Township in unincorporated McLean County.

II. DEFINITIONS

When used in the Agreement, the following terms shall have the meaning indicated:

"Agency/Agencies": The Town of Normal.

"Chief": The City of Bloomington Chief of Police or his designee.

"Facility": The City of Bloomington Police Shooting Range.

III. ADMINISTRATION

The facility shall be administered by the Chief.

IV. USE OF THE FACILITY

The City of Bloomington shall permit the agencies to use the facility under the following conditions.

A. Scheduling

The agency will submit requests to the Chief by May 1st for the following year. The Chief shall establish a master schedule each year for the use of the facility. The agency will be assigned 25 shooting dates for the year. A proposed schedule will be given to the agency for their review. The agency will be responsible for notifying the Chief of any problems with the scheduled dates. The Chief will issue a final schedule.

Should the agency be unable to use the range during a scheduled time after the final schedule has been issued, the Chief will assign that agency an alternate date if one is available and the agency requests one. Likewise, if the range becomes unavailable on a date scheduled for use by the agency, the Chief will schedule an alternate date if desired. The Chief will assign alternate dates only upon request. The Chief will make every effort to provide 25 shooting dates per year for the agency; however, the agency may receive fewer dates if scheduling problems occur that are beyond the control of the Chief.

The agency may schedule shooting dates in addition to those listed on the master schedule on an as needed basis by contacting the Chief. There shall be no limit on the number of times any agency may use the shooting range during a given year, but requests for use will be subject to range availability. The agency understands and agrees that rescheduling canceled dates from the master schedule shall take precedence over scheduling any additional shooting time.

B. Supervision

The agency shall comply with the conditions of the Special Use Permit for the range property issued by the McLean County Board, a copy of which has been previously supplied and is incorporated herein by reference.

The agency shall be required to provide a range officer who shall be present at all times the agency uses the facility. The use of the facility shall be conditioned on the agency providing the Chief a current list of approved range officers employed by the agency using the range. Failing to provide the list or to keep it current, shall be grounds to refuse to allow the agency to use the facility.

C. Equipment

The agency using the shooting range shall provide their own ammunition, targets, and related equipment.

The indoor range will be limited to use of lead free ammunition only. Any agency using lead ammunition will be responsible for the cost of lead abatement at the facility as well as for any

additional losses suffered by the City of Bloomington in relation to the use of lead ammunition, including loss of use of the facility during such time as needed to abate the property.

D. Damage

The agency using the shooting range shall be responsible for damages that were due to negligence, or misuse of site equipment. Damages associated with regular wear and tear of the equipment are the responsibility of the City of Bloomington.

The range master for the agency shall inspect the shooting range site for any damage at the beginning of each day the range is used by the requesting agency and shall notify the Bloomington Police Department as soon as reasonably possible for such damage. If such notification is not made, the agency shall be billed for any damage discovered at the shooting range site after such agency used the range.

E. Annual Range Preparation

The Bloomington Police Department seeks assistance from the agency in preparing the shooting ranges for annual use. The agency agrees to assign a minimum of one range officer, (if requested) and preferably each Department's head range instructor, for forty (40) hours per year to perform range preparation duties.

V. RANGE FEES/BILLING

The Agency will pay the City of Bloomington an annual fee of eight thousand two hundred twenty-one dollars and ninety-eight cents (\$8,221.98) for use of the facility for 2018. This fee shall be paid on January 1st of 2018 and shall represent payment for use from January 1, 2018 until December 31, 2018.

VI. MAINTENANCE

The City of Bloomington will maintain the current physical facility and upkeep of the property as it is as of January 1st. If the agency cannot use the facility because it is not in operating condition (defined as the ability to qualify by state standards) on a scheduled shooting date, the agency may receive a reduction in the annual fee, but only under the following conditions: there shall be no reduction in the fee if the agency receives 25 shooting dates during the year. If the agency receives fewer than 25 shooting dates a reduction shall be made only for those dates missed because of operational conditions with the facility. To receive a fee reduction under those circumstances the agency must contact the Chief or his designee immediately to report that the facility is not in operating condition and remain at the facility, if requested to do so, until the Chief or his designee can verify and document the problem. The agency entitled to reduction shall receive 1/25th of the annual fee or \$328.88 for each scheduled shooting date missed.

VII. LIABILITY

Each of the parties of this Agreement shall insure themselves or obtain insurance in an aggregate amount of \$1,000,000.00 (one million dollars) per incident for claims or judgments against them arising from the construction, management, operation, or maintenance of the Training Facility established by the agreement. Each party to this Agreement shall indemnify and hold harmless the other parties to this Agreement against all liability arising for injury to person or property resulting from the acts of each party's own employees.

In the event an employee of any jurisdiction which is a party to this Agreement is injured in such a manner as to require the jurisdiction employing said officer to pay claims to said officer under the Worker's Compensation Act, the expenses for such injury shall be borne by the jurisdiction employing the officer and shall not be subject to contribution from the other jurisdiction entering into this Agreement.

Each party to the Agreement shall waive any claims for damages or injury which it may have a right to assert against any other party to this Agreement which arises from the management, operation, or maintenance of the Training Facility established by this Agreement, excepting claims for misappropriation of funds and claims for damages or injury resulting from willful or wanton conduct of an employee of a party to the Agreement.

Nothing in the Agreement is intended to modify or waive the protections each party has under the Local Governmental and Governmental Employees Tort Immunity Act (745 ILCS 10/1-101 et seq.).

VIII. AMENDMENT OF AGREEMENT

This Agreement may be amended from time to time as deemed appropriate by the parties to the Agreement. Any party wishing to withdraw is required to give thirty (30) days' notice of such intention to the other parties to this Agreement before December 1st of any year effective January 1st of the following year.

IX. TERM

This Agreement shall remain in full force and effect for a period of one (1) year, beginning on January 1, 2018 and terminating on December 31, 2018. First payment is due January 1, 2018.

X. SEVERABILITY

In the event any portion of this Agreement is held by any court to be unconstitutional or in excess of the powers granted by law to the parties to this Agreement, such ruling or findings shall not void this Agreement, but shall instead be deemed to have severed such provisions from the remainder of this Agreement.

11-21-17

Date

TOWN OF NORMAL

By: Christopher Koo
Mayor

ATTEST: [Signature]
Normal Town Clerk

Date

CITY OF BLOOMINGTON

By: _____
Mayor

ATTEST: _____
Bloomington City Clerk



CONSENT AGENDA ITEM NO. 7E

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of an Ordinance amending Bloomington City Code Chapter 38, Section 181.2 adding an exception for brick streets.

RECOMMENDATION/MOTION: That the Ordinance amending Bloomington City Code Chapter 38, Section 181.2 adding an exception for brick streets be approved and that the Mayor and City Clerk be authorized to execute the necessary documents.

STRATEGIC PLAN LINK: Goal 1. Financially Sound City Providing Quality Basic Services; Goal 2. Upgrade City infrastructure and facilities; Goal 4. Strong neighborhoods; and Goal 5. Great place – livable, sustainable City.

STRATEGIC PLAN SIGNIFICANCE: Objective 1d. City services delivered in the most cost-effective, efficient manner; Objective 2a. Better quality roads and sidewalks; Objective 4c. Preservation of property/home valuations; Objective 4d. Improved neighborhood infrastructure; Objective 5a. Well-planned City with necessary services and infrastructure; Objective 5b. City decisions consistent with plans and policies; Objective 5e. More attractive city: commercial areas and neighborhoods.

BACKGROUND: City staff and the Historic Preservation Commission worked together from May 2017 through August 2017 to create a replacement for the draft 2009 Brick Streets Strategic Plan, which is called the Brick Streets Master Plan. Council approved the plan in November 2017.

Part of the plan makes recommendations for ordinances to further the goal of preserving the City's 3.5 miles of remaining brick streets. One such recommendation (found on p.20 of the plan) is to modify the Complete Streets Ordinance to make an exception for brick streets.

The Complete Streets ordinance took effect on September 1, 2016. Chapter 38, Article XII, Sections 180-185.1 describe the City's commitment to Complete Streets. It is important to consider this ordinance when developing additional plans for brick streets. The ordinance currently refers to all streets in the community, including all brick streets. A brick street is not a Complete Street according to the City's current ordinance.

Advantages and Disadvantages of Brick for Complete Streets Planning

ADVANTAGES	DISADVANTAGES
Longer lifespan than asphalt.	Cannot withstand heavy traffic
Can be used as a traffic calming element in low-speed environments	Individual bricks become loose and uneven over time and need to be replaced
Provides a nice design element in neighborhoods and historic areas	Tree roots can uplift bricks, which create an obstacle for pedestrians and wheelchair users
	Brick streets and sidewalks are less comfortable for bicyclists and wheelchair users

(Source: “Complete Streets Toolkit: A Guide for Central Ohio Communities,” Mid-Ohio Regional Planning Commission, 2012)

Keeping this information in mind, and conforming to all current plans adopted by the City, Staff recommends an additional exemption for historic streets as seen in the attached Ordinance.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: N/A

FINANCIAL IMPACT: N/A

COMMUNITY DEVELOPMENT IMPACT: N/A

Link to Comprehensive Plan/Downtown Plan Goals: Goal N-1. Ensure the compact development of the City through denser, mixed-use developments and reinvestment in the established older neighborhoods; Goal N-2. Improve community identity and appearance by celebrating the unique nature and character of the City’s individual neighborhoods; Goal H-2 Ensure reinvestment in the established older neighborhoods and compact development of the City; Goal ACH-4. Identify, conserve and preserve the City’s heritage resources as a basis for retaining and enhancing strong community character and a sense of place; Goal UEW-1. Provide quality public infrastructure within the City to protect public health, safety.

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: N/A

Respectfully submitted for Council consideration.

Prepared by: Michael Hill, Public Works Administration

Reviewed by: Jim Karch, PE CFM, Director of Public Works

Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:

A handwritten signature in black ink that reads "Steve Rasmussen". The signature is written in a cursive style with a long horizontal stroke at the end.

Steve Rasmussen
Interim City Manager

Attachments:

- PW 3B ORDINANCE Complete Streets Brick Amendment 12182017

ORDINANCE NO. 2017 - __

**AN ORDINANCE AMENDING BLOOMINGTON
CITY CODE CHAPTER 38, SECTION 181.2 ADDING AN EXCEPTION
FOR BRICK STREETS**

BE IT ORDAINED by the City Council of the City of Bloomington, Illinois:

SECTION 1. That Bloomington City Code Chapter 8, Section 181.2 shall be and the same are hereby amended to read as follows: (additions are indicated by underlining; deletions are indicated by strikeouts):

Section 181.2: Exemption.

The implementation of Complete Streets practices may not be required if the City of Bloomington determines that one or more of the following conditions exists: 1) the project occurs on a roadway where specified users are prohibited by law; 2) the project involves ordinary maintenance activities such as cleaning, sealing, spot repairs, patching, and surface treatments; 3) the cost of accommodations for a particular mode is excessively disproportionate to the need for accommodation and potential benefit of accommodation; ~~and/or~~ 4) there is clear and quantifiable evidence of a lack of need or lack of increased safety benefits; and/or 5) the street surface is considered a historic street surface. The City of Bloomington may consult local, regional, state, and federal plans and leaders, as appropriate, in assessing exemptions. Exemptions to the Complete Streets policy must be documented in writing, submitted to the Director of Public Works and approved by the City Manager. In the event that consensus cannot be reached between the City Manager and the Director of Public Works, the City Council may make the final determination for an exemption.

SECTION 2. Except as provided herein, the Bloomington City Code, as amended, shall remain in full force and effect.

SECTION 3. The City Clerk shall be, and she is hereby directed and authorized to publish this Ordinance in pamphlet form as provided by law.

SECTION 4. This Ordinance is enacted pursuant to the authority granted to the City as a home rule unit by Article VII, Section 6 of the 1970 Illinois Constitution.

SECTION 5. This Ordinance shall take effect after its passage, approval and publication as required by law.

PASSED this 18th day of December, 2017.

APPROVED this 19th day of December, 2017.

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, City Clerk



CONSENT AGENDA ITEM NO. 7F

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of an Ordinance amending Bloomington City Code Chapter 29, Section 201 adding brick streets to the list of streets where through trucks are not allowed.

RECOMMENDATION/MOTION: That the Ordinance amending Bloomington City Code Chapter 29, Section 201 adding brick streets to the list of streets where through trucks are not allowed be approved and that the Mayor and City Clerk be authorized to execute the necessary documents.

STRATEGIC PLAN LINK: Goal 1. Financially Sound City Providing Quality Basic Services; Goal 2. Upgrade City infrastructure and facilities; Goal 4. Strong neighborhoods; and Goal 5. Great place – livable, sustainable City.

STRATEGIC PLAN SIGNIFICANCE: Objective 1d. City services delivered in the most cost-effective, efficient manner; Objective 2a. Better quality roads and sidewalks; Objective 4c. Preservation of property/home valuations; Objective 4d. Improved neighborhood infrastructure; Objective 5a. Well-planned City with necessary services and infrastructure; Objective 5b. City decisions consistent with plans and policies; Objective 5e. More attractive city: commercial areas and neighborhoods.

BACKGROUND: City staff and the Historic Preservation Commission worked together from May 2017 through August 2017 to create a replacement for the draft 2009 Brick Streets Strategic Plan, which is called the Brick Streets Master Plan. Council approved the plan in November 2017.

Part of the plan makes recommendations for ordinances to further the goal of preserving the City's 3.5 miles of remaining brick streets. One such recommendation (found on p.22 of the plan) is to modify the City Code to establish truck route restrictions on all brick streets in the City. This would help protect brick streets and make them easier to maintain long-term. Some brick streets, such as White Place (right), already have this restriction.



List of Brick Streets

Allin -Macarthur to Wood
Allin -Oakland to Macarthur
Chestnut - Eugene to Colton
Chestnut - Linden to Eugene
Chestnut - Mason to Oak
Chestnut - Oak to Lee
Davis - Jefferson to Washington
Division - Main to East
East - Chestnut to Locust
East - Division to Kelsey
East - Emerson to Beecher
East - Kelsey to Emerson
East - Locust to Mulberry
Elm - Madison to Center
Evans - Chestnut to Locust
Evans - Empire to Walnut
Evans - Graham to Empire
Evans - University to Graham
Evans - Walnut to Chestnut

Jefferson - Clinton to Robinson
Jefferson - Colton to Towanda
Jefferson - Davis to Colton
Jefferson - Robinson to Davis
Monroe - Clayton to Clinton
Monroe - Clinton to Robinson
Monroe - Evans to Clayton
Monroe - McLean to Evans
Scott - Center to Main
Scott - Madison to Center
Summit - Macarthur to Wood
Taylor - Moore to Mercer
Taylor - Willard to Kreitzer
Thompson - Center to Main
University - Clinton Boulevard to White
Walnut - Center to Main
White Place - Emerson to University
White Place - University to Empire

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: N/A

FINANCIAL IMPACT: Public Works estimates that it will cost \$8,000 to place signage and posts to notify truck drivers that these streets are assigned the “No Truck Route” designation. The \$8,000 would come from the Street Maintenance-Traffic Control Signage account (10016120-71094) account. Stakeholders can locate the account in the FY 2018 Adopted Budget Book Titled “Adopted General Fund Budget” on page 363.

COMMUNITY DEVELOPMENT IMPACT: N/A

Link to Comprehensive Plan/Downtown Plan Goals: Goal N-1. Ensure the compact development of the City through denser, mixed-use developments and reinvestment in the established older neighborhoods; Goal N-2. Improve community identity and appearance by celebrating the unique nature and character of the City’s individual neighborhoods; Goal H-2 Ensure reinvestment in the established older neighborhoods and compact development of the City; Goal ACH-4. Identify, conserve and preserve the City’s heritage resources as a basis for retaining and enhancing strong community character and a sense of place; Goal UEW-1. Provide quality public infrastructure within the City to protect public health, safety.

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: N/A

Respectfully submitted for Council consideration.

Prepared by:

Michael Hill, Public Works Administration

Reviewed by: Jim Karch, PE CFM, Director of Public Works

Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

Attachments:

- PW 4B ORDINANCE Truck Routes Brick Amendment 12182017

ORDINANCE NO. 2017 - __

**AN ORDINANCE AMENDING BLOOMINGTON
CITY CODE CHAPTER 29, SECTION 201 ADDING BRICK STREETS
TO THE LIST OF STREETS WHERE THROUGH TRUCKS ARE NOT ALLOWED**

BE IT ORDAINED by the City Council of the City of Bloomington, Illinois:

SECTION 1. That Bloomington City Code Chapter 29, Section 201 shall be and the same are hereby amended to read as follows: (additions are indicated by underlining):

Section 201: Through Traffic Prohibited.

(a) It shall be illegal for any person to drive a truck on the streets, highways, roadways, or alleys in the City of Bloomington described in Subsection (d) of this Section except for the purpose of making business deliveries or pick up of personal property, or performing contractual services for hire, or of going to one's home as not otherwise prohibited by law. Any person driving a truck for one of the purposes enumerated in this subsection (a) on streets where through truck traffic is prohibited shall limit the distance traveled on such streets by entering and leaving the prohibited streets at the nearest intersections with streets suitable for truck traffic to the destination of the vehicle. (Ordinance No. 2003-82)

(b) Every person found driving a truck on the streets, highways, roadways or alleys described in Subsection (d) of this Section shall be presumed to be driving said truck in violation of subsection (a) and shall be issued a traffic citation therefor. Proof that a person was driving a truck on said streets, highways, roadways, or alleys shall constitute a prima facie case and as a defense to such citations the person receiving the citation shall have the burden of proof to show that at the time the citation was issued the person was driving the truck to or from a location on said streets, highways, roadways or alleys for one of the purposes and in the manner allowed in subsection (a) of this Section. (Ordinance No. 2003-82)

(c) It shall be illegal for any person to drive any motor vehicle including trucks on the following streets, highways, roadways or alleys in the City of Bloomington:

Alley between Taylor and Olive Streets in the block bounded by Allin, Olive, Morris and Taylor Streets

(Ordinance No. 1977-145)

(d) It shall be unlawful for any person to drive a truck on the following streets, highways, roadways or alleys in the City of Bloomington:

Allin Street - Macarthur Avenue to Wood Street

Allin Street - Oakland Avenue to Macarthur Avenue

Baker Street - Wright to Evans

Berenz Place - Lafayette to Stewart

Brad - Truckers Lane north to Dead End

Broadmoor - Oakland to Lincoln
Chestnut - White Oak to Morris
Chestnut Street - Eugene Street to Colton Avenue
Chestnut Street - Linden Street to Eugene Street
Chestnut Street - Mason Street to Oak Street
Chestnut Street - Oak Street to Lee Street
Circle - Brown to Darrah
Clearwater Avenue - Veteran's to Hershey
Cottage - Seminary to Blackstone
Country Club Place - Towanda to Mercer
Darrah - Washington to Circle
Davis - Washington to Monroe
Davis Avenue - Jefferson Street to Washington Street
Division Street - Main Street to East Street
East Street - Chestnut Street to Locust Street
East Street - Division Street to Kelsey Street
East Street - Emerson Street to Beecher Street
East Street - Kelsey Street to Emerson Street
East Street - Locust Street to Mulberry Street
East Street - Lincoln to Stewart
Elm Street - Madison Street to Center Street
Evans Street - Chestnut Street to Locust Street
Evans Street - Empire Street to Walnut Street
Evans Street - Graham Street to Empire Street
Evans Street - University Avenue to Graham Street
Evans Street - Walnut Street to Chestnut Street
Front - Gridley to Clinton
Gill from Turn Around to Vladimir
Graham - White Oak to Hinshaw
Grove - McClun to Mercer
Grove - East to Clinton
Hinshaw - Forrest to Locust
Jefferson - Towanda to Perrin
Jefferson Street - Clinton Street to Robinson Street
Jefferson Street - Colton Avenue to Towanda Avenue
Jefferson Street - Davis Avenue to Colton Avenue
Jefferson Street - Robinson Street to Davis Avenue
Linden - Locust to Monroe
Locust - White Oak to west end
Maple Hill Road - Wylie Drive to Enterprise Drive
McClun - Bell to Oakland
Mercer - Washington to Country Club
Monroe Street - Clayton Street to Clinton Street
Monroe Street - Clinton Street to Robinson Street
Monroe Street - Evans Street to Clayton Street
Monroe Street - McLean Street to Evans Street

Morris, northbound - North of Chestnut
Mulberry - Morris to Western
Olive - Morris to Euclid
Perrin - Washington to Country Club
Scott Street - Center Street to Main Street
Scott Street - Madison Street to Center Street
Summit Street - Macarthur Avenue to Wood Street
Taylor Street - Moore Street to Mercer Avenue
Taylor Street - Willard Avenue to Kreitzer Avenue
Thompson Avenue - Center Street to Main Street
University Avenue - Clinton Boulevard to White Place
Walnut Street - Center Street to Main Street
Washington - Mercer to State
White Place - Emerson Street to University Avenue
White Place - University Avenue to Empire Street
White Place - Emerson to Towanda
Wilson Street - Lafayette to Stewart
Wright Street - Lincoln to Stewart
(Ordinance No. 2008-64)

(e) Every person convicted of a violation of this Article shall be punished by fine of not less than Twenty-five Dollars (\$25.00) and not more than Five Hundred Dollars (\$500.00).
(Ordinance No. 2008-64)

SECTION 2. Except as provided herein, the Bloomington City Code, as amended, shall remain in full force and effect.

SECTION 3. The City Clerk shall be, and she is hereby directed and authorized to publish this Ordinance in pamphlet form as provided by law.

SECTION 4. This Ordinance is enacted pursuant to the authority granted to the City as a home rule unit by Article VII, Section 6 of the 1970 Illinois Constitution.

SECTION 5. This Ordinance shall take effect 10 days after its passage, approval and publication as required by law.

PASSED this 18th day of December, 2017.

APPROVED this 19th day of December, 2017.

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, City Clerk



CONSENT AGENDA ITEM NO. 7G

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of an Ordinance approving the dedication of the former Consolidated Rail Corporation Right-of-Way as Public Utility Easement.

RECOMMENDATION/MOTION: That an Ordinance approving the dedication of the former Consolidated Rail Corporation Right-of-Way as Public Utility Easement and that the Mayor and City Clerk be authorized to execute the necessary documents.

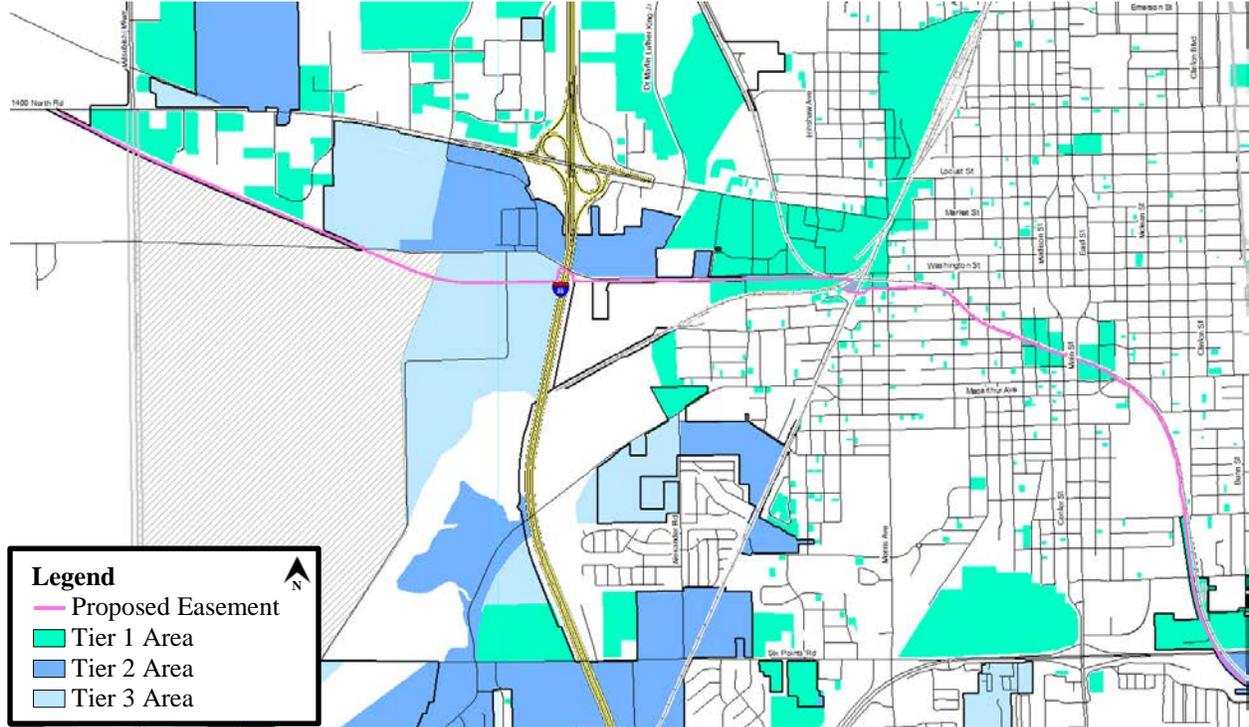
STRATEGIC PLAN LINK: Goal 2. Upgrade City Infrastructure and Facilities; Goal 4. Strong Neighborhoods; Goal 5. Great Place – Livable, Sustainable City;

STRATEGIC PLAN SIGNIFICANCE: Objective 2d. Well-designed, well maintained City facilities emphasizing productivity and customer service; Objective 4d. Improved neighborhood infrastructure; Objective 5a. Well-planned City with necessary services and infrastructure; Objective 5b. City decisions consistent with plans and policies;

BACKGROUND: City Staff is recommending the dedication of the section of Constitution Trail and future Constitution Trail that stretches from Illinois State Route 9 to Bunn Street as a public utility easement. Staff has recently received a request from a public utility to enable infrastructure upgrades along this route. Rather than permitting an easement for specific a specific purpose along sections of this area that would only apply to the individual company, it is in the best interest of the City to create the public utility easement.

The establishment of a public utility easement along this corridor allows the City to have greater control of what can be installed in the area. This means that the City can protect the Constitution Trail while allowing for public utility infrastructure expansion that could create further infill development in some Tier 1 areas indicated on the Land Use Plan in the Comprehensive Plan.

Map



COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: N/A

FINANCIAL IMPACT: N/A

COMMUNITY DEVELOPMENT IMPACT: N/A

Link to Comprehensive Plan/Downtown Plan Goals:

N-1: Ensure the compact development of the City through denser, mixed-use developments and reinvestment in the established older neighborhoods

H-2: Ensure reinvestment in the established older neighborhoods and compact development of the City

UEW-1: Provide quality public infrastructure within the City to protect public health, safety and the environment

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION:

Respectfully submitted for Council consideration.

Prepared by: Michael Hill, Public Works Administration

Reviewed by: Jim Karch, PE CFM, Director of Public Works

Financial & budgetary review by: Chris Tomerlin, Budget Analyst

Scott Rathbun, Sr. Budget Manager

Legal review by:

Jeffrey R. Jurgens, Corporation Counsel

Recommended by:

A handwritten signature in black ink, appearing to read "Steve Rasmussen". The signature is fluid and cursive, with a long horizontal stroke at the end.

Steve Rasmussen
Interim City Manager

Attachments:

- PW 2B ORDINANCE Constitution Trail Public Utility Dedication 12182017
- PW 2C ORDINANCE EXHIBIT A Constitution Trail Public Utility Dedication 12182017

ORDINANCE NO. 2017 - __

**AN ORDINANCE APPROVING THE DEDICATION OF
THE FORMER CONSOLIDATED RAIL CORPORATION RIGHT-OF-WAY
AS PUBLIC UTILITY EASEMENT**

WHEREAS, the City of Bloomington wishes to dedicate the right-of-way surrounding Constitution Trail and future Constitution Trail from Illinois State Route 9 to Bunn Street (hereafter known as “Consolidated Rail Corporation Right-of-Way”) as a Public Utility Easement; and

WHEREAS, the dedication of the right-of-way has the potential to encourage infill development, aligning with the City’s Strategic Plan and Comprehensive Plan;

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BLOOMINGTON, MCLEAN COUNTY, ILLINOIS:

SECTION 1. The above recitals are incorporated herein by this reference as if specifically stated in full.

SECTION 2. The Public Utility Easement legally described and graphically depicted as right-of-way on the Survey Plat Labeled “Consolidated Rail Corporation Right-of-Way” attached hereto as Exhibit A and dated 3-14-96 is hereby dedicated. The City Manager and/or Mayor shall be authorized to execute any and all necessary documents to effectuate this dedication.

SECTION 3. Except as provided herein, the Bloomington City Code, 1960, as amended shall remain in full force and effect.

SECTION 4. In the event that any section, clause, provision, or part of this Ordinance shall be found and determined to be invalid by a court of competent jurisdiction, all valid parts that are severable from the invalid parts shall remain in full force and effect.

SECTION 5. The City Clerk is hereby authorized to publish this ordinance form as provided by law.

SECTION 6. This ordinance shall be effective immediately after its passage and approval.

SECTION 7. This ordinance is passed and approved pursuant to the home rule authority granted Article VII, Section 6 of the 1970 Illinois Constitution.

PASSED THIS 18TH DAY OF DECEMBER 2017.

APPROVED THIS 19TH DAY OF DECEMBER 2017.

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, City Clerk

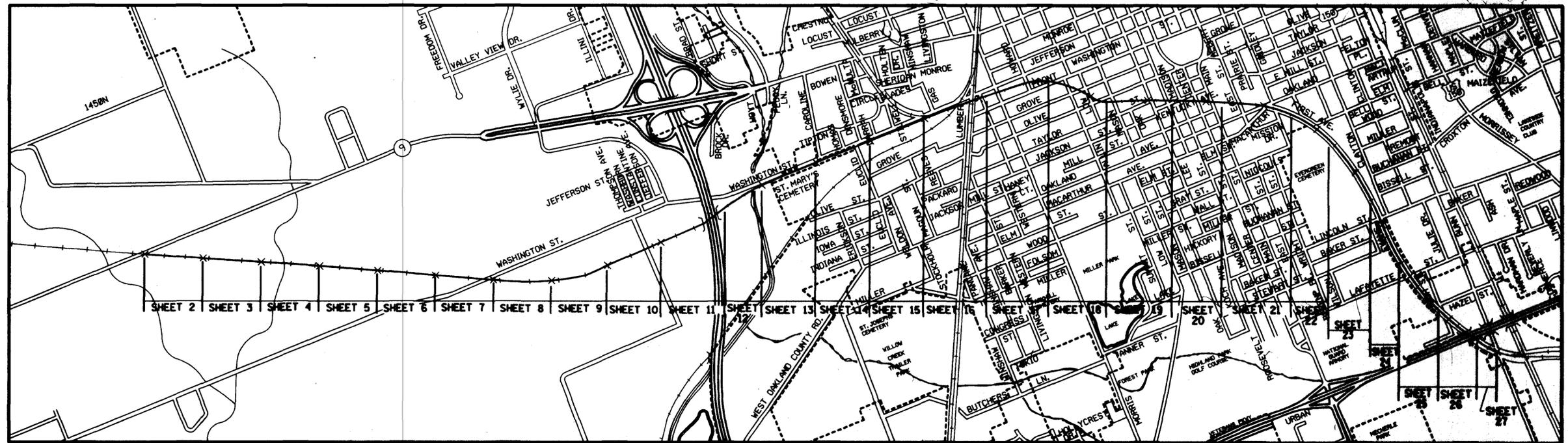
APPROVED AS TO FORM

Jeffrey R. Jurgens, Corporation Counsel

Exhibit A

CONSOLIDATED RAIL CORPORATION RIGHT-OF-WAY LOCATED IN THE CITY OF BLOOMINGTON AND McLEAN COUNTY, ILLINOIS

LOCATION MAP
NOT TO SCALE



Notes:

1. The Agreements between Consolidated Rail Corporation (Conrail) and various utility companies and municipalities, referenced on these plats by Registry Numbers, were provided to the City of Bloomington by Conrail.
2. This survey is based on Title Commitment Case No. 85368, dated June 1, 1994 by McLean County Title Company. Any easements or other agreements affecting this property not mentioned in said Commitment and not provided to the City of Bloomington by Conrail (See Note 1) would not be known to us and therefore, would not be shown on these plats.
3. Underground fiber optic lines are located on this property the entire length of the project. The locations of said lines should be field-located and verified prior to any construction. Call J.U.L.I.E. at 800-892-0123. Terms of the easements for the existing and future fiber optic cables and communication lines are contained in the Quitclaim Deed from Conrail to the City of Bloomington, recorded as Document No. 94-15037 in the McLean County Recorder's Office. For further particulars see the record.
4. Underground utilities are shown from a combination of field information and information provided by the various utility companies. All underground utilities should be field-located and verified prior to any construction. Call J.U.L.I.E. at 800-892-0123. Terms of the easements for public and quasi-public utilities together with the right to construct and maintain the utilities are contained in the Quitclaim Deed from Conrail to the City of Bloomington, recorded as Document No. 94-15037 in the McLean County Recorder's Office. For further particulars see the record.

<ul style="list-style-type: none"> BUSH W/SIZE CATCH BASIN RAILROAD CONTROL BOX CONCRETE POST CURB INLET DECIDUOUS SAPLING DECIDUOUS TREE W/DIAMETER DOWN GUY ELECTRIC METER EVERGREEN SAPLING EVERGREEN TREE FIRE OR YARD HYDRANT FENCE FIBER OPTIC MARKER PIPE W/SIZE FLAG POLE 	<ul style="list-style-type: none"> GAS MAIN GAS METER GAS VALVE GUARD RAIL IRON PIPE IRON ROD MAIL BOX OVERHEAD ELECTRIC LINE NAIL STREET OR YARD LIGHT SANITARY SEWER LINE OVERHEAD TELEVISION LINE BUILDING LINE OVERHEAD TELEPHONE LINE POWER POLE RIGHT-OF-WAY MARKER 	<ul style="list-style-type: none"> RAILROAD SIGNAL SANITARY OR STORM MANHOLE SEWER CLEANOUT SIGN TELEPHONE MANHOLE TELEVISION ANTENNA UNDERGROUND ELECTRIC BOX UNDERGROUND ELECTRIC LINE UNDERGROUND TELEPHONE LINE UNDERGROUND TELEPHONE BOX WATER VALVE WATER MAIN WATER METER WATER MANHOLE WATER SHUT OFF WOOD POST IRON ROD W/2" FLAT TOP CAST ALUMINUM CAP W/ IDENTIFICATION NUMBER
---	---	---

I hereby certify this is a survey made for the City of Bloomington, Illinois of the abandoned Consolidated Rail Corporation (Conrail) right-of-way lying south of the South Right-of-Way Line of State Route 9 and west of the West Right-of-Way Line of Bunn Street, being situated in the Northeast Quarter of Section 2 and the Northwest, Northeast and Southeast Quarters of Section 1, all in Township 23 North, Range 1 East of the Third Principal Meridian, McLean County, Illinois; the Southwest and Southeast Quarters of Sections 6, 5 and 4, the Northeast and Southeast Quarters of Section 9 and the Northeast Quarter of Section 16 all in Township 23 North, Range 2 East of the Third Principal Meridian, McLean County, Illinois. The easterly portion of this property lies within the corporate limits of Bloomington, Illinois.

FARNSWORTH & WYLIE, P.C.
2709 McGraw Drive
Bloomington, IL 61704

By: *James E. Davis*
James E. Davis
Professional Land Surveyor No. 2968



**CONSOLIDATED RAIL CORP.
RIGHT-OF-WAY**

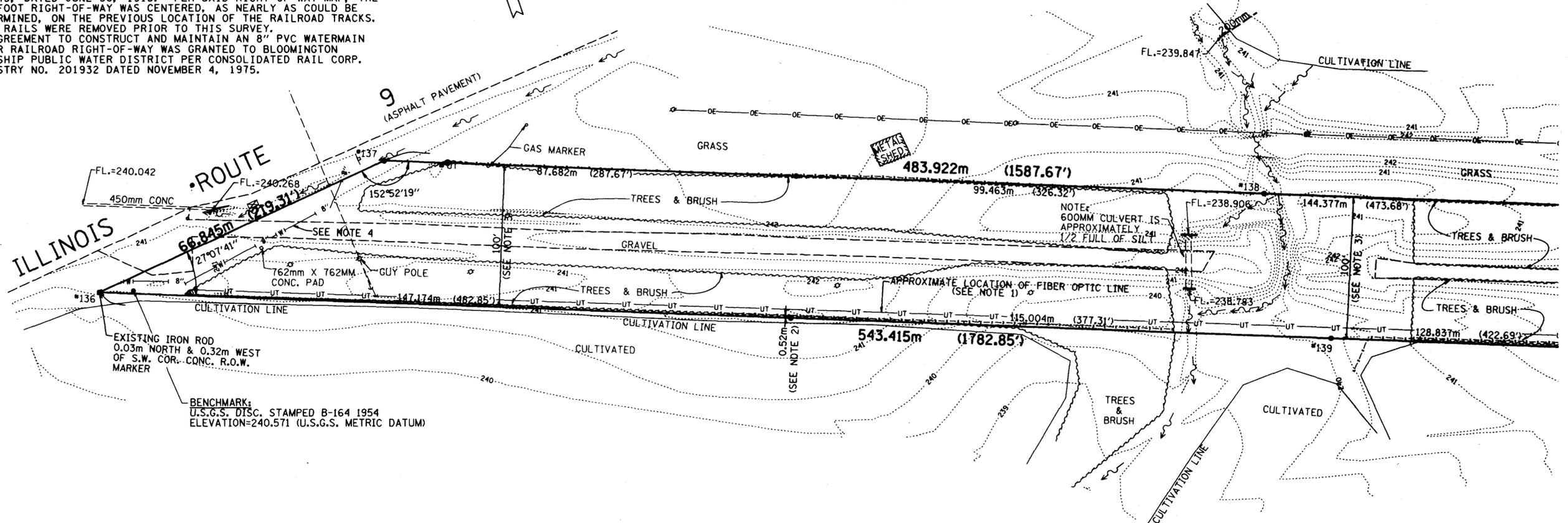
**COVER SHEET
PL 2226**

DRAWN BY KJB	DATE 3/14/96	SCALE SEE	SHEET NO. 1 OF 27
-----------------	-----------------	--------------	----------------------

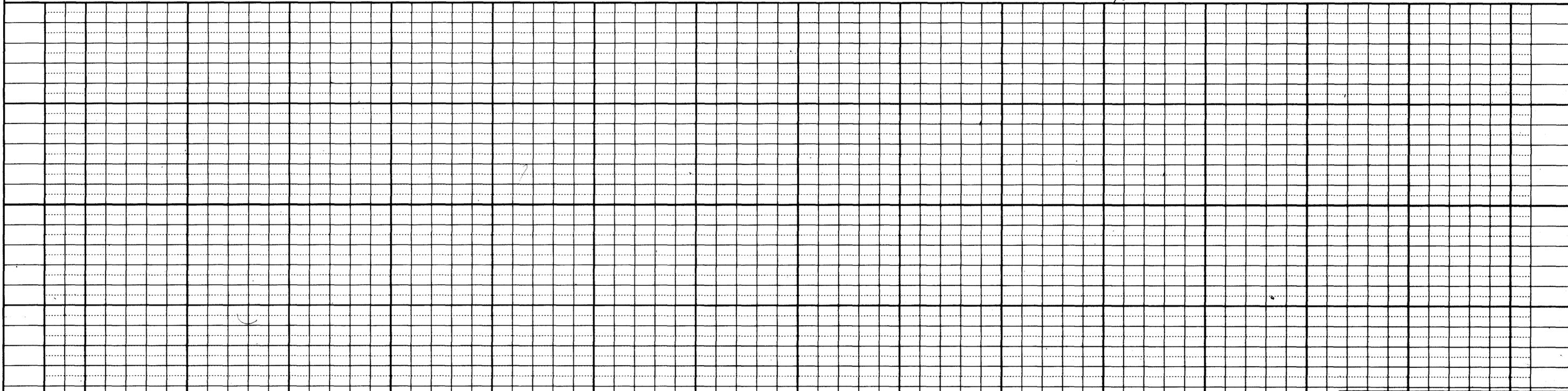
NOTES:

1. AN UNDERGROUND FIBER OPTIC LINE RUNS THROUGH THE SOUTH PORTION OF THIS PROPERTY.
2. THE FENCE TO THE SOUTH ENCROACHES ONTO THIS PROPERTY AS SHOWN. THE OLD RAILROAD RIGHT-OF-WAY WIDTH WAS SET AT 100 FEET PER PLAT BOOK 6, PAGE 37, McLEAN COUNTY RECORDER'S OFFICE AND PER RIGHT-OF-WAY AND TRACK MAP, PEORIA & EASTERN RAILWAY, P. & E. DIVISION MAIN LINE (WEST), STATION 16252+80 TO 16358+40, SHEET V19/45, DATED JUNE 30, 1915. PER SAID RIGHT-OF-WAY MAP, THE 100 FOOT RIGHT-OF-WAY WAS CENTERED, AS NEARLY AS COULD BE DETERMINED, ON THE PREVIOUS LOCATION OF THE RAILROAD TRACKS. SAID RAILS WERE REMOVED PRIOR TO THIS SURVEY.
3. AN AGREEMENT TO CONSTRUCT AND MAINTAIN AN 8" PVC WATERMAIN UNDER RAILROAD RIGHT-OF-WAY WAS GRANTED TO BLOOMINGTON TOWNSHIP PUBLIC WATER DISTRICT PER CONSOLIDATED RAIL CORP. REGISTRY NO. 201932 DATED NOVEMBER 4, 1975.

N.E. 1/4 SEC. 2, T23N, R1E, 3P.M.



SCALES:
 1CM = 5M HOR
 1CM = 0.500M VER



CONSOLIDATED RAIL CORP.
 RIGHT-OF-WAY

McLEAN COUNTY, ILLINOIS
 PL 2226

DRAWN BY: KJB
 DATE: 2-08-96
 CHECKED BY: CSH

24-5434
 SEE COVER SHEET
 2 OF 27

N.W. 1/4 SEC. 1 T23N, R1E, 3P.M.

W. LINE E. 1/2 & N.W. 1/4 SEC. 1

L = 124.502m (408.47')
 R = 1754.128m (5755.00')
 C = 124.476m (408.38')

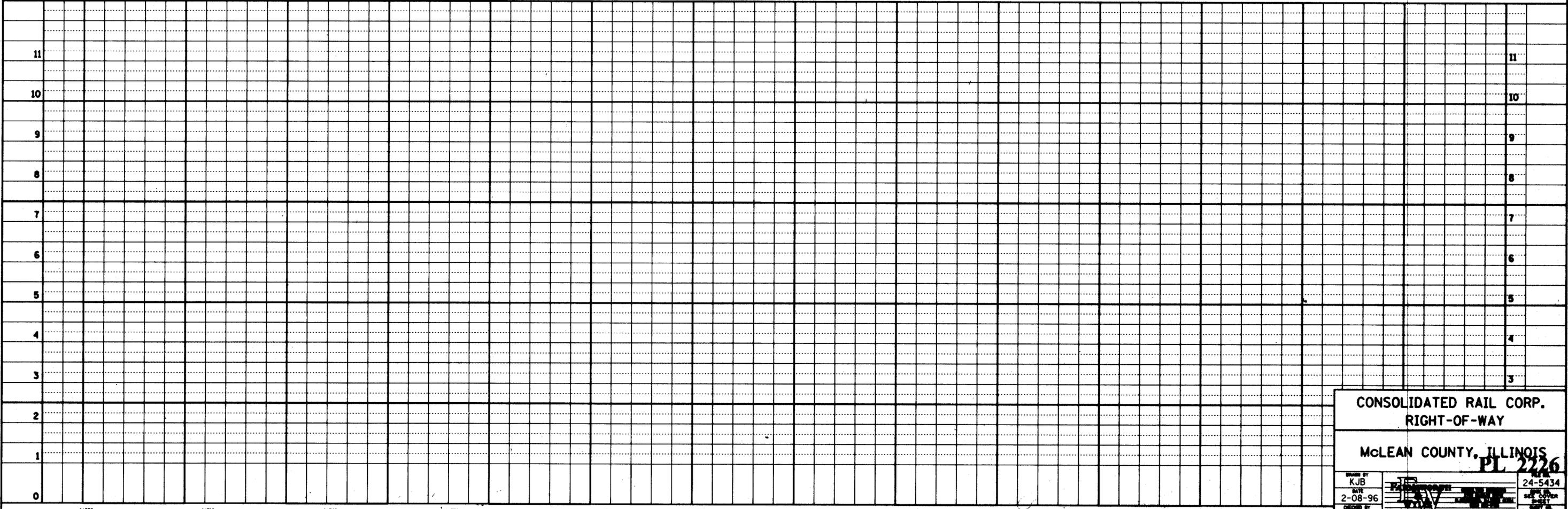
L = 126.666m (415.57')
 R = 1784.608m (5855.00')
 C = 126.639m (415.48')

BENCHMARK:
 P.K. NAIL IN FIBER OPTIC SIGN POST
 ELEVATION=244.034 (U.S.G.S. METRIC DATUM)

NOTES:

1. AN UNDERGROUND FIBER OPTIC LINE RUNS THROUGH THE SOUTH PORTION OF THIS PROPERTY.
2. THE FENCE TO THE NORTH & THE FENCES, CULTIVATION LINE AND YARD HYDRANT TO THE SOUTH ENCROACH ONTO THIS PROPERTY AS SHOWN.
3. THE OLD RAILROAD RIGHT-OF-WAY WIDTH WAS SET AT 100 FEET PER PLAT BOOK 6, PAGE 37, McLEAN COUNTY RECORDER'S OFFICE AND PER RIGHT-OF-WAY AND TRACK MAP, PEORIA & EASTERN RAILWAY, P. & E. DIVISION MAIN LINE (WEST), STATION 16252+80 TO 16358+40, SHEET V19/45, DATED JUNE 30, 1915. PER SAID RIGHT-OF-WAY MAP, THE 100 FOOT RIGHT-OF-WAY WAS CENTERED, AS NEARLY AS COULD BE DETERMINED, ON THE PREVIOUS LOCATION OF THE RAILROAD TRACKS. SAID RAILS WERE REMOVED PRIOR TO THIS SURVEY.

SCALES:
 1CM = 5M HOR
 1CM = 0.500M VER



CONSOLIDATED RAIL CORP. RIGHT-OF-WAY	
McLEAN COUNTY, ILLINOIS	
PL 2226	
DRAWN BY KJB	DATE 2-08-96
CHECKED BY CEH	SHEET NO. 4 OF 27

14680 14710 14740 14770 14800 14830 14860 14890 14920 14950 14980 15010 15040 15070 15100



CONSENT AGENDA ITEM NO. 7H

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of:

- A. An Ordinance approving a Contract to Purchase Real Estate located at 717 E. Empire Street in the City of Bloomington
- B. An Ordinance Amending the Fiscal Year 2018 Budget.

RECOMMENDATION/MOTION: That: (1) the Ordinance Approving a Contract to Purchase Real Estate Located at 717 E. Empire Street in Bloomington be approved and the Mayor and City Clerk be authorized to sign the ordinance, and (2) the Ordinance Amending the Budget to utilize Park Dedication funds in the amount of \$48,000 be approved and the Mayor and City Clerk be authorized to sign the ordinance.

STRATEGIC PLAN LINK: Goal 1. Financially Sound City Providing Quality Basic Services

STRATEGIC PLAN SIGNIFICANCE: Objective 1d. City services delivered in the most cost-effective, efficient manner

BACKGROUND: For many years, the City has had an interest in acquiring, for park purposes, the property at 717 E. Empire Street, which adjoins the Constitutional Trail. There was an ongoing dispute regarding the ownership and/or use of the property that dates back almost 40 years. In referencing the attached map, Vern Prenzler originally purchased the property identified as Parcel A from the Illinois Central Gulf Railroad on October 29, 1985 and he purchased Parcel B from the Illinois Central Gulf Railroad on June 24, 1977.



Vern Prenzler sold the property identified as Parcel C to the City on January 22, 1993 to allow for an extension of the Constitution Trail. Parcel C contained a billboard on the north 30 feet of the property which required a jog in the Trail. Based on City staff research, various agreements were made between the parties that were not well documented and the City was given a strip of land to extend the Constitution Trail through Parcel A, around the billboard.

The proposed Real Estate contract addresses all of the outstanding legal and title issues, and provides clear title to the City for Parcels A and B. In addition, a limited sign easement will be

given for operation of the billboard that will expire at the end of the current billboard lease. In consideration of the agreement, the City will pay Constitution Place, LLC, \$48,000 for both parcels of property. This is well under the assessed value of the properties, noting in 2010 the two parcels were appraised for a total value of \$140,000.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: N/A

FINANCIAL IMPACT: If approved, the purchase will be made drawing from the fund balance available in the Park Dedication Fund. The purchase will be made from Park Dedication-Land account (24104100-72510). As of May 1, 2017, the fund balance available in Park Dedication is \$739,090.94. Stakeholders can locate information related to this fund in the FY 2018 Budget Book titled “Adopted Budget Other Funds” on pages 51 through 56.

COMMUNITY DEVELOPMENT IMPACT: N/A

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: N/A

Respectfully submitted for Council consideration.

Prepared by: Leslie Yocum, Contract Administrator

Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager

Legal Department review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

Attachments:

- An Ordinance Approving a Contract to Purchase Real Estate Located at 717 E. Empire Street in Bloomington
- Property Map
- Budget Ordinance & Exhibit

ORDINANCE 2017 - _____

AN ORDINANCE APPROVING A CONTRACT TO PURCHASE REAL ESTATE LOCATED
AT 717 EAST EMPIRE STREET, IN BLOOMINGTON, ILLINOIS

BE IT ORDAINED BY THE CITY COUNCIL
OF THE CITY OF BLOOMINGTON, ILLINOIS:

SECTION 1. That the City desires to secure title for the property located at 717 E. Empire for park purposes and approves the Real Estate Contract, attached as Exhibit A, for the purchase of property.

SECTION 2. As part of the proposed transaction, title to the adjoining property will also be clarified, with the vacation of Easement for Access dated August 6, 1998 and a new easement being granted for the sign only.

SECTION 3. The City Mayor and City Clerk are authorized to execute the Real Estate Contract, attached as Exhibit A, and all other exhibits and necessary documents to effectuate the transfer, including the Sign Easement.

SECTION 4. In the event that any section, clause, provision, or part of this Ordinance shall be found and determined to be invalid by a court of competent jurisdiction, all valid parts that are severable from the invalid parts shall remain in full force and effect.

SECTION 5. The City Clerk is hereby authorized to publish this ordinance in pamphlet form as provided by law.

SECTION 6. This ordinance shall be effective immediately after the date of its publication as required by law.

SECTION 7. This ordinance is passed and approved pursuant to the home rule authority granted Article VII, Section 6 of the 1970 Illinois Constitution.

PASSED this _____ day of December, 2017.

APPROVED this _____ day of December, 2017.

APPROVED

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, City Clerk

REAL ESTATE CONTRACT

This REAL ESTATE CONTRACT ("Contract") is made this ___ day of December, 2017 ("Effective Date") by CONSTITUTION PLACE, LLC ("Seller"), and CITY OF BLOOMINGTON ("Buyer"). In consideration of the mutual covenants set forth in this Contract and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller and Buyer agree as follows:

1. **CONVEYANCE.** Seller agrees to sell and convey to Buyer, and Buyer agrees to purchase from Seller, two parcels of real estate commonly referred to as 717 E. Empire Street, Bloomington, Illinois (PIN: 21-04-228-010, 21-03-101-010) and legally described in Exhibit A attached hereto and incorporated herein, together with all easements, rights and appurtenances thereto, and all of Seller's rights, title and interest in all public ways adjoining the same (collectively "Property").
2. **PURCHASE PRICE.** Buyer shall pay to Seller Forty-Eight Thousand and 00/100 Dollars (\$48,000.00) ("Purchase Price") at Closing as consideration for the Warranty Deed attached hereto and incorporated herein as Exhibit B ("Warranty Deed").
3. **ADDITIONAL CONSIDERATION.** As part of the consideration exchanged between the parties, Buyer shall grant to Seller the Sign Easement attached hereto and incorporated herein as Exhibit C ("Sign Easement") on adjacent property owned by Buyer. As further additional consideration, Erik Prenzler and Seller shall quit claim all interest in an Easement for Access dated August 6, 1998 (recorded August 7, 1998 as Document No. 98-26959 in the McLean County Recorder of Deeds Office) to Buyer in the form attached hereto and incorporated as Exhibit D ("Quit Claim Deed").
4. **TAXES AND SPECIAL ASSESSMENTS.** Seller shall remain responsible for all of the real estate taxes and special assessments on the Property through the date of closing, including the 2017 real estate taxes, payable in 2018. Upon receipt of the tax assessment or special assessment for 2017, Buyer shall prorate the taxes due and send notice with a demand for payment to Seller of the prorated taxes for 2017 through the date of closing. Seller shall remit payment to Buyer within 30 days from the date of the notice. The obligation regarding Taxes and Special Assessments in this section shall survive Closing and shall not be considered merged into the Warranty Deed.
5. **CONTINGENCIES.** This Contract is contingent upon approval of the Warranty Deed, the Sign Easement, and the Quit Claim Deed by the Bloomington City Council. Additionally, the validity of this Contract, the Warranty Deed, the Sign Easement, and the Quit Claim Deed are each contingent upon execution of the others. Failure of either party to fully execute all necessary documents will result in the termination of this Contract and voiding of the Warranty Deed and / or Sign Easement and / or Quit Claim Deed.
6. **CLOSING AND CONVEYANCE.** Closing shall occur on or before December 31, 2017 on a date and time mutually agreed upon by the Seller and Buyer and within sixty (60)

days following approval of the terms of this Contract, Warranty Deed, Sign Easement, and Quit Claim Deed at a regularly scheduled City Council meeting ("Closing"). Seller and Buyer agree to execute such documents as may be legally required by the Recorder of Deeds or other official or agency with respect to consideration and description of the Property.

7. **EVIDENCE OF TITLE.** Not less than fourteen (14) days prior to Closing, Seller shall furnish Buyer with a written commitment from a title insurance company duly authorized to do business in Illinois, showing title to said premises, subject only to matters to which this sale is subject by the terms hereof and to the customary exceptions contained in the owner's policies issued by such company. If written commitment discloses defects in title or other encumbrances which are not the customary exceptions contained in the owner's policies issued by such company, including but not limited to mortgages, Seller shall have until Closing to correct such defects. Owner's title policy, in the amount of the purchase price, shall be paid for by Seller and issued to Buyer following delivery of the Warranty Deed.

8. **RISK OF LOSS; MAINTENANCE; TRANSFER OF POSSESSION.** Risk of loss or damage by fire or other casualty to the Property or any part of the Property prior to Closing shall be the risk of Seller. Possession of the Property shall be transferred from Seller to Buyer at Closing.

9. **SELLER'S REPRESENTATIONS AND WARRANTIES.** Seller represents and warrants to Buyer as follows:

A. Title. That the Seller has no knowledge of any reason in which Buyer will not be the fee simple owner of the Property to be conveyed upon the conveyance from Seller to Buyer, and that no defects in title or other encumbrances which are not the customary exceptions contained in the owner's policies issued by the title company pursuant to Paragraph 7 shall exist on the Closing date other than any exceptions relating to Buyer's interest in the Property.

B. Special Assessments. That no notices from any governmental authority concerning the possible imposition of any special taxes or assessments have been issued, and the Property is not now subject to any special assessments.

C. Seller's Status and Authority. Seller warrants it has all power and authority to enter into and has full capacity and is competent to execute, deliver, and perform this Contract. This Contract and such other Contracts are the legal, valid and binding Contracts of Seller, enforceable according to their respective terms.

D. Operation of Property. Seller warrants that from the date of Seller's acceptance hereof to the Closing Date or earlier termination of this Contract, Seller shall not do, suffer or permit, or agree to sell, encumber or grant any interest in the Property or any part thereof in any form or manner whatsoever, or otherwise perform or permit any act which will diminish or otherwise affect Buyer's interest under this Contract or in or to the Property or which will prevent Seller's full performance of its obligations hereunder.

10. **CONDITION OF PROPERTY.** Buyer has had an opportunity to inspect the Property prior to execution of this Contract and is satisfied with the condition of the Property. Subject to the terms and conditions contained herein, the Property is being sold in its present "as is, where is" condition, including all defects, known or unknown.

11. **DELIVERIES.**

A. Seller's Deliveries at Closing. On the Closing Date, Seller shall deliver the following to Buyer:

(i) the executed Warranty Deed in the same form attached hereto as **Exhibit B** together with payment for all transfer and other documentary stamps;

(ii) the executed Sign Easement in the same form attached hereto as **Exhibit C**;

(iii) the Quit Claim Deed executed by Seller and Erik N. Prenzler in the same form attached hereto as **Exhibit D**; and

(iv) such other documents, instruments, certifications and confirmations as may be reasonably required and designated by Buyer to fully effect and consummate and insure title of the transactions contemplated hereby.

B. Buyer's Deliveries at Closing. On the Closing Date, Buyer shall deliver the following to Seller:

(i) the Purchase Price;

(ii) the executed Sign Easement in the same form attached hereto as **Exhibit C**; and

(iii) such other documents, instruments, certifications and confirmations as may be reasonably required and designated by Seller to fully effect and consummate the transaction contemplated hereby.

12. **BROKER'S COMMISSION.** Seller and Buyer acknowledge that no real estate brokers were included in this transaction either on behalf of Seller or Buyer. Any payment of and for any broker is the responsibility of the party that retained the broker and the parties expressly agree to indemnify and hold harmless the other from any obligation or responsibility for the payment of any commission or fee owed to a broker as a result of this transaction.

13. **ADVICE OF COUNSEL.** Each party has had the opportunity to consult an attorney to review this Contract prior to its execution. Each party has had the opportunity to be represented by counsel of its choice in negotiating this Contract. This Contract shall therefore be deemed to have been negotiated and prepared at the mutual request, direction, and instruction of

the parties, at arm's length, with the advice and participation of counsel, and will be interpreted in accordance with their respective terms without favor to any party.

14. DEFAULT. If either party defaults, the non-defaulting party shall have the right to pursue all rights and remedies available against the other party at law or equity, including but not limited to specific performance and the recovery of all attorney fees and expenses incurred as a result of such default.

15. INTERNAL REVENUE SERVICE FILING. Seller shall be responsible for filing Internal Revenue Service Form 1099 for this transaction under the Tax Reform Act of 1986 and Regulations thereunder.

16. BINDING EFFECT OF CONTRACT. This Contract and the covenants and Contracts of it shall bind and inure to the benefit of the parties, and their respective heirs, personal representatives, successors and assigns. Unless the Contract otherwise requires, the covenants of this Contract shall survive the transfer of title.

IN WITNESS WHEREOF, the parties have executed this instrument at the place and on the date first above-specified.

BUYER:

CITY OF BLOOMINGTON,

By: _____
Its: _____

SELLER:

CONSTITUTION PLACE, LLC,

By: _____
Erik N. Prenzler, Manager

EXHIBIT "A"
Legal Description

For APN/Parcel ID(s): 21-04-228-010 and 21-03-101-010

That part of the former Illinois Central Gulf Railroad right of way in the East 1/2 of the North East 1/4 of Section 4, Township 23 North, Range 2 East of the Third Principal Meridian, and the West 1/2 of the North West 1/4 of Section 3, Township 23 North, Range 2 East of the Third Principal Meridian, lying South of the South line of Empire Street in the City of Bloomington and North of the North line of Walnut Street in the City of Bloomington, EXCEPTING THEREFROM:

A part of the former Illinois Central Gulf Railroad right of way in the East 1/2 of the North East 1/4 of Section 4 and in the West 1/2 of the North West 1/4 of Section 3, all in Township 23 North, Range 2 East of the Third Principal Meridian, City of Bloomington, McLean County, Illinois, described as follows:
Beginning on the West line of the former Illinois Central Gulf Railroad right of way where the Easterly extension of the North line of Lot 1 in Smith and Seybold's Addition to the City of Bloomington intersects said former right of way line; thence North 86 degrees 50 minutes 40 seconds East 14.01 feet on the Easterly extension of the North line of said Lot 1; thence South 05 degrees 19 minutes 19 seconds East 428.51 feet parallel with the former centerline of said railroad main track to the point of intersection with the Easterly extension of the South line of Lot 8 in said Smith and Seybold's Addition; thence South 86 degrees 48 minutes 40 seconds West 14.01 feet on the said Easterly extension of the South line of Lot 8 to the West line of said former Illinois Central Gulf Railroad right of way; thence North 05 degrees 19 minutes 19 seconds West 428.52 feet to the Point of Beginning;

ALSO Except all coal and other minerals together with the right to mine and remove the same, in McLEAN COUNTY, ILLINOIS.

Prepared by:

Lisa A. Petrilli
Sorling Northrup
One North Old State Capitol Plaza
Suite 200
P.O. Box 5131
Springfield, IL 62705
Telephone: (217) 544-1144
lapetrilli@sorlinglaw.com

WARRANTY DEED

The Grantor, CONSTITUTION PLACE, LLC, an Illinois limited liability company, for and in consideration of the sum of Two and More Dollars in hand paid, CONVEYS and WARRANTS to CITY OF BLOOMINGTON, an Illinois municipality, the following described real estate:

See **Exhibit "A"** attached hereto and incorporated herein.

PINS: 21-04-228-010 and 21-03-101-010.

Situated in the City of Bloomington, in the County of McLean, in the State of Illinois.

The subject property is not Grantor's homestead.

This deed is subject to restrictive covenants and easements, if any, of record or in place, building use and occupancy restrictions, zoning laws and ordinances, conveyances or reservations of coal, minerals and mining rights, if any of record, and to taxes for 2017 and subsequent years.

Dated this ___ day of December, 2017.

CONSTITUTION PLACE, LLC, Grantor

By: _____
Erik N. Prenzler, Manager

STATE OF ILLINOIS)
) SS
COUNTY OF McLEAN)

I, the undersigned Notary Public, in and for said County in the State aforesaid, DO HEREBY CERTIFY, that Erik N. Prenzler, personally known to me to be the Manager of CONSTITUTION PLACE, LLC., an Illinois Limited Liability Company, whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that as such Manager of said Limited Liability Company, he signed and delivered the said instrument of writing as the Manager of said Limited Liability Company, as his free and voluntary act, and as the free and voluntary act and deed of said Limited Liability Company, for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this ____ day of December, 2017.

Notary Public

GRANTEE: CITY OF BLOOMINGTON
 109 W. Olive Street
 Bloomington, IL 62701

RETURN TO: CITY OF BLOOMINGTON
 109 W. Olive Street
 Bloomington, IL 62701

TAX BILL TO: CITY OF BLOOMINGTON
 109 W. Olive Street
 Bloomington, IL 62701

EXHIBIT "A"
Legal Description

For APN/Parcel ID(s): 21-04-228-010 and 21-03-101-010

That part of the former Illinois Central Gulf Railroad right of way in the East 1/2 of the North East 1/4 of Section 4, Township 23 North, Range 2 East of the Third Principal Meridian, and the West 1/2 of the North West 1/4 of Section 3, Township 23 North, Range 2 East of the Third Principal Meridian, lying South of the South line of Empire Street in the City of Bloomington and North of the North line of Walnut Street in the City of Bloomington, EXCEPTING THEREFROM:

A part of the former Illinois Central Gulf Railroad right of way in the East 1/2 of the North East 1/4 of Section 4 and in the West 1/2 of the North West 1/4 of Section 3, all in Township 23 North, Range 2 East of the Third Principal Meridian, City of Bloomington, McLean County, Illinois, described as follows:
Beginning on the West line of the former Illinois Central Gulf Railroad right of way where the Easterly extension of the North line of Lot 1 in Smith and Seybold's Addition to the City of Bloomington intersects said former right of way line; thence North 86 degrees 50 minutes 40 seconds East 14.01 feet on the Easterly extension of the North line of said Lot 1; thence South 05 degrees 19 minutes 19 seconds East 428.51 feet parallel with the former centerline of said railroad main track to the point of intersection with the Easterly extension of the South line of Lot 8 in said Smith and Seybold's Addition; thence South 86 degrees 48 minutes 40 seconds West 14.01 feet on the said Easterly extension of the South line of Lot 8 to the West line of said former Illinois Central Gulf Railroad right of way; thence North 05 degrees 19 minutes 19 seconds West 428.52 feet to the Point of Beginning;

ALSO Except all coal and other minerals together with the right to mine and remove the same, in McLEAN COUNTY, ILLINOIS.

Prepared by:

Lisa A. Petrilli
Sorling Northrup
One North Old State Capitol Plaza
Suite 200
P.O. Box 5131
Springfield, IL 62705
Telephone: (217) 544-1144
lapetrilli@sorlinglaw.com

SIGN EASEMENT

THIS GRANT OF EASEMENT is made this _____ day of December, 2017, by CITY OF BLOOMINGTON, hereafter called the "Grantor";

WHEREAS, City of Bloomington is the fee simple title holder to all that property legally described as:

A part of the former Illinois Central Gulf Railroad right of way in the East 1/2 of the Northeast 1/4 of Section 4 and in the West 1/2 of the Northwest 1/4 of Section 3 all in Township 23 North, Range 2 East of the Third Principal Meridian, city of Bloomington, McLean county, Illinois, described as follows: Beginning on the West line of the former Illinois central Gulf Railroad right of way where the Easterly extension of the North line of Lot 1 in Smith and Seybold's Addition to the City of Bloomington intersects said former right of way line; thence North 86°-50'-40" East 14.01 feet on the Easterly extension of the North line of said Lot 1; thence South 05°-19'-19" East 428.51 feet parallel with the former centerline of said railroad main track to the point of intersection with the Easterly extension of the South line of Lot 8 in said Smith and Seybold's Addition; thence South 86°-48'-40" West 14.01 feet on the said Easterly extension of the South line of Lot 8 to the West line of said former Illinois Central Gulf Railroad right of way; thence North 05°-19'-19" West 428.52 feet to the Point of Beginning containing 5,999.21 square feet/0.14 acres, more or less, with assumed bearings given for description purposes only. PIN: 14-33-481-058 (hereinafter "Property").

and by these present desires to convey unto CONSTITUTION PLACE, LLC (hereinafter "Grantee") the easement as set forth herein.

WHEREAS, the land subject to this Sign Easement is the North 30 feet of the Property (hereinafter "Sign Easement Area").

WHEREAS, Grantee desires a non-exclusive easement to repair, maintain, replace, and inspect a sign, related underground electric lines, and other appurtenances and improvements necessary for its existing one sign (collectively "Sign") on the Sign Easement Area in accordance with the terms and conditions set forth herein.

WHEREAS, the Sign is the subject of a Sign Location Lease dated July 16, 2014 between Grantee and The Lamar Companies, its successors and assigns, a memorandum of which is recorded in McLean County, Illinois ("Sign Location Lease") and this Sign Easement is intended to coincide with the term and duration of the Sign Location Lease.

WITNESSETH: THAT FOR AND IN CONSIDERATION of the sum of TEN DOLLARS (\$10.00) AND OTHER VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, the undersigned Grantor hereby grants and conveys unto Grantee an easement for the purpose of repair, maintenance, replacement, and inspection of one sign, related underground electric lines, and other appurtenances and improvements necessary to the sign (collectively "Sign") on the Sign Easement Area in accordance with the terms and conditions set forth herein.

TOGETHER with the right of ingress and egress over the Sign Easement Area for the purpose of necessary repair, maintenance, replacement, and inspection of the Sign.

This Sign Easement automatically terminates on July 31, 2054 or upon the termination of the Sign Location Lease whichever occurs first ("Termination Date") and all rights and obligations hereunder shall terminate on same date except those rights and obligations that survive termination as noted herein. Title to the Sign shall immediately vest in Grantor on the Termination Date.

Grantor retains the right to use the Sign Easement Area. The Property is subject to all matters of record, the retained rights of the Grantor and whatever other easements, easements, or grants contemporaneous herewith or subsequent hereto, may be granted, or otherwise created by Grantor, provided that any subsequently created interest does not prevent Grantee from utilizing this Sign Easement for its intended purpose.

Grantee shall repair, replace, and restore at Grantee's sole cost and expense, any and all damage caused by Grantee to the Property including but not limited to damage to curbing, landscaping, paving, and / or traffic controls.

Nothing in this Sign Easement shall be construed to exempt the Grantee from full compliance with any requirements imposed by the City Code or other applicable laws, rules, and regulations regarding permits or approvals necessary for Grantee's intended use of the Sign

Easement Area. By executing this Sign Easement, Grantor does not waive any of its regulatory authority over the Sign and Sign Easement Area.

Grantee shall maintain, repair, and replace the Sign and Sign Easement Area in good order, condition, and state of repair. In the event Grantee fails to fulfill its obligations to maintain, repair, and replace the Sign and Sign Easement Area within thirty (30) days following written notice by Grantor to Grantee, Grantor shall have the right to terminate this Sign Easement or perform the maintenance, repair, and / or replacement of the Sign. Grantor shall specify the Grantee's failures in the written notice. Grantee shall be responsible for all costs incurred by the Grantor in exercising its options under this provision, including, but not limited to attorney fees and costs. The provisions of this paragraph shall survive termination of this Sign Easement.

Grantee shall be responsible for all taxes and any special assessments on the Property resulting from Grantee's use and / or exercise of its rights under this Sign Easement. Grantee shall pay any taxes or assessments within fourteen (14) days from the date Grantee receives notice.

Grantee shall indemnify, protect, defend and hold harmless, Grantor, its successors and assigns, and its agents, servants, employees, officers, from any and all loss, damage, liability, cost or expense (including, but not limited to, Attorneys fees and court costs) and all other sums which Grantor, its agents, servants, employees, officers, may incur, be subjected to, or may reasonably pay or become obligated to pay on account of any, all and every demand, claim, or action arising out of any act or omission of Grantee, its agents, servants or employees. Grantor, in return, shall indemnify, protect, defend and hold harmless, Grantee, its agents, servants or employees from any and all loss, damage, liability, cost or expense (including, but not limited to, Attorneys fees and court costs) and all other sums which Grantee, its agents, servants or employees, may incur, be subjected to, or may reasonably pay or become obligated to pay on account of any, all and every demand, claim, or action arising out of any act or omission of Grantor, its successors and assigns, and its agents, servants, employees, officers. The indemnification terms of this paragraph shall survive termination of this Sign Easement.

All rights, privileges, benefits and burdens are covenants running with the land for the duration of this Sign Easement and are binding upon the parties, and their respective assigns and successors in title. Grantee shall not assign its rights under this Sign Easement without first obtaining written consent from Grantor.

Grantee shall be responsible for all costs incurred by Grantor in enforcing the terms of this Sign Easement, including but not limited to Grantor's attorneys' fees and costs. Grantor shall be responsible for all costs incurred by Grantee in enforcing the terms of this Sign Easement, including but not limited to Grantee's attorneys' fees and costs. The provisions of this paragraph shall survive termination of this Sign Easement.

Signatures to follow on next page.

CITY OF BLOOMINGTON, Grantor

CONSTITUTION PLACE, LLC, Grantee

By: _____
Its: _____

By: _____
Erik N. Prenzler, Manager

STATE OF ILLINOIS)
) SS.
COUNTY OF MCLEAN)

I, the undersigned, a Notary Public in, and for said County and State aforesaid, DO HEREBY CERTIFY that _____, personally known to me to be the _____ of the City of Bloomington, appeared before me this day in person and acknowledged that he signed, sealed, and delivered the said instrument as his free and voluntary act, for the uses and purposes therein set forth.

Given under my hand and official seal, this ____ day of December, 2017.

Notary Public

STATE OF ILLINOIS)
) SS
COUNTY OF McLEAN)

I, the undersigned Notary Public, in and for said County in the State aforesaid, DO HEREBY CERTIFY, that Erik N. Prenzler, personally known to me to be the Manager of CONSTITUTION PLACE, LLC., an Illinois Limited Liability Company, whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that as such Manager of said Limited Liability Company, he signed and delivered the said instrument of writing as the Manager of said Limited Liability Company, as his free and voluntary act, and as the free and voluntary act and deed of said Limited Liability Company, for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this ____ day of December, 2017.

Notary Public

GRANTEE: CONSTITUTION PLACE, LLC
c/o John L. Pratt
217 E. Washington Street
Bloomington, IL 61701

RETURN TO: CITY OF BLOOMINGTON
109 W. Olive Street
Bloomington, IL 62701

TAX BILL TO: CITY OF BLOOMINGTON
109 W. Olive Street
Bloomington, IL 62701

Prepared by:

Lisa A. Petrilli
Sorling Northrup
One North Old State Capitol Plaza
Suite 200
P.O. Box 5131
Springfield, IL 62705
Telephone: (217) 544-1144
lapetrilli@sorlinglaw.com

QUIT-CLAIM DEED

THIS INDENTURE WITNESSETH, that the Grantors, ERIK N. PRENZLER and CONSTITUTION PLACE, LLC, an Illinois limited liability company, having an office in Bloomington, McLean County, Illinois, for and in consideration of the sum of One Dollar and Other Good and Valuable Consideration, in hand paid, Convey and Quit-Claim to the CITY OF BLOOMINGTON, an Illinois municipality, having an office in Bloomington, McLean County, Illinois, all interest in the Easement for Access dated August 6, 1998 and recorded on August 7, 1998 as Document No. 98-26959 affecting the real property described on Exhibit "A" attached and incorporated herein (PIN: 21-04-228-010 and 21-03-101-010), hereby releasing and waiving all rights under and by virtue of The Homestead Exemption Laws of the State of Illinois.

IN TESTIMONY WHEREOF, the said Grantors have caused their names to be signed this ____ day of December, 2017.

CONSTITUTION PLACE, LLC

ERIK N. PRENZLER

By: _____
Erik N. Prenzler, Manager

STATE OF ILLINOIS)
) SS
COUNTY OF McLEAN)

I, the undersigned Notary Public; in and for said County in the State aforesaid, DO HEREBY CERTIFY, that Erik N. Prenzler, whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged he signed and delivered the said instrument of writing as his free and voluntary act for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this ____ day of December, 2017.

Notary Public

STATE OF ILLINOIS)
) SS
COUNTY OF McLEAN)

I, the undersigned Notary Public, in and for said County in the State aforesaid, DO HEREBY CERTIFY, that Erik N. Prenzler, personally known to me to be the Manager of CONSTITUTION PLACE, L.L.C., an Illinois Limited Liability Company, whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that as such Manager of said Limited Liability Company, he signed and delivered the said instrument of writing as the Manager of said Limited Liability Company, as his free and voluntary act, and as the free and voluntary act and deed of said Limited Liability Company, for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this ____ day of December, 2017.

Notary Public

RETURN TO: CITY OF BLOOMINGTON
 109 W. Olive Street
 Bloomington, IL 62701

TAX BILL TO: CITY OF BLOOMINGTON
 109 W. Olive Street
 Bloomington, IL 62701

EXHIBIT "A"
Legal Description

For APN/Parcel ID(s): 21-04-228-010 and 21-03-101-010

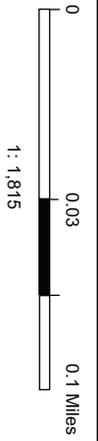
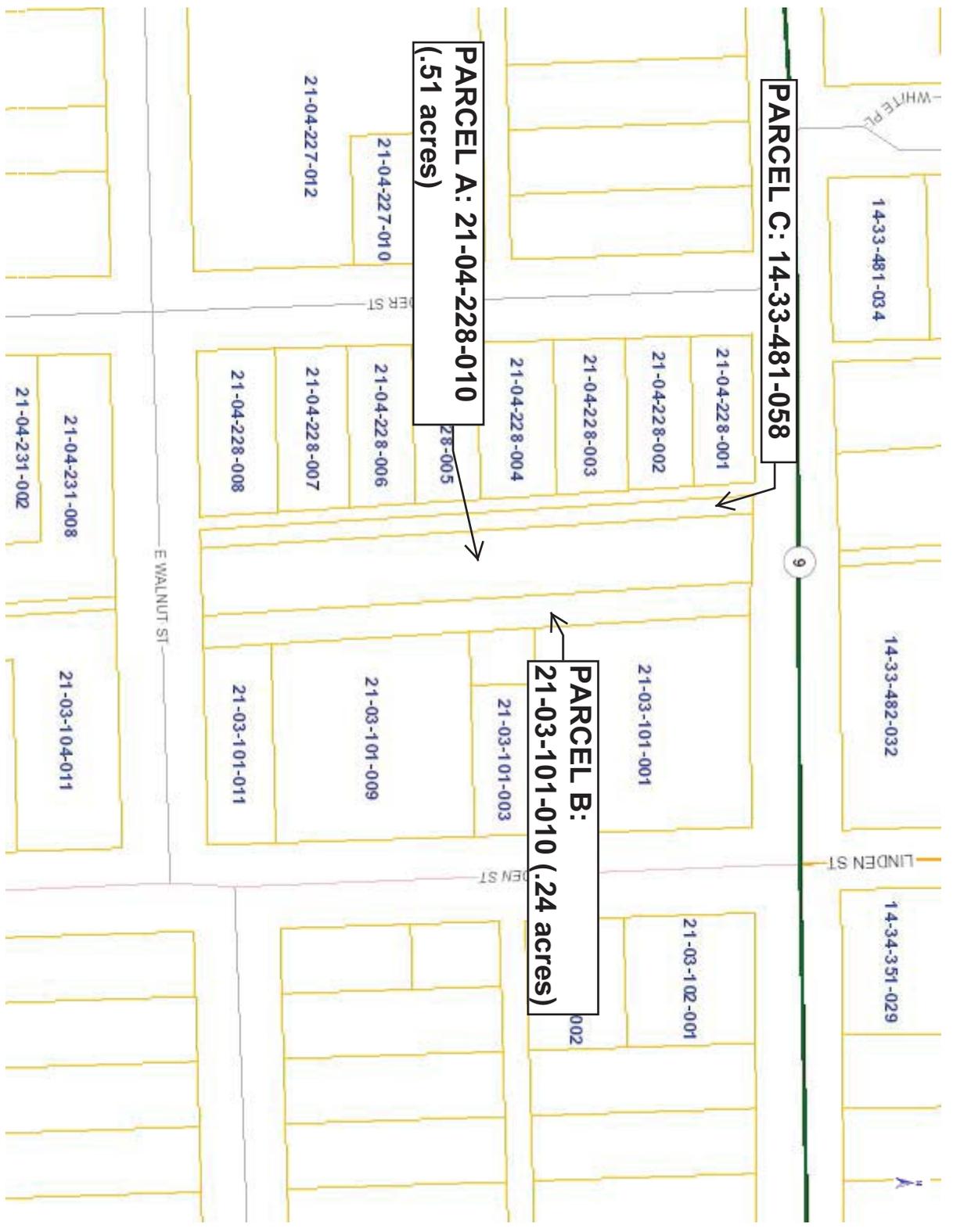
That part of the former Illinois Central Gulf Railroad right of way in the East 1/2 of the North East 1/4 of Section 4, Township 23 North, Range 2 East of the Third Principal Meridian, and the West 1/2 of the North West 1/4 of Section 3, Township 23 North, Range 2 East of the Third Principal Meridian, lying South of the South line of Empire Street in the City of Bloomington and North of the North line of Walnut Street in the City of Bloomington, EXCEPTING THEREFROM:

A part of the former Illinois Central Gulf Railroad right of way in the East 1/2 of the North East 1/4 of Section 4 and in the West 1/2 of the North West 1/4 of Section 3, all in Township 23 North, Range 2 East of the Third Principal Meridian, City of Bloomington, McLean County, Illinois, described as follows: Beginning on the West line of the former Illinois Central Gulf Railroad right of way where the Easterly extension of the North line of Lot 1 in Smith and Seybold's Addition to the City of Bloomington intersects said former right of way line; thence North 86 degrees 50 minutes 40 seconds East 14.01 feet on the Easterly extension of the North line of said Lot 1; thence South 05 degrees 19 minutes 19 seconds East 428.51 feet parallel with the former centerline of said railroad main track to the point of intersection with the Easterly extension of the South line of Lot 8 in said Smith and Seybold's Addition; thence South 86 degrees 48 minutes 40 seconds West 14.01 feet on the said Easterly extension of the South line of Lot 8 to the West line of said former Illinois Central Gulf Railroad right of way; thence North 05 degrees 19 minutes 19 seconds West 428.52 feet to the Point of Beginning;

ALSO Except all coal and other minerals together with the right to mine and remove the same, in McLEAN COUNTY, ILLINOIS.

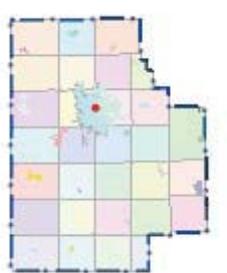


McLean County Regional GIS Consortium



By using any McGIS products or services, you indicate your acceptance of the Licensing Agreement: <http://www.McGIS.org/License>

Printed: 12/20/2016 1:53:47 PM



- Legend**
- Parcels
 - Condo_Improve
 - Interstates
 - US_Highways
 - State_Highways
 - County_Highways
 - Minor_Arterial
 - Major_Collector
 - Minor_Collector
 - Local_Road_Street
 - Alleys
 - Private_Streets
 - Railroad
 - County

Notes

ORDINANCE NO. 2017 –

**AN ORDINANCE AMENDING THE BUDGET ORDINANCE
FOR THE FISCAL YEAR ENDING APRIL 30, 2018**

WHEREAS, on April 10, 2017 by Ordinance Number 2017-26, the City of Bloomington passed a Budget and Appropriation Ordinance for the Fiscal Year Ending April 30, 2018, which Ordinance was approved by Mayor Tari Renner on April 11, 2017; and

WHEREASE, a budget amendment is needed as detailed below;

NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BLOOMINGTON, ILLINOIS:

Section One: Ordinance Number 2017-26 (the Budget and Appropriation Ordinance for the Fiscal Year Ending April 30, 2018) is further hereby amended by inserting the following line item and amount presented in Exhibit A in the appropriate place in said Ordinances.

Section Two: Except as provided for herein, Ordinance Number 2017-26 shall remain in full force and effect, provided, that any budgeted or appropriated amounts which are changed by reason of the amendments made in Section One of this Ordinance shall be amended in Ordinance Number 2017-26.

Section Three: This Ordinance shall be in full force and effect upon its passage and approval.

PASSED the 18th day of December 2017.

APPROVED the ____ day of December 2017.

APPROVED:

Tari Renner
Mayor

ATTEST:

Cherry L. Lawson
City Clerk

EXHIBIT A

PARK DEDICATION FY 2018 Budget Amendment Exhibit

Account #	Fund	Account Description	Amount	Comments
24104100-40000	Park Dedication	Use of Fund Balance	\$ (48,000.00)	
24104100-72510	Park Dedication	Land	\$ 48,000.00	
Net Transaction:			\$ -	



CONSENT AGENDA ITEM NO. 7I

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of approving an extension to the School Crossing Guard contract for three years.

RECOMMENDATION/MOTION: Recommend approval of a three year contract extension with All City Management Services, INC. (ACMS) for crossing guard services, at the rates set forth in the agreement, and authorize the City Manager and City Clerk to execute all necessary documents.

STRATEGIC PLAN LINK: Financially Sound City Providing Quality Basic Services

STRATEGIC PLAN SIGNIFICANCE: City services delivered in the most cost-effective, efficient manner.

BACKGROUND: The City of Bloomington entered into a contract with ACMS for crossing guard services on September 26, 2016. ACMS has done an excellent job providing crossing guards services with no major complaints from citizens or the schools. In the very rare event of a concern, ACMS has addressed them immediately. The service provided by ACMS has helped to ensure the safety of our children while crossing roads in school crossing zones and has decreased or eliminated the burden on the police department to perform these duties. The police department has been able to focus more on monitoring school crossing zones taking enforcement action when necessary. Additionally, officers are able to concentrate on other law enforcement duties.

Section 18 of the current contract with ACMS authorizes the following: “The City shall have an option to renew this contract by amendment for three (3) additional one (1) year periods. In the event this Agreement is extended beyond June 30, 2018 the compensation and terms for services shall be established by mutual consent of both parties.” The contract extension will begin July 1, 2018 and continue in effect until June 30, 2021.

The total cost for all three years is estimated to be \$317,000. This equates to approximately \$102,000 to \$110,000 per year. This covers all expenses for the provision of crossing guards, including insurance, liability, equipment and training.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: none

FINANCIAL IMPACT: Funding for services provided by ACMS is included in the FY 2019 Proposed Budget under the Police-Other Professional & Technical Services account (10015110-70220). Stakeholders can locate the FY 2018 amount in the FY 2018 Budget Book titled “Adopted General Fund Budget” on page 269.

Estimated costs for the contract years are as follows:

July 1, 2018 – June 30, 2019, \$101,880.15

July 1, 2019 – June 30, 2020, \$104,921.25

July 1, 2020 – June 30 2021, \$109,875.30

COMMUNITY DEVELOPMENT IMPACT: *Not applicable*

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: *Not applicable*

Respectfully submitted for Council consideration.

Prepared by: Gregory A. Scott, Assistant Chief

Reviewed by: Kenneth A. Bays, Assistant Chief

Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

Attachments:

- BPD 1B ATTACH ACMS Amendment to Crossing Guard Agreement

**Amendment to Agreement between
All City Management Services, Inc. and the City of Bloomington
for School Crossing Guard Services**

The **City of Bloomington** hereinafter referred to as the "City", and **All City Management Services, Inc.**, located at 10440 Pioneer Blvd., Suite 5, Santa Fe Springs, CA 90670, hereinafter referred to as the "Contractor" mutually agree to amend the existing Agreement entered into on September 26, 2016 as follows:

1. **Item I.** The City and the Contractor agree to extend the term of this Agreement through June 30, 2021.

2. **Item II.** City agrees to pay Contractor as follows:

July 1, 2018 - June 30, 2019	\$18.63 per hour, per guard
July 1, 2019 - June 30, 2020	\$19.25 per hour, per guard
July 1, 2020 - June 30, 2021	\$20.26 per hour, per guard

3. **Item III.** Attendance Bonus overhead cost is changed to 26%

Exhibit A supplemental pricing information attached hereto.

Except as provided for in Item I, Item II and Item III; all other terms and conditions of the original Agreement and Amendments thereto between the City and the Contractor remain in effect.

City of Bloomington

All City Management Services, Inc.

By _____

By _____

D. Farwell, Corporate Secretary

Date _____

Date _____

Exhibit A
Amendment between City of Bloomington and
All City Management Services

ACMS pricing is based upon 4,905 billed hours annually unless Contractor fails to provide service and includes the following factors:

Contractor shall increase guard wages to \$10.50 per hour effective July 1, 2018. There is a 26% overhead cost associated with this labor cost increase.

Contractor shall increase guard wages to \$11.00 per hour effective July 1, 2020. There is a 26% overhead cost associated with this labor cost increase.

Contractor has experienced a 4%% increase in overhead costs associated to payroll processing and liability insurance since the start of service.

The Contractor has projected and included cost increases for management and supervision, administrative, operations, workers compensation, liability insurance and equipment over the extended contract period.



CONSENT AGENDA ITEM NO. 7J

FOR COUNCIL: December 18, 2017

SUBJECT: Approval of the 2018 Employee Dental Benefit Contract with Blue Cross/Blue Shield of Illinois.

RECOMMENDATION/MOTION: That the 2018 Employee Dental Benefit Services Contract with Blue Cross/Blue Shield of Illinois be approved and the City Manager and necessary City personnel be authorized to execute the necessary documents.

STRATEGIC PLAN LINK: Goal 1. Financially sound City providing quality basic services.

STRATEGIC PLAN SIGNIFICANCE: Objective 1a. Budget with adequate resources to support defined services and level of services.

BACKGROUND: Since 2015, Arthur J. Gallagher & Co. (AJG) has acted as the City's consultant and insurance broker for certain employee benefits. In this role, AJG acts on the City's behalf in negotiating 2018 employee insurance rates with Blue Cross/Blue Shield (BCBS) for dental insurance. This includes both administrative fees and overall insurance rates for the City's dental plans. As set forth in the financial impact, there is a projected 12% decrease in the costs for 2018.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: N/A

FINANCIAL IMPACT:

2018 Dental Renewal Summary

The BCBS dental plan administrative fee has been negotiated at a 2% decrease, from a current fee of \$4.05 per employee per month (PEPM) to \$3.97 per employee per month in 2018. Historical claims experience and projected dental trends were used to project an overall 12% decrease in costs for 2018.

Cost reductions will have a positive impact on the fiscal performance of the City.

The City offers dental insurance to full-time employees and shares the cost with employees on a 50/50 basis. Two plans are offered – Police will continue to have the Wellness/Legacy plan available to them in 2018, while all other employee groups will be eligible for the Enhanced Dental Plan.

	Total 2017 Monthly Premium	Total 2018 Monthly Premium	Monthly Employee Decrease
Wellness (Legacy) Plan			
Single	\$31.22	\$27.28	\$1.97
Employee + One	\$62.86	\$54.90	\$3.98
Family	\$95.14	\$83.12	\$6.01
Enhanced Plan			
Single	\$42.46	\$37.10	\$2.68
Employee + One	\$85.48	\$74.68	\$5.40
Family	\$129.40	\$113.04	\$8.18

Respectfully submitted for Council consideration.

Prepared by: Josh Hansen, Compensation & Benefits Mgr.

Financial & budgetary review by: Chris Tomerlin, Budget Analyst

Scott Rathbun, Sr. Budget Manager

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

REGULAR AGENDA



REGULAR AGENDA ITEM NO. 8A

FOR COUNCIL: December 18, 2017

SUBJECT: Presentation of the FY2017 Comprehensive Annual Financial Report as audited

RECOMMENDATION/MOTION: Presentation only.

STRATEGIC PLAN LINK: Goal 1 – Financially Sound City Providing Quality Basic Services.

STRATEGIC PLAN SIGNIFICANCE: 1a. Budget with adequate resources to support defined services and level of services.

BACKGROUND: The City’s Comprehensive Annual Financial Report (CAFR) for the fiscal year ending April 30, 2017, was issued October 28, 2017. The audit was conducted by Baker Tilly who were awarded the audit contract by Council on March 28, 2016. The fiscal year 2017 resulted in a clean or unqualified opinion for the City including the Arena.

Baker Tilly conducted the audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. As noted in the Independent Auditor’s Report, Baker Tilly relied on the audits conducted by other auditors of various component units that are incorporated in the City’s financial statements.

The CAFR can be found at: <http://www.cityblm.org/home/showdocument?id=12330>. Several other reports are also issued as a result of or in connection with the audit. These include the federal Single Audit, TIF Report, Annual Financial Report and the Police and Fire Pension Funds have submitted their Municipal Compliance Reports. Copies of these reports will be forwarded to Council and as applicable, posted on the City’s website.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: None.

FINANCIAL IMPACT: An unqualified audit opinion is a major factor in maintaining the City’s credit rating. Maintaining the City’s credit rating is crucial in marketing, issuing, and refinancing City debt and is also important for economic development.

COMMUNITY DEVELOPMENT IMPACT: None.

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: Not applicable.

Respectfully submitted for Council consideration.

Prepared by:

Patti-Lynn Silva, Finance Director

Recommended by:

A handwritten signature in black ink that reads "Steve Rasmussen". The signature is written in a cursive style with a long horizontal flourish at the end.

Steve Rasmussen
Interim City Manager

Attachments: None



REGULAR AGENDA ITEM NO. 8B

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of an Ordinance Amending the FY 2018 Budget for the Grossinger Motors Arena in the amount of \$375,000.

RECOMMENDATION/MOTION: Approving an Ordinance Amending the FY 2018 Budget for the Grossinger Motors Arena be approved and the Mayor and City Clerk be authorized to approve the appropriate measures necessary for transfer.

STRATEGIC PLAN LINK: Goal 6: Prosperous Downtown Bloomington

STRATEGIC PLAN SIGNIFICANCE: Objective 6c: Downtown becoming a community and regional destination

BACKGROUND: VenuWorks entered into a Management Agreement with the City of Bloomington to manage the Grossinger Motors Arena, the then US Cellular Coliseum, on July 1, 2017. The Arena is currently operating with a deficit budget, however, VenuWorks prepared and approved the FY 2018 budget only 6 months into management of the building. From time to time a cash transfer is needed from City funds to maintain a positive cash flow at the Arena when the budget anticipated runs into a deficit. VenuWorks is requesting a cash transfer of \$375,000. The cash transfer will allow the Arena to rectify all of the Arena's accounts payable, as well as, get the Arena into its' busy season. This request is for that purpose. Please note the attachments contain projections and forecasts through the end of the fiscal year. Two different approaches were used to arrive at the same need of \$375,000.

The current budget was prepared based on previous management budget and estimates. Now that VenuWorks has had more than a year in the building and our FY 2019 budget is backed by actuals, more accurate estimates of revenues and expenses can be entered with this experience. Our largest variances in the FY 2018 (current budget) are in the categories of Suite and Commissioned Revenue, where we have struggled to secure new sponsors and suite holders due to lower than expected number of shows, as well as, factors outside of our control including news reporting of the former management company and the hockey team's refusal to play home games during September and October. In addition, the Arena has experienced a lot of unexpected repairs and replacement expenses, worth more than \$30,000, due to negligent maintenance by previous management including equipment repairs for coolers and freezers that are run-down and some that were manufactured 24 years ago, equipment replacement for housekeeping scrubber and vacuum that were unusable, as well as, maintenance to the suite level to improve appearances (repairs and painting).

VenuWorks is committed to maintaining the Arena in the best possible manner, but it has been an uphill climb to bring the building up to its current condition and we still see many areas that are in need of being addressed. This year the focus was to improve the suite level as we are searching for new suite lessees and new sponsor partners to increase revenue. VenuWorks felt this was necessary in order to secure new sponsorships and sales.

VenuWorks continues to make solid efforts to improve revenue in the building and to try and offset the current deficit. New shows have recently been announced that have generated positive news and activity for the Arena including Brad Paisley, Cole Swindell and Judas Priest. The new Dasherboard System is currently being installed and we are about to embark on our busiest time of the year – January through April. We are also excited to host many community and statewide-focused events with the Illinois High School Association Competitive Dance, Cheer and Dual Wrestling finals being held in the building again this spring. Aside from currently planned activity, VenuWorks has a lot of other offers out and are hopeful that additional shows will be booked in coming days. VenuWorks continues to work with local and national promoters to bring great entertainment to Bloomington and is confident that with this transfer the building will be in a good position to continue its economic impact to better this community.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: Not Applicable

FINANCIAL IMPACT: The Proposed Budget Amendment will use \$375,000.00 of General Fund Balance. If approved, a transfer from the General Fund will be processed to the Arena Fund to provide funding for the issues mentioned above. Please see Exhibit E for detailed account information. The Arena Fund was previously known as the Coliseum Fund. Stakeholders can locate information related to this fund in the FY 2018 Budget Book titled “Adopted Budget Other Funds” on pages 208 through 220.

COMMUNITY DEVELOPMENT IMPACT: *(If applicable)*

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: *(If applicable)*

Respectfully submitted for Council consideration.

Prepared by: Lynn Cannon, Director, Grossinger Motors Arena

Reviewed by: Leslie Yocum, Contract Administrator

Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

Attachments:

- GMA EXHIBIT 1B Current Cash Flow Projection worksheet
- GMA EXHIBIT 1C Budget Variation Forecast and Narrative
- GMA EXHIBIT 1D Ordinance
- GMA EXHIBIT 1E Budget Amendment

***DRAFT Grossinger Motors Arena - Cash Flow Projection through end of Fiscal Year

Current:

12/6/2017 11:42

Operating Checking	\$191,836.72
Operating Savings	\$62.37
Box Office Checking	\$37,433.19
Box Office Savings	\$153,600.10

\$382,932.38

current AR	\$95,147.37
clear out 2906	-\$105,631.51
current AP	-\$79,673.25
current union dues	-\$935.42
current taxes	-\$3,250.32
	<u>\$288,589.25</u>

\$288,589

Forecast:

	Dec	Jan	Feb	Mar	Apr	
Payroll	-\$150,000	-\$125,000	-\$175,000	-\$150,000	-\$75,000	
Utilities	-\$35,000	-\$40,000	-\$35,000	-\$30,000	-\$30,000	
Show tickets	\$62,000	\$15,000	\$57,500	\$50,000	\$30,000	
Show expenses	-\$200,000	\$0	\$0	\$0	\$0	
Hockey rentals - Aces/ISU	\$15,000	\$25,000	\$10,000	\$40,000	\$10,000	
PIC hockey rentals	\$17,000	\$17,000	\$17,000	\$17,000	\$10,000	
Sponsorships	\$0	\$97,500	\$15,000	\$0	\$0	
Monthly AP expenses	-\$20,000	-\$20,000	-\$30,000	-\$30,000	-\$25,000	
	<u>-\$311,000</u>	<u>-\$30,500</u>	<u>-\$140,500</u>	<u>-\$103,000</u>	<u>-\$80,000</u>	<u>-\$665,000</u>

Balance:

-\$376,411



FY18 Budget Variance Forecast by Category

Revenue Categories

	<u>Budget</u>	<u>Forecast</u>	<u>Variance</u>
4100 Event Related Income	\$1,101,750	\$996,850	(\$104,900)

Loss of 5 Flying Aces home games (\$25,000 rent plus ancillary income); Reduced Facility Fees retained due to revenue sharing agreements with promoters; parking fees are not being collected at the parking garage, so this category was grossly overstated in original budget.

4100 Food & Beverage Income	\$959,550	\$821,600	(\$137,950)
-----------------------------	-----------	-----------	-------------

Budgeted beer sales and wine sales were much higher than actuals in last fiscal year and will be lower than the budgeted amount this year. Food sales are expected to be on target.

4300 Other Revenues	\$324,420	\$234,920	(\$89,500)
---------------------	-----------	-----------	------------

Expected suite lease revenue has been reduced due to lack of current sales in this area. New sales manager, hired in October, has been tasked with seeking new suite partners for full, partial and rental suite leases as well as to increase food and beverage income from this revenue stream.

4400 Commissioned Revenue	\$2,935,720	\$2,374,203	(\$561,517)
---------------------------	-------------	-------------	-------------

Budgeted Naming Rights revenue number was reduced to the actual naming rights income and to the 10 months during this fiscal year that the contract was in place; sponsorship number was reduced as we are facing resistance in local sponsorship support based on factors beyond our control. New sales manager has repositioned the available sponsorship opportunities and has begun seeking new contracts and partners for the Arena.

5000 Cost of Goods Sold	\$251,182	\$223,805	(\$27,377)
-------------------------	-----------	-----------	------------

Beer and Wine cost of goods sold was reduced according to the anticipated lower sales numbers for these two items.

Gross Profit	\$2,684,538	\$2,150,398	(\$534,140)
---------------------	--------------------	--------------------	--------------------

Expense Categories

6000 Payroll & Benefits	\$1,442,551	\$1,369,800	(\$72,751)
-------------------------	-------------	-------------	------------

Majority of these savings were in the form of open FTE positions due to resignations during the summer and fall months. During those months, part-time labor was used to continue the work. Now that the season is underway, nearly all FTE positions have been filled. One position will remain unfilled at this time.

7000 General & Administrative	\$96,130	\$38,800	(\$57,330)
-------------------------------	----------	----------	------------

Now that we have had a full fiscal year of management, we have better actual numbers to adjust this budget and have been able to forecast savings in this category from the original budget.

7100 Occupancy	\$678,558	\$569,011	(\$109,547)
----------------	-----------	-----------	-------------

Budget may have been high in this category as the insurance expense has gone down and other items were lowered to match what was spent in previous fiscal year.

7200 Travel	\$21,350	\$26,000	\$4,650
-------------	----------	----------	---------

Travel for industry conference and corporate support is slightly higher than anticipated, but may still come in under budget with less anticipated travel in upcoming months.

7300 Event Expenses	\$430,850	\$503,850	\$73,000
---------------------	-----------	-----------	----------

For reasons not known, talent expense was not included in this budget line. Previous Director made this budget and we have revised with an appropriate amount for talent costs.

7400 Services & Operations	\$323,983	\$323,648	(\$335)
----------------------------	-----------	-----------	---------

Very small increases and decreases in several lines nets out to a small decrease of expense overall in this category.

Total Expense	\$2,993,422	\$2,831,109	(162,313)
----------------------	--------------------	--------------------	------------------

Net Income	(\$308,884)	(\$680,711)	(\$371,827)
-------------------	--------------------	--------------------	--------------------

ORDINANCE NO. 2017 –

**AN ORDINANCE AMENDING THE BUDGET ORDINANCE
FOR THE FISCAL YEAR ENDING APRIL 30, 2018**

WHEREAS, on April 10, 2017 by Ordinance Number 2017-26, the City of Bloomington passed a Budget and Appropriation Ordinance for the Fiscal Year Ending April 30, 2018, which Ordinance was approved by Mayor Tari Renner on April 11, 2017; and

WHEREASE, a budget amendment is needed as detailed below;

NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BLOOMINGTON, ILLINOIS:

Section One: Ordinance Number 2017-26 (the Budget and Appropriation Ordinance for the Fiscal Year Ending April 30, 2018) is further hereby amended by inserting the following line item and amount presented in Exhibit 3A in the appropriate place in said Ordinances.

Section Two: Except as provided for herein, Ordinance Number 2017-26 shall remain in full force and effect, provided, that any budgeted or appropriated amounts which are changed by reason of the amendments made in Section One of this Ordinance shall be amended in Ordinance Number 2017-26.

Section Three: This Ordinance shall be in full force and effect upon its passage and approval.

PASSED the 18th day of December 2017.

APPROVED the ____ day of December 2017.

APPROVED:

Tari Renner
Mayor

ATTEST:

Cherry L. Lawson
City Clerk

FY 2018 Budget Amendment-GMA 1E Exhibit

Account #	Fund	Account Description	Amount	Comments
10010010-40000	General	Use of Fund Balance	\$ (375,000.00)	
10019180-89871	General	To Coliseum Fund	\$ 375,000.00	
TOTAL TRANSFER FROM GENERAL FUND:			\$ -	
57107120-85100	Arena	From General Fund	\$ (375,000.00)	
57107120-79990	Arena	Other Misc Expense	\$ 375,000.00	
TOTAL TRANSFER INTO ARENA :			\$ -	
Net Transaction:			\$ -	



REGULAR AGENDA ITEM NO. 8C

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of a Resolution supporting various infrastructure projects at Miller Park Zoo, including the construction of an additional parking lot, concession stand and replacement of the entrance building roof at a cost of approximately \$900,000.

RECOMMENDATION/MOTION: That City Council approve the Resolution Supporting the Various Infrastructure Projects at Miller Park Zoo at a cost of approximately \$900,000 be approved, and that the City Mayor and City Clerk be authorized to execute the Resolution.

STRATEGIC PLAN LINK: Goal 2: Upgrade City Infrastructure and Facilities; Goal 4: Strong Neighborhoods; Goal 5: Great Place – Livable, Sustainable City

STRATEGIC PLAN SIGNIFICANCE: Objective 2d: Well-designed, well maintained City facilities emphasizing productivity and customer service; Objective 4a: Residents feeling safe in their homes and neighborhoods; Objective 5b: City decisions consistent with plans and policies; Objective 5d: Appropriate leisure and recreational opportunities responding to the needs of residents

BACKGROUND: The City Parks Department is recommending various infrastructure projects be undertaken at Miller Park Zoo, including the construction of an additional parking lot, concession stand and replacement of the entrance building roof. Passage of the Resolution is the first step and will demonstrate Council support for the three infrastructure projects, as well as direct staff to bring back an agreement for design services and begin the bidding process. The infrastructure projects are estimated to cost \$900,000, in total including design and construction costs, but are not currently funded within the budget. Accordingly, budget amendments will need to be brought back to the Council when the design contract is approved and then when approval of the construction contract is considered (after due bid). The design contract would likely be brought back to the Council at a meeting in January 2018, and the construction contract likely in the summer of 2018. To fund the project, City staff is recommending money be borrowed from a financial institution, as well as the Parkland Dedication Fee Fund. The Zoo's current and future revenues will repay the borrowed funds and provides a good return on investment, meaning repayment of the project, improved safety, and the ability to address some areas of concern raised in the accreditation process.

The Zoo Master Plan was approved by City Council in 2012. The first project of the Master Plan was a Greater Flamingo Exhibit which has proven to be very successful. This exhibit was predicted to raise attendance by 5%. The actual number was an 8% increase above the previous year's attendance that set the all-time annual attendance record. In dollars, this equated to an approximate increase of \$23,216 in gate revenue and \$81,751 the year before.

The first infrastructure project prioritized in the Zoo Master Plan is this project with an additional parking lot and a concessions stand. One of the goals of the Master Plan is to make the Zoo more sustainable and less reliant on the City's General Fund. In addition, the project greatly improves the two biggest concerns we hear from guests, namely the lack of parking and lack of food and drink.

A. Parking Lot

Safety is crucial aspect of the parking lot project. Something to keep in mind is that every person that visits the Zoo (unless they walked) must cross the street to enter and exit the Zoo. Since many of our guests are young kids, they do not necessarily always look before crossing the street. They are excited to get to the Zoo or the playground/spray park. This road is also an unnecessary duplication, that impacts safety. The main road that goes down the center of the park is actually a faster route to get to the bandstand and Miller Park Pavilion.

Staff believes that the Zoo (and the park) lose visitation when someone cannot find a parking space. They give up and go home instead of using any number of the park amenities. The additional parking lot will provide more opportunities for parking not only for the Zoo but the entire park. An approximate parking increase is around 50 spaces which is about a 55% increase.

The last two Association of Zoos and Aquariums (AZA) Accreditation inspections have also listed parking as a major concern.

B. Roof Replacement

This portion of the project will include a new roof for the Zoo's Entrance Building. The building is 27 years old with the original roof still in service. This roof is past its expected life span of 20-25 years and there are a number of leaks and many shingles that have blown off over the years (PRCA 1D Exhibit).

C. Concession Stand

This concession portion of the project includes the construction of a concession stand that will provide food and drink for Zoo guests, as well as all other visitors to Miller Park. The concession stand will have a service window inside the Zoo and another on the outside of the Zoo facing the playground/spray ground.

The Business Plan completed by Parks & Recreation Department staff is attached (PRCA 1B Exhibit). This plan goes into detail about the revenue and expense projections when the concession stand opens. The plan projects \$147,000 in added revenues and \$61,888 in additional expenses with an annual profit of \$85,112. This plan is fairly conservative in terms of estimating the numbers. Only \$10,000 is currently projected from guests outside of the Zoo. Staff do not have projections on how many people visit Miller Park in a given year. Staff suspect that more than \$10,000 will be brought in from outside of the Zoo.

This plan also includes the Miller Park Zoo taking over the Miniature Golf Course. The course is currently operated by the Recreation Division. With the switch of operations moving to the Zoo, the course can have more opportunities to be open other than just the summer. Staffing levels can be reduced on some of the slower days and allow players to receive their club and ball at the Zoo while utilizing the Zoo cashiers that are already working in the Zoo Admission/Gift Shop. Current Zoo Revenue is \$770,650. Maximizing revenue has been a focus of staff over the last few years, which has increased by approximately \$154,111 over that same period.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: Miller Park Zoological Society, Ewing Zoo Foundation

FINANCIAL IMPACT: The \$900,000 requested is not in the FY 2018 budget. Parks & Recreation Department staff is therefore proposing to borrow the money. Approximately \$400,000 would be borrowed from the parkland dedication fee fund and the remainder would be borrowed either from the General Fund or a financial institution. The borrowing would be paid back utilizing the increased revenue to the Zoo, which Parks & Recreation Department staff believe can be paid back in 15 years. Note that approval of the Resolution does not require the City Council to expend any money as the design contract and construction contract will come back as separate action items to be approved, along with the necessary budget amendments.

COMMUNITY DEVELOPMENT IMPACT:

[Link to Comprehensive Plan/Downtown Plan Goals:](#)

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY

CONSTRUCTION: Not counting a loan re-payment, this construction project will generate \$85,112 in profit each year.

Respectfully submitted for Council consideration.

Prepared by: Jay Tetzloff, Director of Parks, Recreation & Cultural Arts

Financial & budgetary review by: Scott Rathbun, Sr. Budget Manager

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

Attachments:

- Resolution Supporting Infrastructure Projects at Miller Park Zoo
- PRCA1D EXHIBIT Roof Picture
- PRCA1C EXHIBIT Conceptual Sketch
- PRCA1B EXHIBIT Concession Business Plan

RESOLUTION NO. 2017-

**A RESOLUTION SUPPORTING VARIOUS INFRASTRUCTURE PROJECTS AT
MILLER PARK ZOO**

WHEREAS, the City of Bloomington, McLean County, Illinois (hereinafter “City”) is an Illinois home-rule municipality; and

WHEREAS, various infrastructure projects are needed at Miller Park Zoo, including the addition of a parking lot, concession stand and the replacement of the entrance building roof; and

WHEREAS, the infrastructure projects are expected to increase both visitors and revenue to Miller Park Zoo, as well as support its efforts for re-accreditation; and

WHEREAS, the City Council is supportive of the infrastructure projects proposed by City staff and request that the necessary design and construction contracts be sought and brought back to the City Council for further consideration and action.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BLOOMINGTON, ILLINOIS AS FOLLOWS:

Section 1. The above recitals are incorporated into this Section 1 as if fully stated herein.

Section 2. The City Council expresses its support for the proposed infrastructure projects at Miller Park Zoo, including the addition of a parking lot, concession stand and the replacement of the entrance building roof, and hereby direct staff to bring back a design contract for the infrastructure projects for further consideration and action by the City Council.

Section 3. All resolutions or parts of resolutions in conflict herewith are hereby repealed.

Section 4. This Resolution shall be in full force and effect immediately after its passage and approval.

ADOPTED this _____ day of December, 2017

APPROVED this _____ day of December, 2017

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, City Clerk

Miller Park Zoo
Concession Business Plan

Executive Summary:

A concession stand at the Miller Park Zoo will both pay for itself and create positive revenue for the Zoo for years to come.

The top two complaints we get from customers is not having food service and lack of adequate parking. Not only will a concession stand benefit our zoo visitors, it will also service the park, as there will be a window on both sides. During the summer months we are getting 3,500 to 4,500 visitors a week, and the park has much higher numbers in the splash-park, mini-golf, paddle boats, fishing and the picnic areas. This gives us a unique opportunity to get our product in front of approximately 7,500 customers every week. According to an IAAPA study guests spend approximately 2.7 hours at a park. The main demographic are families with children ages 2-18. Bloomington alone, spent over 221 million dollars on food service and accommodations. There is a huge need for an all-day staycation destination for the families in Bloomington-Normal. Adding food service to Miller Park, and Miller Park Zoo would fill this need. There are very few food options around Miller Park that our picnic/park friendly. Peoria Zoo averages \$1.04 and Scovil Zoo, in Decatur, \$.76 per capita for food sales. We anticipate \$1.00 per capita food sales. With our attendance numbers, plus an estimated \$10,000 from park visitors and \$3,500 from golf participants, this would generate over \$128,500 in extra revenue. We are projecting sales during the first year to be around \$100,000 while families get used to us having significant food options. It would be open 7 days a week May-September and weekends April and October. These projections are based on numbers obtained from AZA studies.

Institution	City	2016 Total Food Per Capita
Binder Park Zoo	Battle Creek, MI	\$3.38
John Ball Zoo	Grand Rapids, MI	\$2.44
Lincoln Children's Zoo	Lincoln, NE	\$1.23
National Mississippi River Museum & Aquarium	Dubuque, IA	\$1.63
Peoria Zoo	Peoria, IL	\$1.04
Potawatomi Zoo	South Bend, IN	\$1.08
Rolling Hills Zoo	Salina, KS	\$2.46
Roosevelt Park Zoo	Minot, ND	\$1.01
Scovil Zoo	Decatur, IL	\$0.76
	AVERAGE	\$1.67
Miller Park Zoo	Projected	\$1.00

To summarize, projecting a low per cap (\$1.00) and a low annual attendance (115,000) still results in \$7,092 in profit per month against a debt service of \$7,000 over many years.

The table above shows the per caps that some smaller zoos and communities are experiencing. This table again demonstrates the conservative numbers of this plan. The number of visitors of the park is unknown so a very conservative number has been considered in determination of the revenue.

The construction project will provide windows for both the Zoo and the Park to purchase items. The concessions stand will provide food and drink for

We will also take over mini-golf when the concession stand is opened. Revenue for 2014 through 2017 averages \$15,500. With us being able to package it with the Zoo, and open it during warmer days in the off season, we anticipate revenue growing to \$18,500. Also, the concession worker, and mini-golf attendee will be one in the same during non-peak times. The concession stand will keep the clubs and register so that they must pay at the window. This will help save on labor for the two areas.

Overview:

The zoo completed step one of the master plan in the spring of 2016. We had an 8% growth in admissions from this new exhibit. With admissions increasing extra revenue streams are now even more important to our long term success. To stay competitive with other family entertainment facilities in the area, the more we can offer a family, the greater our success rate will be in obtaining return visits. By offering food, we will increase the length of the average visit giving us a greater chance at increasing auxiliary income.

Industry Analysis:

The local area is saturated with restaurants, but destination dining is lacking. Creating an environment for entertainment, education and quality food will make Miller Park Zoo a destination for school trips, corporate outings, and family outings. Food industry trends are pushing to a healthier more ecologically friendly menu. We plan on offering a variety of your concession stand staples, and will explore healthier options to accommodate the more calorie conscience consumer.

Customer Analysis:

With 25% of the surrounding area being under 18 years of age, our customers will be the families of Bloomington/Normal. There is no other business where families can experience education, entertainment, and a meal while never leaving one location. We can accommodate a family on a tight budget while still being able to provide a quality experience for the parents looking to throw the perfect birthday party. Now, the parents will be able to get an all-in-one package to fit their needs. They can let us handle the catering, providing a more stress free experience.

Competitive Analysis:

The other local family entertainment businesses are Grady's Pizza, Pheasant Lanes, 3 movie theaters, Children's Discovery Museum and local sporting teams. Grady's pizza has attractions and a pizza restaurant. Their strengths are the number of attractions, and variety of attractions. Weaknesses are extremely high prices and they have no educational value of any kind. Pheasant Lanes offers family

entertainment but cannot accommodate everyone as they are limited on space and availability. Movie theaters offer both food and entertainment, but again are priced high and provide no family interaction. The Children's Discovery Museum provides the educational and entertainment aspect, but has no food service of any kind. The local sporting teams have the same weakness as many of the others, they are expensive. The sporting teams also play mostly in the evenings and don't interfere with our day-centric business. Overall, the one thing lacking from all of these other family entertainment businesses is being able to do the 3 E's in one spot. You cannot educate, entertain and eat all in the same spot.

Marketing Plan:

We will market not only to the families already in our Zoo but the ones who utilize park space for picnics and reunions. Offering packed pricing for families is a growing trend in the industry. Family Fridays, 4 admissions, 4 hot dogs, 4 drinks, etc. for \$45. Giving the customers one price point makes them perceive greater value in the offerings. What better way to spend a weekend day than enjoying the animals, grabbing a delicious meal and cooling off in the splash park for one affordable price.

Operations Plan:

The concession stand will be managed by our Zoo Business Manager who has 10 years' experience in the family entertainment dining field. He will oversee day-to-day operations and help set the menu. During the week, our estimations show, we will add one seasonal worker, and weekends, May-August we will need two seasonal workers. Since it is a concession stand, most food prep is minimal and only a cook/cashier is needed. Industry standard is a 25-30% cost of goods sold in an entertainment dining facility. With low overhead and only a slight increase in labor this added revenue stream is a great investment.

Revenue & Expense Projections

REVENUE PROJECTIONS \$128,500 CONCESSIONS

REVENUE PROJECTIONS \$18,500 MINI-GOLF

BASED ON 2014-2017 DATA (we will take over when the concession stand is built)

TOTAL REVENUE \$147,000

COST OF GOODS SOLD \$36,000

LABOR MINI-GOLF \$7,140

56 HOURS A WEEK DURING MEMORIAL DAY-LABOR DAY (15 WEEKS) \$8.50/HOUR

ALL OTHER MINI-GOLF HOURS WILL BE COVERED BY A DUAL CONCESSION/MINI-GOLF WORKER

LABOR CONCESSIONS \$14,748

WEEKENDS ONLY APRIL AND OCTOBER (9 WEEKENDS) 98 HOURS \$833

MAY-SEPTEMBER ONE PERSON DURING THE WEEK 2ND STAFF MEMBER FROM 10-3 FRIDAY-SUNDAY
70 HOURS A WEEK (22 WEEKS) 1,540 HOURS \$13,090

WILL ALSO OPEN FOR SPECIAL EVENTS, WARM WEATHER, SPRING BREAK AND BIRTHDAY PARTIES
NOVEMBER-MARCH ESTIMATED 100 HOURS \$825

UPKEEP OF KITCHEN, REPAIRS, OTHER COSTS \$4,000

TOTAL EXPENSES \$61,888

NET INCOME \$85,112

*Labor numbers assume a minimum wage increase to \$8.5



This graph shows the interest rate the concession stand can cover in terms of 12 and 15 year terms. It is the understanding that a rate below 4% is more likely for this loan.

Concessions Menu Miller Park Zoo

MENU ITEM	SERVING SIZE	FOOD COST	RETAIL PRICE w/tax	GROSS PROFIT After tax
SODA	20 OZ. WITH CUP, LID, AND STRAW	.25	2.25	1.78
SODA	32 OZ. WITH CUP, LID, AND STRAW	.36	2.75	2.12
COTTON CANDY	1 oz. on cone 2 oz. in bag	.18	2.00	1.62
Nachos	Portion Packed	1.16	3.00	1.54
Hot Dog	1/5 Lb. with bun and condiments	.35	2.50	1.90
Popcorn	16 oz. bag	.19	1	.71
Sno-Cones	6 oz. serving	.23	1.50	1.12
French Fries	4 oz.	.20	1.75	1.38
Chicken Strips	3 strips	.89	3.00	1.81
Mini Corn Dogs	5	.40	2.00	1.40
Funnel Cakes	6" plate	.51	2.50	1.74
Cheese Sticks	5 Count	.82	3.00	1.82
Mini Pizzas	5" pizza	.75	3.00	1.95

Already own popcorn machine and sno-cone machine.

NEEDS

ICE MACHINE \$2,417

<http://www.webstaurantstore.com/manitowoc-iy-0305w-indigo-series-30-water-cooled-half-size-cube-ice-machine-300-lb/4991Y0305W.html>

GREASELESS FRYER \$9590

1-GF5 is \$6,295

1- Quik n' Crispy Model GF II is \$3,295

<http://q-n-c.com/>

PIZZA OVEN (will not need with GF5 above)

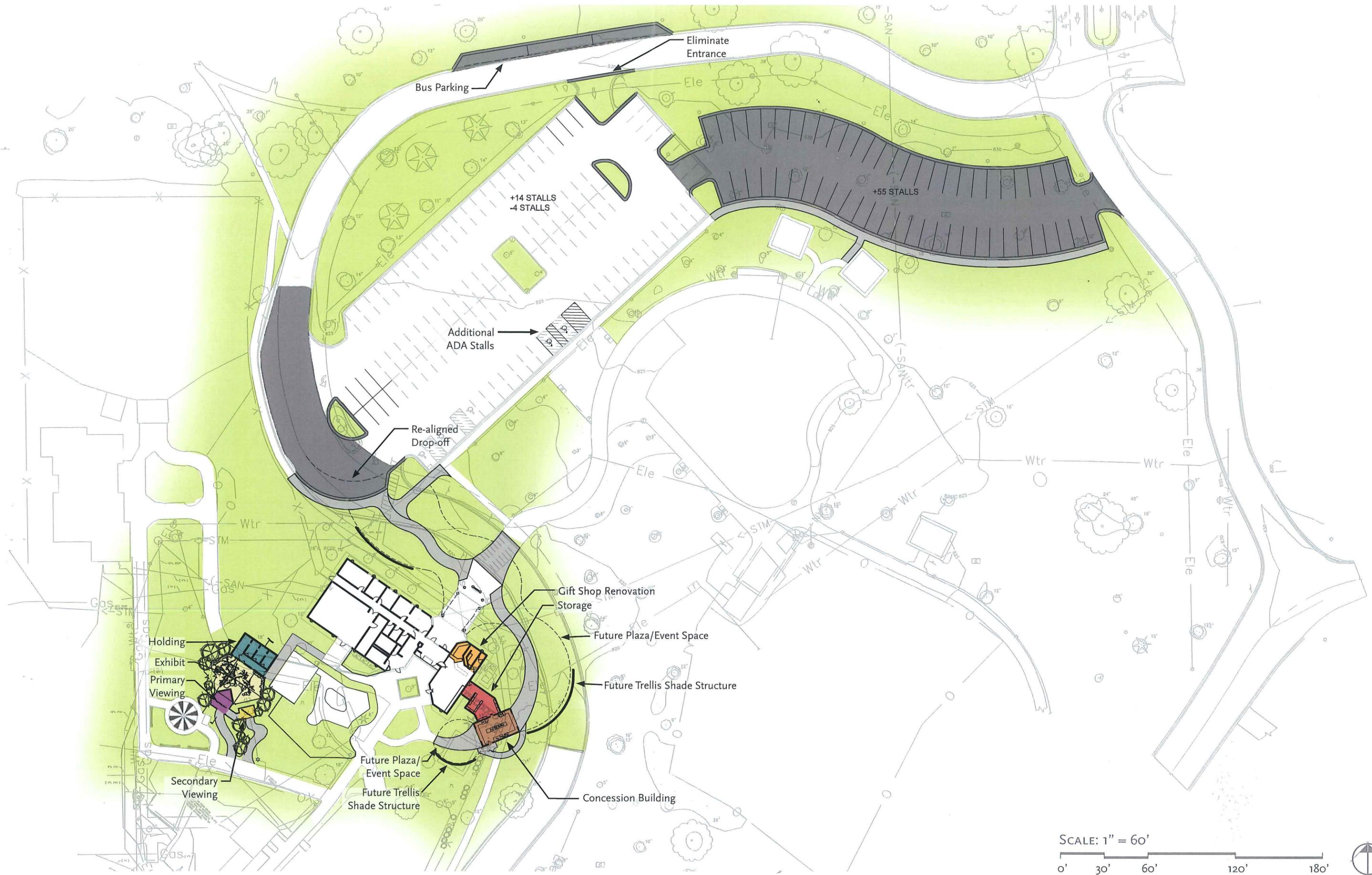
FREEZER \$2,249

<http://www.webstaurantstore.com/avantco-cfd-2ff-54-two-section-solid-door-reach-in-freezer-46-5-cu-ft/178CFD2FF.html>

REFRIGERATOR \$1,349

<http://www.webstaurantstore.com/avantco-cfd-1rr-29-one-section-solid-door-reach-in-refrigerator-23-cu-ft/178CFD1RR.html>

PEPSI or COKE WILL PROVIDE FOUNTAIN SODA MACHINE

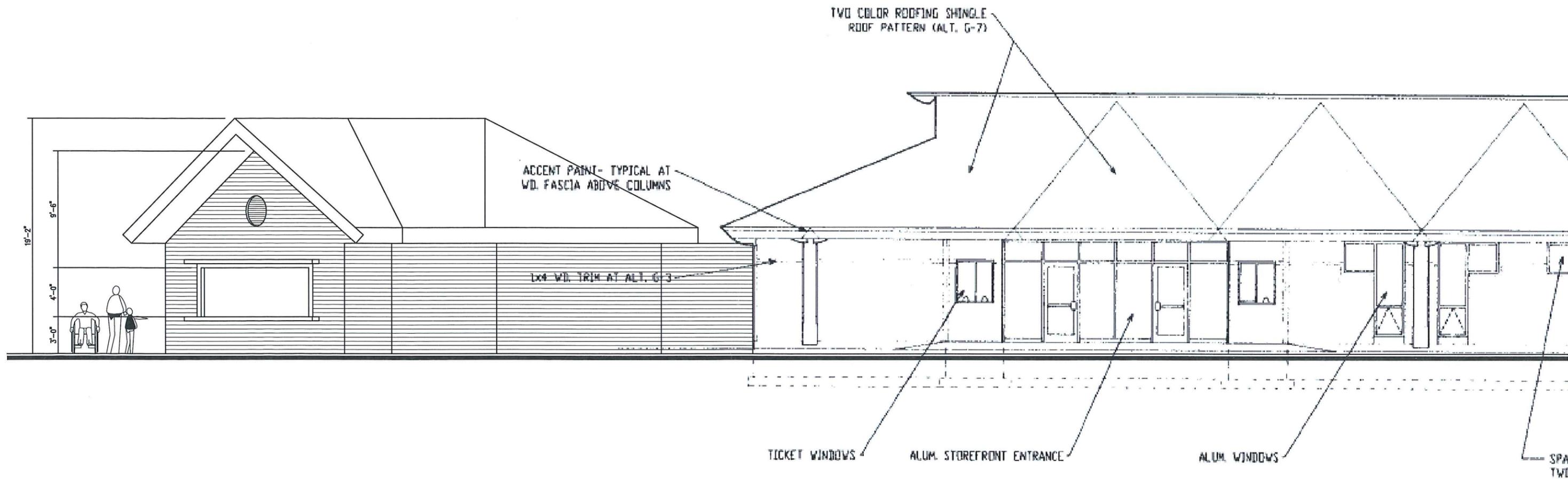


SCHEMATIC DESIGN SITE PLAN
 DeBRAZZA'S PLAZA AND MONKEY EXHIBIT BLOOMINGTON, IL

MARCH 11, 2015







SCALE: 1/8" = 1'-0"





REGULAR AGENDA ITEM NO. 8D

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of approving a Resolution to adopt the Downtown Design and Branding Concept recommended by the Downtown Signage Committee and authorize a change order in the amount of \$28,095.10 associated with the contract between the City of Bloomington and Kerestes Martin Associates, Inc. for professional services.

RECOMMENDATION/MOTION: Approve a Resolution adopting the Downtown Design and Branding Concept recommended by the Downtown Signage Committee and authorize a change order in the amount of \$28,095.10 associated with the contract between the City of Bloomington and Kerestes Martin Associates, Inc. for professional services be approved and that the Mayor, City Clerk, and City Manager be authorized to execute the necessary documents.

STRATEGIC PLAN LINK: Goal 1. Financially Sound City Providing Quality Basic Services; Goal 2. Upgrade City Infrastructure and Facilities; Goal 4. Strong Neighborhoods; Goal 5. Great Place – Livable, Sustainable City; Goal 6. Prosperous Downtown Bloomington

STRATEGIC PLAN SIGNIFICANCE: Objective 1c. Engaged residents that are well-informed and involved in an open governance process; Objective 2d. Well-designed, well maintained City facilities emphasizing productivity and customer service; Objective 4d. Improved neighborhood infrastructure; Objective 5a. Well-planned City with necessary services and infrastructure; Objective 5b. City decisions consistent with plans and policies; Objective 5e. More attractive city: commercial areas and neighborhoods; Objective 6a. More beautiful, clean Downtown area; Objective 6b. Downtown Vision and Plan used to guide development, redevelopment and investments; Objective 6c. Downtown becoming a community and regional destination

BACKGROUND: On August 24, 2015, the Bloomington City Council adopted the 2035 Comprehensive Plan, which was developed from an intensive community engagement process. The Plan identifies Downtown Bloomington as a core attraction for employment, specialty retail, innovative mixed uses, and cultural and entertainment uses. The Plan highlights many strengths of Downtown Bloomington including its history, architecture, and nightlife. However, a salient theme emerged during the outreach process: *there is a clear lack of understanding in the community regarding the boundaries of Downtown.* The Plan recommends unified marketing and branding for the Downtown district and the creation of signage and wayfinding installations.

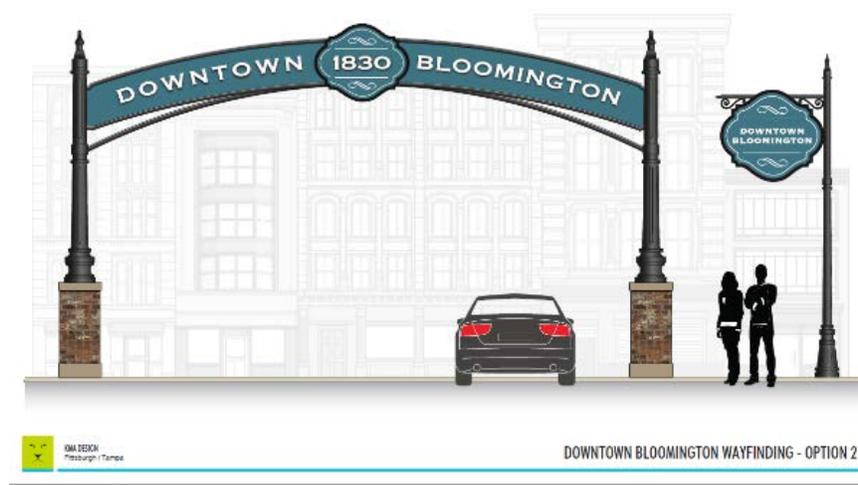
On August 22, 2016 the City Council approved a contract with Kerestes Martin Associates Inc. (aka KMA Design), a reputable design firm from Pittsburg, PA, in the amount of \$62,190.00 (Purchase Order # 20170182 to provide wayfinding and branding design services focused on improving navigation to and around Downtown Bloomington. The Downtown Signage Committee along with City staff has met numerous times working with the consultant to develop

a plan for wayfinding, branding and gateways for the downtown. KMA Design surveyed residents and determined strategic locations for wayfinding signage and gateway installations. The survey results aligned with the findings from the Comprehensive Plan specifically the need for a unified, clear message. Additionally, the survey reinforced Downtown Bloomington’s biggest strengths as its history, architecture, nightlife and arts scene.

Over the past two years, the Downtown Signage Committee, which was appointed by the Mayor and Council, has held numerous public meetings to develop the proposed design concept. After KMA Design presented an Art Deco signage design with the “Dream Big” concept to the City Council, Aldermen requested additional design options. KMA Design created two new designs, at no additional cost, that are more historical in nature. The three options, one Art Deco theme and two versions of the historical theme, were displayed and presented at multiple locations.

On September 27, 2016, KMA Designs held a public meeting and open forum at the Bloomington Center for the Performing Arts. KMA also distributed surveys at the meeting and online. 70 residents and visitors responded to the survey. On November 1, 2017 another open house public meeting was held at the McLean County Museum of history to gather additional feedback on the three conceptual designs. In addition, the three options were on display at City Hall, Illinois Wesleyan University, The Snyder Companies main office, and the Monroe Building/Fox and Hounds public lobby during the month of November. This information was also made available on City’s website, where people could vote on their preferred option. The final results showed support for the historical option with a teal background color.

On December 11, 2017, KMA Design presented the results and a proposal to use a rendering of Option 2 with a brick base rather than a stone base. In addition, lighting would be added to the archway sign. These recommendations are based on the feedback received during the public input period as well as the recommendation from the Downtown Signage



Committee. This wayfinding concept incorporates a blend of decorative styles and features, much like the buildings and existing streetscape in Downtown. The brick base matches the aesthetic of Downtown better than the original stone design.

KMA Design also presented two full-sized versions of the proposed signage during the special meeting on December 11, 2017. Council asked questions about the proposal and gave mostly positive feedback. Staff recommends adopting the design concept presented.

The unified appearance of the recommended signs remind patrons that they have arrived at Bloomington's historic, safe, and friendly downtown destination. The positive financial impacts of implementing a unified marketing and wayfinding concept for Downtown are tangentially related to the initial investment. Many direct benefits of the marketing campaign exist, such as improved sense of community and place. In addition,



In order to move forward with the signage, a change order is also necessary. The scope of work under the current contract did not include creating construction documents in preparation for bidding or field services. The committee and staff think that it is in the best interest of the City to continue working with KMA Design to develop the detailed plans and specifications necessary for bidding including some limited field work. Therefore, a change order is recommended for approval. The cost for providing these additional services would be limited to \$28,095.10. A total amount of \$250,000 is included in the FY 2018 budget to begin the installation of signs in the downtown. Parks has spent \$24,976 on Downtown Streetscape items such as bike racks, benches and trash receptacles. After this change order is approved, \$196,928.90 remains available for construction and installation of the signs. Once the plans and specifications are ready, the proposed work will be publicly bid and the Council will need to award a contract before actual sign installation can begin.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: Members of the Downtown Signage Committee and the public were involved throughout the development of the proposed downtown wayfinding signage. Additional information can be found in the Background section.

FINANCIAL IMPACT: The \$250,000 for the project is included in the FY 2018 Budget under the Capital Improvement-Other Capital Improvement account (40100100-72620). Stakeholders can locate this in the FY 2018 Budget Book titled "Adopted Other Funds Budget" on pages 97, 293, 309, 318 and 319.

COMMUNITY DEVELOPMENT IMPACT:

Link to Comprehensive Plan/Downtown Plan Goals:

D.2-3 Improve Wayfinding Downtown

D.2-3a. Install wayfinding signage for parking garages and attractions.

D.2-3b. Develop consistent branding and iconography for wayfinding and gateways.

D.2-3c. Solicit cooperation from Downtown businesses to promote consistent wayfinding and branding messages.

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: N/A

Respectfully submitted for Council consideration.

Prepared by: Kevin Kothe, PE, City Engineer
Michael Hill, Public Works Administration

Reviewed by: Kevin Kothe, City Engineer

Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

Attachments:

- PW 1B RESOLUTION Downtown Wayfinding 12182017
- PW 1C EXHIBIT A Downtown Wayfinding 12182017
- PW 1D FEE DETAIL Downtown Wayfinding 12182017
- PW 1E SPECIAL MEETING PRESENTATION Downtown Wayfinding 12182017
- PW 1F PRESENTATION Downtown Wayfinding 12182017

RESOLUTION NO. 2017 - _____

**RESOLUTION TO ADOPT THE DOWNTOWN DESIGN AND BRANDING CONCEPT
RECOMMENDED BY THE DOWNTOWN SIGNAGE COMMITTEE
AND AUTHORIZE A CHANGE ORDER IN THE AMOUNT OF \$28,095.10
ASSOCIATED WITH THE CONTRACT BETWEEN THE CITY OF BLOOMINGTON
AND KERESTES MARTIN ASSOCIATES INC FOR PROFESSIONAL SERVICES**

WHEREAS, the City of Bloomington Comprehensive Plan 2035, adopted by City Council on August 24, 2015, recommends the City improve wayfinding in the downtown core; and

WHEREAS, the Mayor appointed a Downtown Signage Committee to develop a unified marketing, branding and wayfinding campaign for Downtown; and

WHEREAS, the City of Bloomington has previously authorized a contract with Kerestes Martin Associates, Inc., for the provision of wayfinding and branding design services focused on improving navigation to and around downtown Bloomington; and

WHEREAS, the scope of the Kerestes contract did not include creating construction documents in preparation for bidding or field services, which are services now desired by the City; and

WHEREAS, the change order is germane to the initial contract which involved the provision of professional services in relation to the signage in downtown Bloomington; and

WHEREAS, it is the finding of the City Council that the decision to approve the change order is in the best interest of the citizens of the City of Bloomington; and

WHEREAS, following over 50 public meetings held between 2015 and 2017, said Committee and KMA Designs developed the design concepts shown in "Exhibit A", attached to this resolution and herein incorporated by reference; and

WHEREAS, said Committee has the authority to recommend to the City Council of the City of Bloomington that the Council officially adopt the recommended concept; and

WHEREAS, the Downtown Signage Committee recommends that Council adopt the design concept shown as prepared by KMA Designs, shown in "Exhibit A"; and

WHEREAS, the Downtown Signage Committee recognizes that the concept is conceptual and may change slightly throughout implementation and the Downtown Signage Committee, therefore also recommends City Council authorize the Committee to make minor changes to the concept throughout the implementation process;

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BLOOMINGTON, ILLINOIS:

Section 1. That the recitals set forth above are adopted as a part of this Resolution as if fully stated herein.

Section 2. That the design concept shown in Exhibit A is approved by the City Council.

Section 3. That the Downtown Signage Committee is authorized to make minor changes to the concept throughout the implementation process as necessary; and

Section 4. That a change order in the amount of \$28,095.10 is approved in relation to the contract between the City of Bloomington and Kerestes Martin Associates, Inc., and may be executed by the City Manager or his designee.

PASSED this 18th of December 2017

APPROVED this 19th of December 2017

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, C.M.C., City Clerk

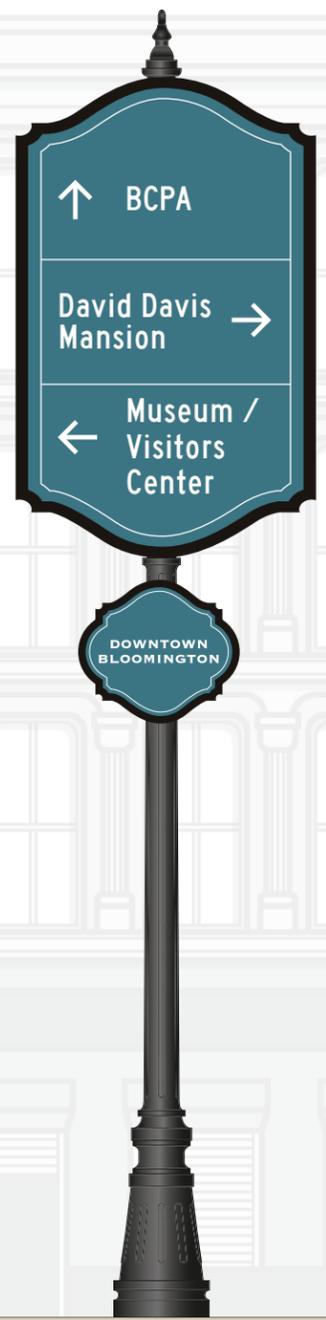
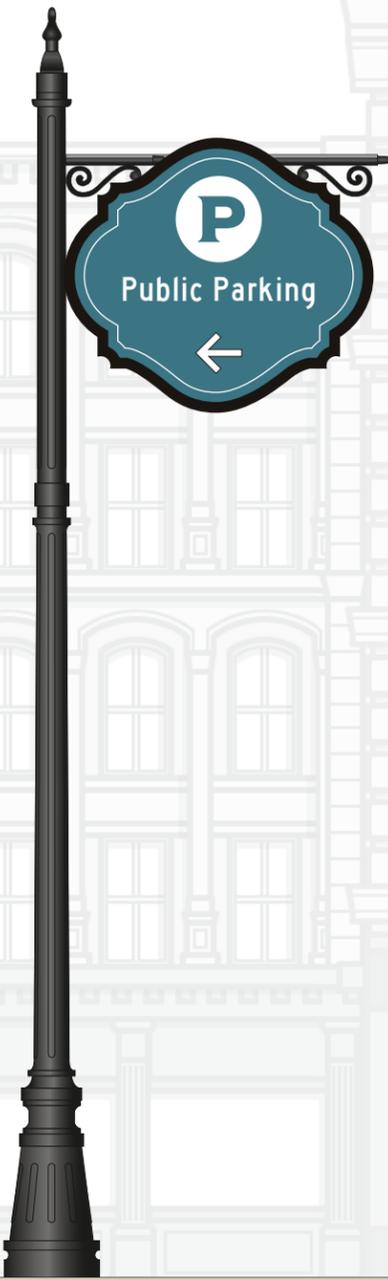
Exhibit A













Fee Sheet for the City of Bloomington

I. Construction Documents

Item	Description	\$150.00	\$120.00	\$110.00	\$85.00	\$85.00	\$75.00	Subtotal Hours	Subtotal Costs
		PIC	PD	SPM	PC	SGD	GD		
1	Finalize signage details	1		3	1	3	6	14	\$ 1,270.00
2	Obtain final approval from local regulatory agencies		0.5	0.5	2			3	\$ 280.00
3	Prepare 50% construction document package			1	1	2	4	8	\$ 665.00
4	Hold virtual conference to present 50% construction document package	1	1	2	1	2		7	\$ 735.00
5	Incorporate comments to designs, locations, and messaging as needed	0.25	0.25	0.5	1	2	4	8	\$ 675.00
6	Prepare 90% construction document package			0.5	2	1	2	5.5	\$ 460.00
7	Present 90% construction document package (Site Visit #1)	0.5	1	1	1	1		4.5	\$ 465.00
8	Incorporate comments accordingly	0.25	0.25	0.5	2	1	4	8	\$ 675.00
9	Prepare final details and construction document package	1	1	1	2	4	6	15	\$ 1,330.00
10	Develop Sign Specifications (10 14 00)		1	2	2			5	\$ 500.00
11	Prepare final cost analysis		1	2	2			5	\$ 500.00
12	Submit 100% construction document package for final approval	0.25	0.5	0.5	1	1	2	5.25	\$ 467.50
13	Incorporate comments, revise accordingly, and submit final deliverable	0.25	0.5	1	1	1	2	5.75	\$ 522.50
14	City of Bloomington Approval				0.5			0.5	\$ 42.50
Totals:		4.5	7	15.5	19.5	18	30	94.5	\$ 8,587.50

II. Bid Negotiations & Construction Administration

Item	Description	\$150.00	\$120.00	\$110.00	\$85.00	\$85.00	\$75.00	Subtotal Hours	Subtotal Costs
		PIC	PD	SPM	PC	SGD	GD		
1	Develop Bid Form	0.5		1	2			3.5	\$ 355.00
2	Prepare Invitation to Bid and coordinate with the City's purchasing department		2	2	4			8	\$ 780.00
3	Answer RFIs		4.5	5	2			11.5	\$ 1,215.00
4	Issue Addenda as required	0.5	0.5	2	2	1	1	7	\$ 680.00
5	Attend pre-bid meeting (Site Visit #2)			0.5	2			2.5	\$ 225.00
6	Review substitutions		0.5	1	2			3.5	\$ 335.00
7	Receive bids and analyze unit costs for accuracy	0.5	0.5	1	2			4	\$ 410.00
8	Value engineer if required		0.5	1	2			3.5	\$ 335.00
9	Check bidder references	0.5			2			2.5	\$ 245.00
10	Make recommendations on selected bidder		1		3			4	\$ 365.00
11	Review contract				2			2	\$ 170.00
12	Kick-off meeting and site walk-through with fabricator (Site Visit #3)		1	4	4			9	\$ 890.00
13	Review samples, prototypes, materials	1	1	2	4	1	2	11	\$ 1,055.00
14	Review shop drawings	1	1	2	4	2	4	14	\$ 1,290.00
15	Obtain signed and sealed structural drawings		2	2	2			6	\$ 610.00
16	Approve payment requests				1			1	\$ 85.00
17	Approve change order requests		1	1	2			4	\$ 390.00
18	Site walk-through to stake signs (Site Visit #4)		2	2	2			6	\$ 610.00
19	Weekly progress conference calls			4	2			6	\$ 610.00
20	Document decisions, changes, schedule compliance		1		2			3	\$ 280.00
21	Observe installation (Site Visit #5)		2		2			4	\$ 390.00
22	Develop punch list (Site Visit #6)	1	1	1	1			4	\$ 455.00
23	City of Bloomington Approval				0.5			0.5	\$ 42.50
24	Project Closeout		1	1	1			3	\$ 305.00
Totals:		4	17.5	30.5	42	4	7	93	\$ 12,127.50

Totals for Phases I-II:	8.5	24.5	46	61.5	22	37	187.5	\$ 20,715.00
							Expenses:	\$ 7,380.10
							Not To Exceed Total:	\$ 28,095.10

CITY OF BLOOMINGTON

SIGNAGE AND WAYFINDING DESIGN PRESENTATION

MONDAY, DECEMBER 11, 2017



DESIGN GOALS

- **Community input**
- **Context**
- **Historic**
 - **Colors**
 - **Fonts**
 - **Details**
 - **Relate to Architecture**

DESIGN OPTIONS

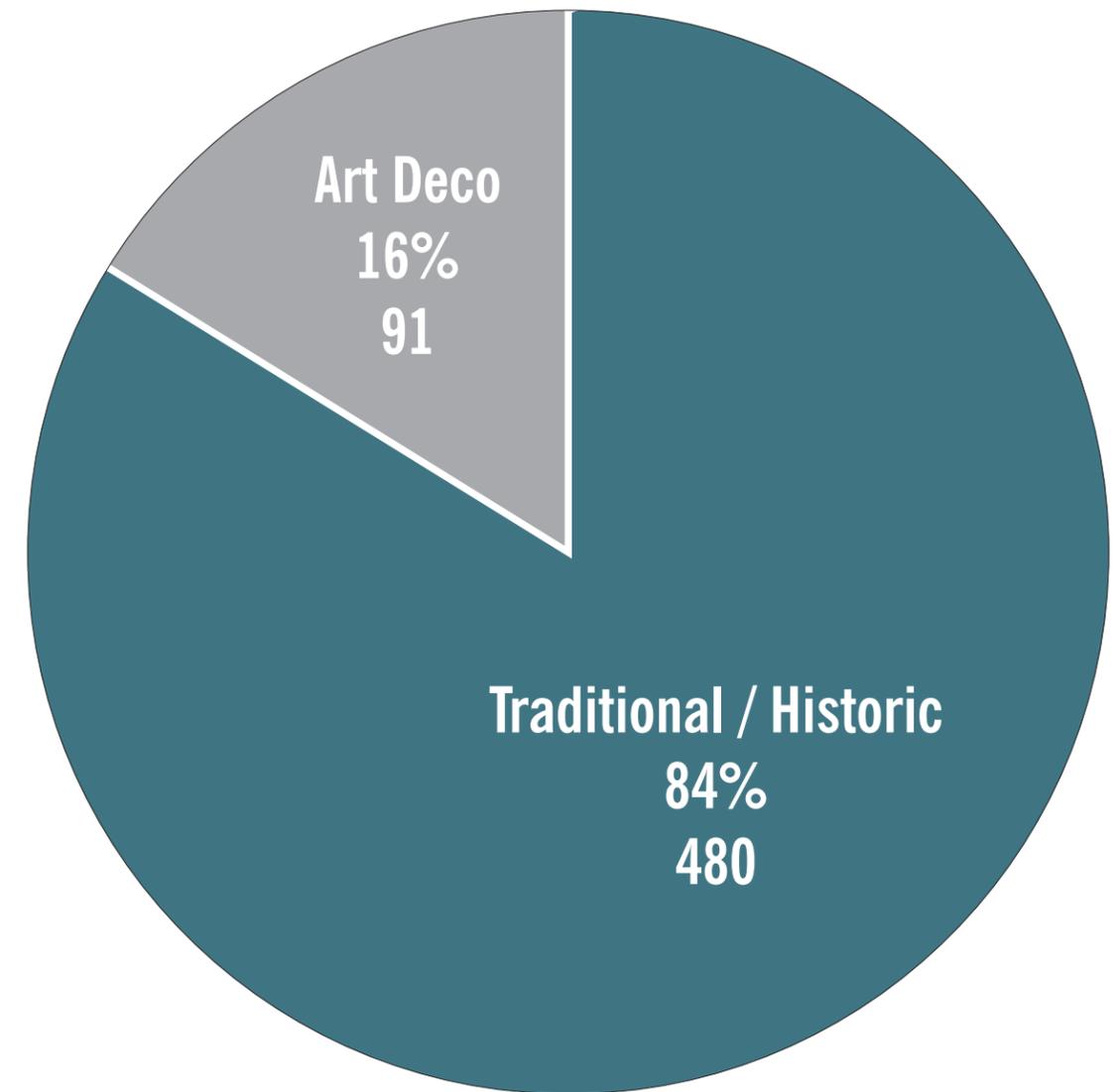
- **Option 1 - Art Deco - Silver**
- **Option 2 - Traditional / Historic - Teal**
- **Option 3 - Traditional / Historic - Rust**

CITY VIEWING LOCATIONS

- **City Hall**
- **The McLean Museum of History**
- **Illinois Wesleyan University Memorial Center**
- **The Snyder Company**
- **Monroe Center Lobby / Fox and Hounds**

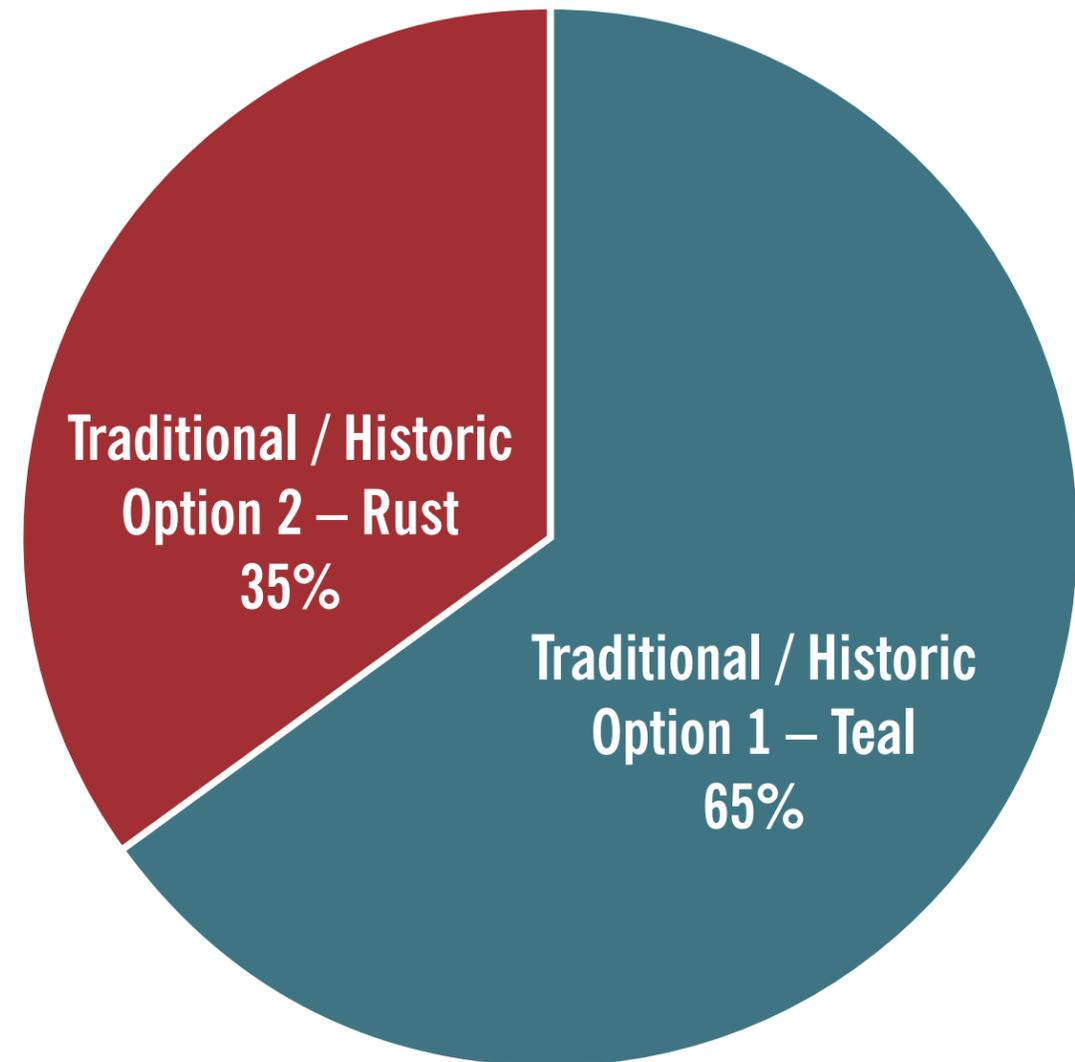
VOTING PREFERENCES

- **Art Deco - 16%**
- **Traditional / Historic - 84%**
- **Overwhelming Preferences
Traditional / Historic**



COLOR PREFERENCES

- Traditional / Historic
Option 1 - **Teal** 65%
- Traditional / Historic
Option 2 - **Rust** 35%



GATEWAY ARCH

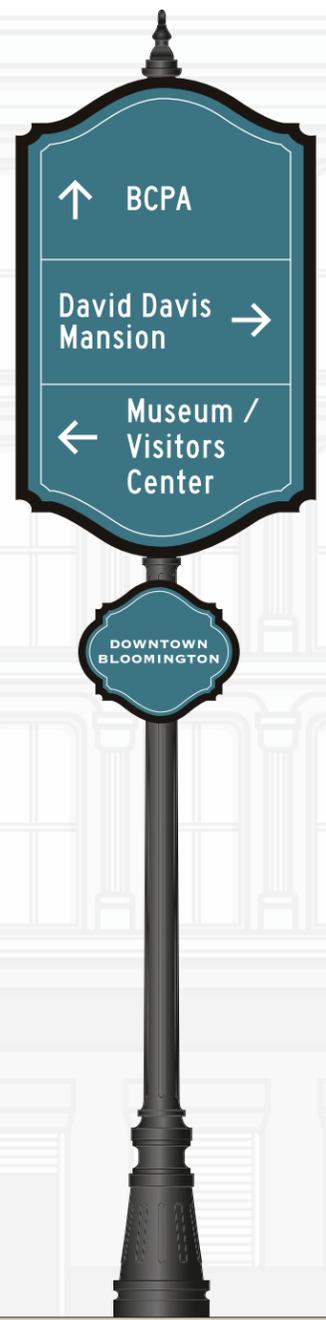
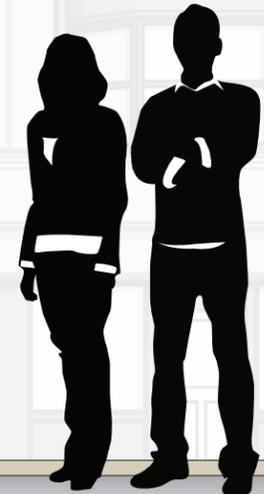




SECONDARY GATEWAYS



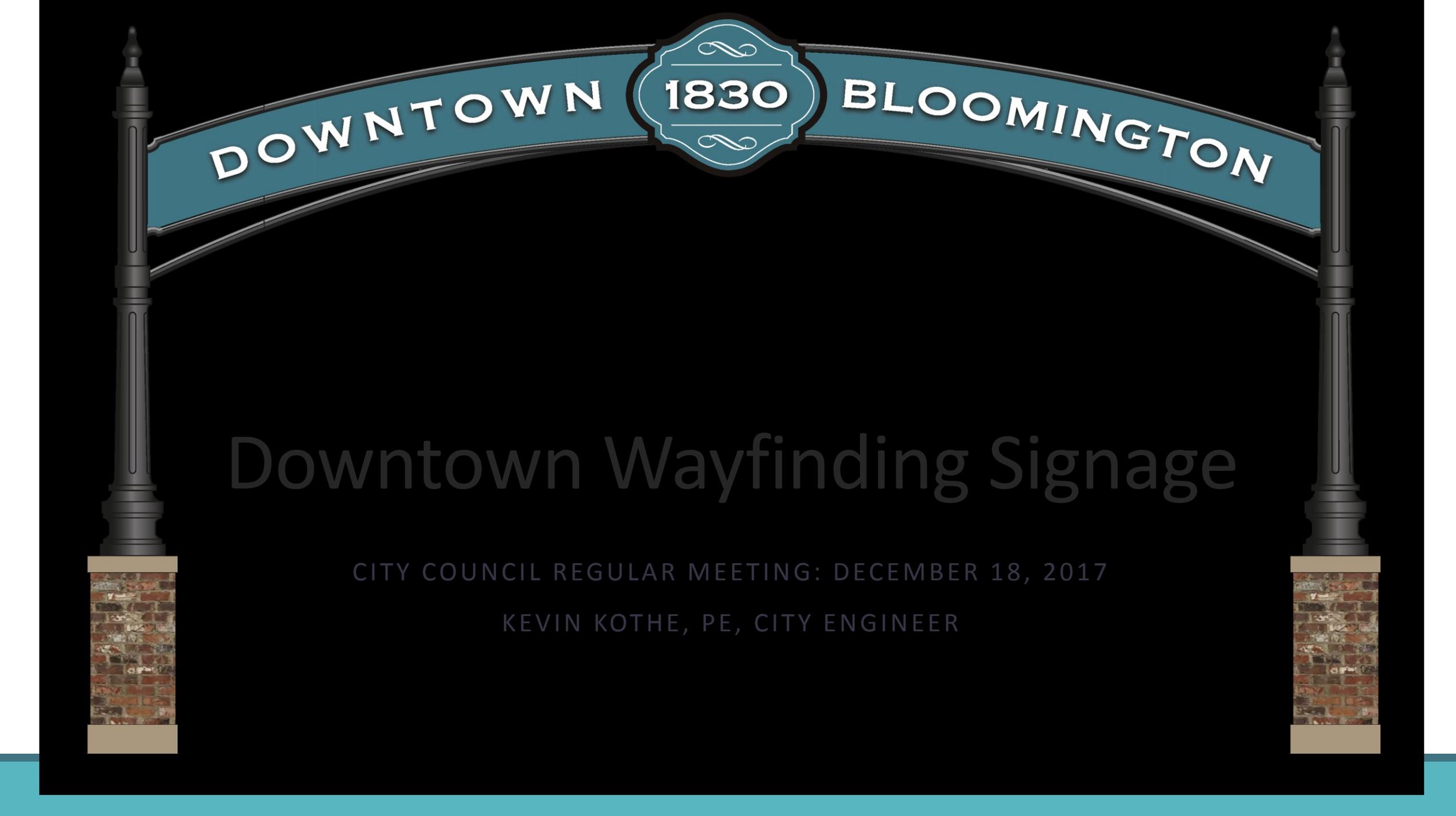
WAYFINDING







PITTSBURGH, PA - TAMPA, FL
WWW.THEKMGROUP.COM
V. 412.429.4071 - F. 412.200.2275

An archway sign with a teal banner and a central plaque. The banner contains the text 'DOWNTOWN' on the left and 'BLOOMINGTON' on the right. The central plaque contains the year '1830'. The archway is supported by two dark grey columns with brick bases.

DOWNTOWN

1830

BLOOMINGTON

Downtown Wayfinding Signage

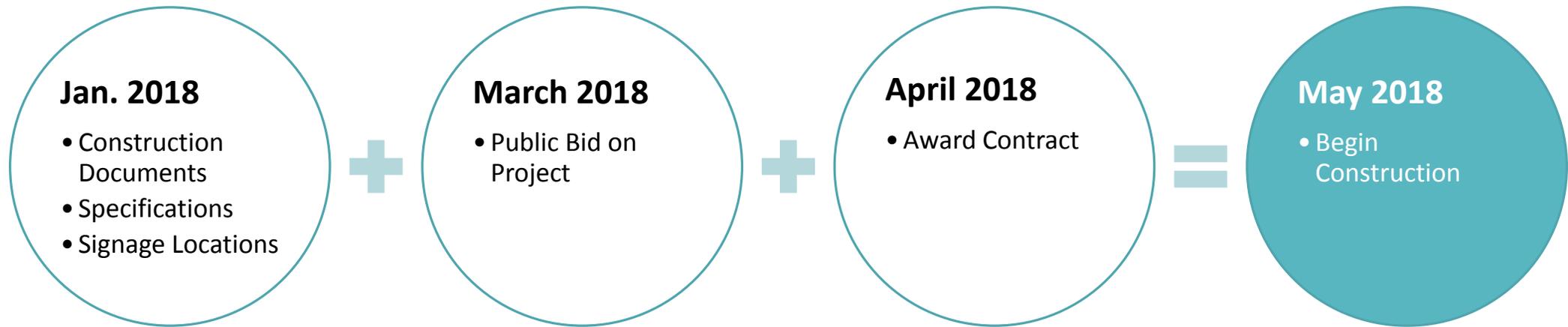
CITY COUNCIL REGULAR MEETING: DECEMBER 18, 2017

KEVIN KOTHE, PE, CITY ENGINEER

Recommendation

- “Option 2”, which is teal historical, altered to include a brick base and backlighting
 - Based on recommendation from Downtown Signage Committee, informal poll, comments from the public, and staff recommendation
 - Final design may be altered slightly, but the concept will stay intact

Timeline





REGULAR AGENDA ITEM NO. 8E

FOR COUNCIL: December 18, 2017

SUBJECT: Consideration of a Resolution Supporting and Funding the BNEDC and the BN Advantage Economic Development Strategy.

RECOMMENDATION: That the Resolution Supporting and Funding the BNEDC and BN Advantage as a Collaborative Economic Development Strategy for the Bloomington-Normal-McLean County Region be approved and the Mayor and City Clerk be authorized to prepare the necessary documents.

STRATEGIC PLAN LINK: 1. Financially Sound City Providing Quality Basic Services; 3. Grow the Local Economy

STRATEGIC PLAN SIGNIFICANCE: 1E. Partnering with others for the most cost-effective service delivery; 3A. Retention and growth of current local businesses; 3B. Attraction of new targeted businesses that are the “right” fit for Bloomington; 3D. Expanded retail businesses; 3E. Strong working relationship among the City, businesses, economic development organizations.

BACKGROUND: At the November 20, 2017 Committee of the Whole meeting, Kyle Ham, Chief Executive Officer of the Economic Development Council of the Bloomington-Normal Area (BNEDC), and Charlie Moore, President & Chief Executive Officer of the McLean County Chamber of Commerce, provided the City Council with an update on the BN Advantage economic development strategy and also made a request for funding BN Advantage. The next step is for the City Council to formally consider a Resolution affirming support for the BN Advantage strategy and to also provide the requested funding (\$32,333.33) to the BNEDC for the remainder of the City’s Fiscal Year 2018 to support the implementation of BN Advantage. The attached Resolution provides funding to the BNEDC to implement the BN Advantage action items related to Workforce, Quality of Life / Quality of Place, Marketing, and Entrepreneurship. Details related to each of these action items can be found in the attached BN Advantage presentation from the November 20, 2017 Committee of the Whole meeting.

The Resolution also outlines additional directives to the City Manager regarding the City’s role in furthering the implementation of the BN Advantage strategy by City staff including direction to the City Manager and City staff to provide a report to the City Council detailing which action items from the BN Advantage strategy that the City should incorporate into the Council’s priorities for the economic development efforts of the City. The Resolution also directs the City Manager to establish a listing of deliverables to be required of the BNEDC and to monitor the BNEDC’s progress in implementing the BN Advantage strategy and promotion of the economic development of the City and the region. Finally, the Resolution also directs the City Manager to

bring forth an additional Resolution in 2018 for the Council to consider future funding in the City's Fiscal Year 2019 budget for the BNEDC and BN Advantage strategy.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: Six county-wide organizations have partnered to create the BN Advantage economic development strategy: the Economic Development Council of the Bloomington-Normal Area, McLean County Regional Planning Commission, McLean County Chamber of Commerce, Bloomington-Normal Convention and Visitors Bureau, Bloomington-Normal Airport Authority, and Connect Transit. Volunteers representing 35 public organizations, businesses, and institutions are currently collaborating on multiple task forces to implement BN Advantage.

FINANCIAL IMPACT: The attached Resolution commits a total of \$32,333.33 in new funding to the BNEDC for the implementation of the BN Advantage strategy for the remaining four months of the City's Fiscal Year 2018 (\$8,083.33 per month for January 2018 thru April 2018). Sufficient funds are available in City's Fiscal Year 2018 Economic Development-Other Professional & Technical Services account (10019170-70220). Stakeholders can locate this in the FY 2018 Budget Book titled "Adopted General Fund Budget" on page 408.

Note: The City's Fiscal Year 2018 previously budgeted allocation of \$100,000.00 (and corresponding monthly payments of \$8,333.33) to the BNEDC remains unchanged.

COMMUNITY DEVELOPMENT IMPACT: The Economic Development chapter of the City's Comprehensive Plan 2035 (Adopted August 24, 2015) includes many of the goals and objectives outlined in the BN Advantage strategic plan report (both planning documents were drafted in 2015). Some of the key goals and objectives related to promoting economic development on a regional basis as is proposed under BN Advantage include:

ED-1. Ensure a broad range of employment opportunities for all residents.

ED-1.1 Focus on retention and expansion of existing businesses.

ED-1.2 Leverage community assets in attracting business.

ED-2. Foster a culture of entrepreneurship.

ED-2.1 Promote access to resources, funding and information.

ED-3. Build and maintain a skilled and employable workforce to meet the needs of the current and targeted businesses.

ED-3.1 Workforce availability and retention.

ED-4. Enhance the image of Bloomington as a business friendly community.

ED-4.1 Plan for a diversity of ready-to-build sites to meet the demand.

FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY CONSTRUCTION: *Not Applicable.*

Respectfully submitted for Council consideration.

Prepared by: Austin Grammer, Economic Development Coordinator

Reviewed by: Steve Rasmussen, Interim Community Development Director

Financial & budgetary review by: Chris Tomerlin, Budget Analyst
Scott Rathbun, Sr. Budget Manager

Community Development review by: Katie Simpson, City Planner

Legal review by: Jeffrey R. Jurgens, Corporation Counsel

Recommended by:



Steve Rasmussen
Interim City Manager

Attachments:

- ECON DEV 1B - November 20, 2017 BN Advantage Presentation
- ECON DEV 1C - Resolution Supporting and Funding the BNEDC and BN Advantage as a Collaborative Economic Development Strategy for the Bloomington-Normal-McLean County Region



BN





The Honorable Mayor Tari Renner
City of Bloomington
109 E. Olive Street
PO BOX 3157
Bloomington, IL 61702-3157

Dear Mayor Renner and members of the Bloomington City Council,

The McLean County Chamber of Commerce and Economic Development Council, along with their partner organizations including the McLean County Regional Planning Commission, Connect Transit, Bloomington Normal Airport Authority and the Bloomington-Normal Area Convention and Visitor's Bureau, have been working together for over two years towards the structure, strategy and accountability for the implementation of the BN Advantage Economic Development and Marketing Strategy as presented in August 2015.

Since its inception there has been a keen interest, along with a certain amount of skepticism, as to the outcome of this private-sector driven initiative. The inclusive process that was used to create the strategy led by Dr. Ioanna Morfessis more than two years ago proclaimed an expectation of action and results; and as it should have. Realizing that Bloomington and Normal had been economically sound for decades, the implementation process of a strategy that would require new forms of collaboration and a regional willingness to embrace change was uncharted territory.

Fast forward to today: the BN Advantage is becoming a more common-place phrase throughout the business community for recognizing the need to build on our economic assets and to diversify our economy. More than 100 volunteers have engaged in the execution of specific goals in the areas of Workforce Development, Quality of Life/Place, Entrepreneurship and Marketing. We are elated how the private sector is engaging into this incredibly important strategy creating a competitive community transforming goals into actionable items. They are investing significant amounts of time and capital to see this work through.

We are pleased to report that private sector support has grown significantly. In 2017 there was \$215,000 committed in cash with pledged commitments for the same in 2018 and beyond. This commitment doesn't include the previous private sector investment for the creation of the plan as well as in-kind services provided by multiple organizations to help launch the BN Advantage. In total, there is an estimated investment of \$600,000 that has been paid, pledged, or provided in-kind to this effort! The private sector has stepped up and we are confident they will continue to do so as long as we provide evidence and metrics showing productive results.



By way of this letter, we are inviting the City of Bloomington to formally engage representing the public sector in this initiative. We are grateful to members of the City Council that have already been participating as individuals, and now we're asking the City of Bloomington to financially engage into these regional, collaborative efforts. This strategy provides a roadmap to diversify our economy through industry clusters allowing us, as a community, to remain competitive for businesses, attractive for workforce, welcoming to visitors, and most importantly a place for our residents to proudly and enthusiastically call home.

We can't begin to do this alone and we're asking for your help knowing this this is a tall ask at a time of financial concern for the City. We respect that as our City leaders, you have the fiscal responsibility and accountability for the use of public funds. We know that you can't cut our way to prosperity; nor can you afford to further tax our citizens and businesses to meet the City's financial obligations. That means the way forward requires new revenue to meet expenses and pave the way for the City's future prosperity. We firmly and undeniably believe that the City's investment in the economic development initiatives specified in this strategy will pave the way for business growth, attraction, and provide the new revenue to the City of Bloomington with a positive return on the tax payer's investment.

We are confident that our financial ask has been streamlined to a program of work is realistic, accomplishable, and one of which can obtain results. We fully understand and expect to be held accountable for the use of public funds and will be happy to regularly communicate our work ensuring that outcomes and results of our efforts are accounted for.

On behalf of the McLean County Chamber of Commerce, Bloomington-Normal Economic Development Council and the BN Advantage Leadership Council, we are grateful for your consideration of our financial request and your review of the enclosures provided.

Charles M. Moore
President & CEO
McLean County Chamber of Commerce

Kyle Ham
CEO
Bloomington-Normal EDC

The updates in this document have been drafted to help create a better understanding of the BN Advantage structure, accountability, and plans currently under way for current and future investors in our efforts and in our economy. Supporting documents include:

1. A Leadership Council Roster with executive leadership and a pipeline of future private sector leadership (*attached*)
2. An approved operating structure by the BN Advantage Leadership Council AND the MCCC and EDC Board of Directors implementing accountability to the plan's progress (*attached*)
3. Inclusion of the strategy specifically outlined in the MCCC and EDC strategic plans (*attached*)
4. A successful community premier event of 600 attendees with the BN Brand leading to positive energy, positive press and 10 top ways to engage in the BN Strategy as individuals and businesses (*attached*)
5. A working budget related to the BNA strategy (*attached*)

The BN Advantage is comprised of five (5) unique subcommittees which have very specific charges within the overall strategy. This document provides an update to the progress of each committee for your review.

Workforce Development – Annual Budget \$131,000

There are currently three (3) working committees with representation from the private sector, secondary and post-secondary educational institutions working on common goals that were outlined in the BN Advantage plan. Currently, efforts are focused specifically in Curriculum Development and alignment with the private sector in accordance to the targeted industry clusters in the BNA as well as specific Employer Engagement. These efforts to date have yielded the outcomes listed below, as well as bringing together 15 unique organizations of which new logic models have been created to ensure that there is synergy and collaboration, and avoids duplication and redundancy.

Curriculum:

- a. Employability Skills – Development of the McLean County Essential Employability Skill standard is nearly complete. We are seeking to understand where the curriculum currently stands in secondary education starting in Unit 5 in the summer of 2017. Discussion of the creation of a credential that goes on a secondary transcript or diploma that notates their employability skill certified and/or develop the curriculum to be available for post-secondary students and transitional or non-traditional students attending higher education facilities.
- b. Pathway development - Pathway development specific to the BN Advantage target industries. Currently, the sub-committee is developing the Information Technology (IT) pathway. Once this pathway is complete, it will be used as a template for the other 5 industries specifically outlined in the BN Advantage. Pathways start in 7th grade and continues through post-secondary levels.
- c. Integration of the INSPIRE Platform - There's continued interest to move forward with the INSPIRE Platform that coordinates with Career Cruising which is already in place for Unit 5 and District 87. This will allow for virtual mentoring from Bloomington/Normal Professionals to students starting in 10th grade. The purchase of this software is set for March 2018.
- d. Development of an Externship program - This is the creation of an intentional integration between the work of the BN Advantage and teachers to gain their interest and engagement. Externships should be a focus to bring teachers into the private sector for "paid" first-hand experience to take back to the classroom.

Workforce Development - continued*Employer Engagement:*

- a. Continued analysis of the Employer Survey Results. Survey received nearly 150 responses representing nearly 50,000 employees in Bloomington/Normal. Key areas to focus on include job prediction, skill gaps, employability skill needs, willingness to engage with internships, mentoring and externships.
- b. Integration of the INSPIRE platform. Not only does this need to be programmed into the school, but will require a focused effort to engage businesses to serve as mentors and participate with the Career Cruising platform. Mentors will be sought starting Q2 2018 and pairing with students will begin during the fall semester 2018.
- c. Student Retention efforts for secondary and post-secondary careers including focus on career fairs, internships, summer employment, affordable housing post-graduation, “perks” for being employed in McLean County post-graduation.
- d. Larger number of employers participating in post-secondary internships and employment fairs.
- e. Development of a new Collaboration Center for workforce is set to open across the hall from the Chamber office in January 2018.

Quality of Life and Place – Annual Budget \$38,825

In accordance to the plan, the Quality of Life/Place task force has been charged with identifying improvements to develop and execute collaborative strategies designed to build upon strengths that Bloomington-Normal already possess, along with identifying gaps that need to be addressed.

Over the past 18 months, there was a concerted effort by a number of BNA partner organizations to engage individuals in this process. With multiple attempts, it was decided that the work that was being done was not productive to the plan. In the restructuring process of the BNA strategy work in 2016, it was determined that the Chamber would assume the responsibility for moving forward with this initiative.

Currently, the Chamber has identified 2017 to build the QL/QP plan as per the Chamber's strategic plan which was approved in February 2017. The plan development process will begin no later than December 1, 2017 with a number of objectives already determined:

1. In Inner-City visit to Conway and Little Rock Arkansas for research that will provide ideas suitable for Bloomington-Normal's comparison, adoption or consideration. Additional visits will be planned for 2018 and beyond.
2. Plan reviews of the "Bring It On Bloomington" Comprehensive Plan, "PlanIt Normal" Comprehensive Plan, Downtown Bloomington Revitalization Plan, Normal 2.0 and other planning documents will be reviewed by a committee. Their purpose will be to help identify as the plan suggests strengths, gaps and areas where there should be focus. This committee will likely include:
 - a. McLean County Regional Planning Commission
 - b. Bloomington-Normal Area Convention and Visitors Bureau
 - c. Connect Transit
 - d. Central Illinois Regional Airport
 - e. Economic Development Council for Bloomington-Normal
 - f. McLean County Chamber of Commerce
3. Through plan review, an exhaustive list will be created which will be presented to the BN Leadership Council for review and prioritization identification. Examples of projects at this time could include:
 - a. Entertainment District Development
 - b. Innovation District Identification and Development
 - c. Esthetic investment opportunities
 - d. Blue Zone Livability, Health and Life Expectancy initiative investment

Entrepreneurship – Annual Budget \$30,000

1. Create a Culture – Build awareness of the importance of entrepreneurs to the local economy, celebration of the value that entrepreneurs bring, openness to entrepreneurs who often march to the beat of a different drummer, acceptance that failure is part of the entrepreneurial process and a willingness to encourage and support entrepreneurs when their first (or even second) venture doesn't pan out.
2. Infrastructure/Quality of Life – Moving beyond the typical notion of infrastructure to include traditional and non-traditional leadership, educational institutions like community colleges and regional universities, cultural and recreational resources, quality schools (STEM), and social organizations that are diverse and emphasize creativity.
3. Entrepreneurial Support Elements – Specific programs and initiatives designed to provide a range of support to entrepreneurs of all types when and how they need it, including service providers like the Small Business Development Center, networking organizations and opportunities, financing programs, business incubation services, mentoring and coaching, and youth entrepreneurship education in and outside the schools.
 - a. *Develop Capital Network*
 - Build the financial vehicles (including community based programs) that address seed, angel, venture and growth equity opportunities as well as loans
 - Information on federal, state and local loan programs for new and existing businesses
 - Guidance through the bank financing process and contact information for local lenders
 - Advice on structuring company debt and equity
 - Develop an angel investment group and explore venture capital firms
 - b. *Print Materials* – (Included in Marketing/Communications budget)
 - c. *Programs, Conferences, Events (See ecosystem map)*
 - Visit key markets that have successful, well developed entrepreneurial ecosystem
 - Develop relationships with other foundations and institutions: Kaufmann Foundation, University of Illinois, etc.
 - Partner with the Illinois Innovation Network
 - Build a brand for the region as an entrepreneurial hub and create an online presence
 - Plan and execute a business model for incubation space
 - Build a business plan that encompasses the financial and operational model to strengthen and maintain an enhanced entrepreneurial ecosystem for the region
 - Build an entrepreneur tool box and resource guide

Entrepreneurship - continued

Small Business Development Center:

Startup Businesses

- Guidance through business startup steps, including license/permit issues, choosing legal structure, name registration, startup financing and sales/income tax responsibilities
- Training on how to write a Business Plan, with an emphasis on bank expectations
- Critique and suggestions on Business Plan content, financial projections and marketing plans
- Analysis of feasibility of new business ideas
- Provide low cost marketing ideas
- Referrals to area professional services providers and lending institutions

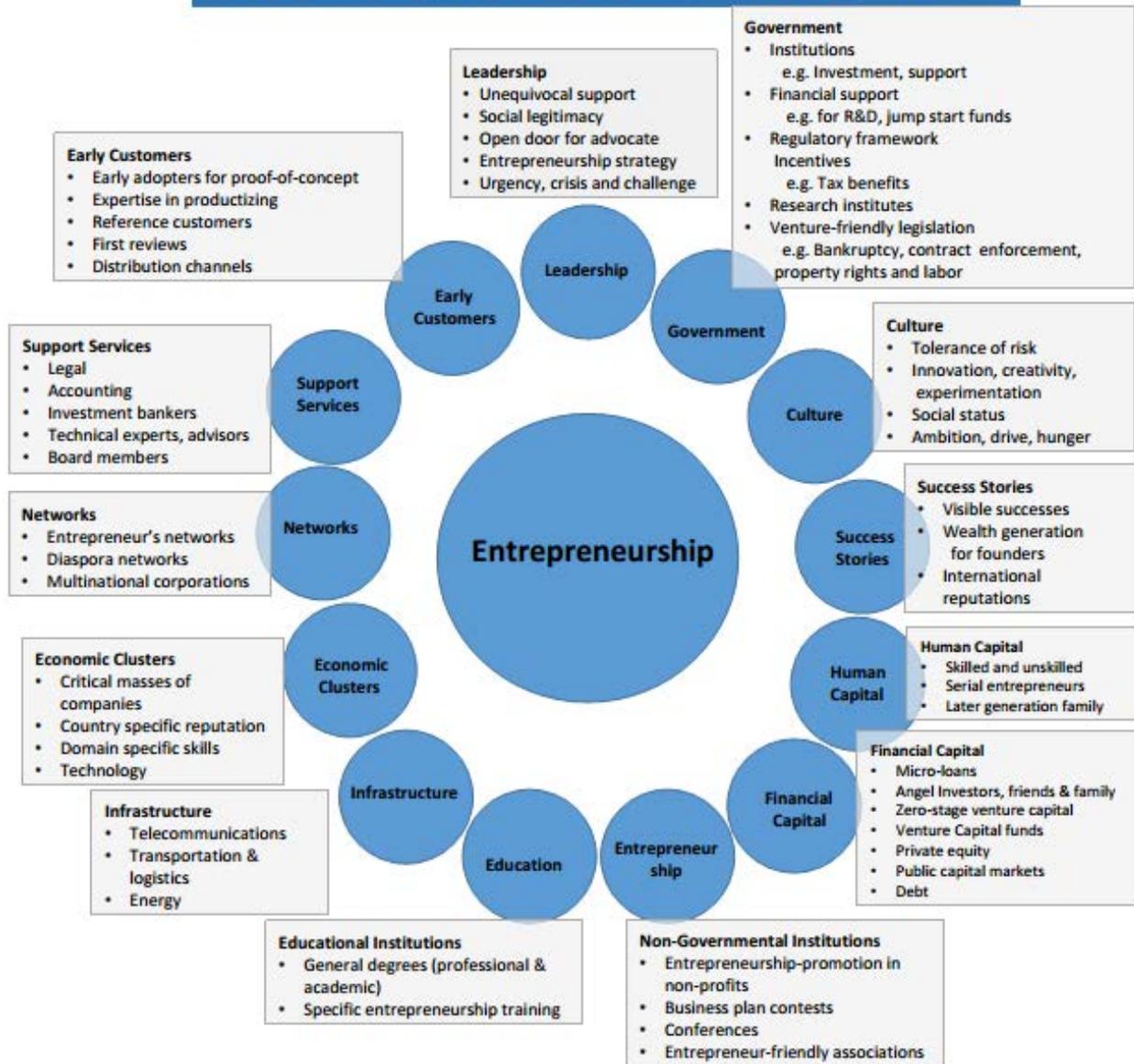
Existing Businesses

- Complete analysis of past financial performance and comparison to industry benchmarks
- Diagnosis of cash flow problems and recommended solutions
- Assistance with preparation of Business Plans and financial projections
- Marketing ideas, eBusiness strategies and general business advice
- Facilitation of company strategic/growth planning process
- Free consulting projects by teams of senior business leaders

Education

- Free "How To Start A Business" workshop every month
- Half day and full day seminars on marketing, HR, finance, taxes and regulatory compliance
- Identify grant and loan resources including local, state, federal and philanthropic financing options in addition to the Small Business Administration, Illinois Finance Authority and other funding opportunities
- Explore funding opportunities with the Community Development Corporation

The Entrepreneurship Ecosystem



Marketing & Communications – Annual Budget \$173,500

To build a community brand for the region, there is a 10-member committee made up of marketing and communications professionals (see list in the addendum). This group has established a website for the initiative (BNAdvantage.com); constructed the “BN” brand complete with logos and a communications guide; and formulated a social media campaign around dynamic marketing materials, photography, and community success stories.

- a. Full-time Communications Director – Zach Dietmeier was hired in August 2016 to oversee the construction and collection of the website, BN Stories project and development and implementation of the BN Advantage 5-year Marketing Plan. Zach has also organized a group of marketing specialists from the BN Advantage partners to more efficiently spread community knowledge and to streamline content across social, digital and other public channels.
- b. BN Advantage website – The website was quietly launched in January 2017 and publically introduced in June. The site features community information and links to major employers, workforce connections, real estate and school details and other resources explaining the strategy and how to get involved. The website is updated regularly with new community stories and resources.
- c. Contracted content writers & photography – The committee is under contract with freelance writer Mary Ann Ford, former Pantagraph beat writer. She currently writes two (2) stories per month as assigned while Zach contributes at least one. The task force also contracted Illinois State University photographer Lyndsie Schlink for 20 freelance photo shoots of McLean County locations. Images are already being used on projects through CIRA, the Regional Planning Commission, EDC and Chamber.
- d. Collateral materials – A full portfolio of marketing collateral must be constructed, including a community profile snapshot, entrepreneurship and small business startup guide and fact sheets for target sectors. These materials will eventually be available on the website and in print form.
- e. Advertising/Promotion – Zach has already created several base advertisements for print and is in the process of working with both committees to launch radio, television and digital campaigns.
- f. Attraction & New Business Recruitment – The marketing plan includes increasing local programs and events to boost the profile of Bloomington-Normal and McLean County. Additionally, BN Advantage will need to establish a physical presence at national and international conferences and gatherings in order to keep the region competitive for new investment opportunities.
- g. Lead Generation Consultant – The EDC is examining best practices and options for how to track and contact potential investors and expanding businesses. Communications have taken place with potential external consultants and software tracking providers to maximize coverage and to minimize the time needed to efficiently pursue new leads.

Indicators & Metrics – Cost covered by McLean County Regional Planning Commission

The McLean County Regional Planning Commission is working with a company called OpenGov to design a publicly available online regional economic dashboard, which will show trends in a number of key indicators identified by the BN Advantage report and refined by the Indicators and Metrics Task Force. Work on the dashboard is anticipated to begin in August 2017, in hopes of releasing an initial product in late fall. This first effort will be further developed with input from BN Advantage leadership and task force members.

MCRPC will pursue this project in-house, under the guidance of the Indicators and Metrics Task Force as part of a broader organizational shift toward open data. While the dashboard will initially be geared toward the Leadership Council, the audience and access will be broadened as it matures, with the end goal to make it a public-facing informational resource and economic development tool.

A portion of new dollars collected as of 1/1/2016 were committed to overall economic development in both Bloomington and Normal from the 1% sales tax that was approved in 2015. From those funds noted in the Bloomington Committee of the Whole Agenda Item 6 and reviewed on November 20, 2017, we kindly ask for your consideration of public funds to be invested as follows

(*) denotes EDC fiscal accountability and (·) denotes Chamber:

		<u>Proposed NEW Annual Investment</u>	
	• ·Workforce	\$35,000	
	• ·QP/QL	\$12,000	
	• *Marketing	\$40,000	
	• *Entrepreneurship	\$10,000	
	• *EDC Investment	<u>\$50,000</u>	
TOTAL NEW INVESTMENT REQUEST		\$147,000	
	• *EDC Commitment	<u>\$100,000</u>	(currently reoccurring)
TOTAL ECONOMIC DEVELOPMENT REQUEST		\$247,000	

This request is not inclusive of the Small Business Development Center as that is a separate request listed on the Committee of the Whole as agenda item 8

Below are the working budgets that have been created to support the work plans identified in each one of the unique sub-committees. These budgets were created by both staff and committee members and have been the premise in the formal financial investments as indicated on the page above.

1. Workforce Development - \$131,000

- Personnel – \$80,000
 FT Workforce Development Manager & PT INSPIRE Software Integration
- COMPACT Software Purchase \$30,000
- Equipment & Supplies - \$4950
- Training, conference attendance, travel - \$6820
- Operations & Administration - \$9230

2. Quality of Life/Place - \$38,825

- CIRA Capacity Study (2017/2018)
- Personnel - \$20,000 (2018/19) PT - Coordinator
- Community Visits (2017) - \$8,350
 Conway, Arkansas (2017)
 Des Moines, IA and Ft. Wayne, IN (2018)
 Grand Rapids, Michigan (2019)
- Equipment & Supplies - \$3,950
- Operations, Administration and Travel - \$6,525

3. Entrepreneurship - \$30,000

- Develop Capital Network - \$5,000
- Print Materials - \$10,000
- Programs, Conference and Events - \$15,000
- Small Business Development Center – See separate agreement

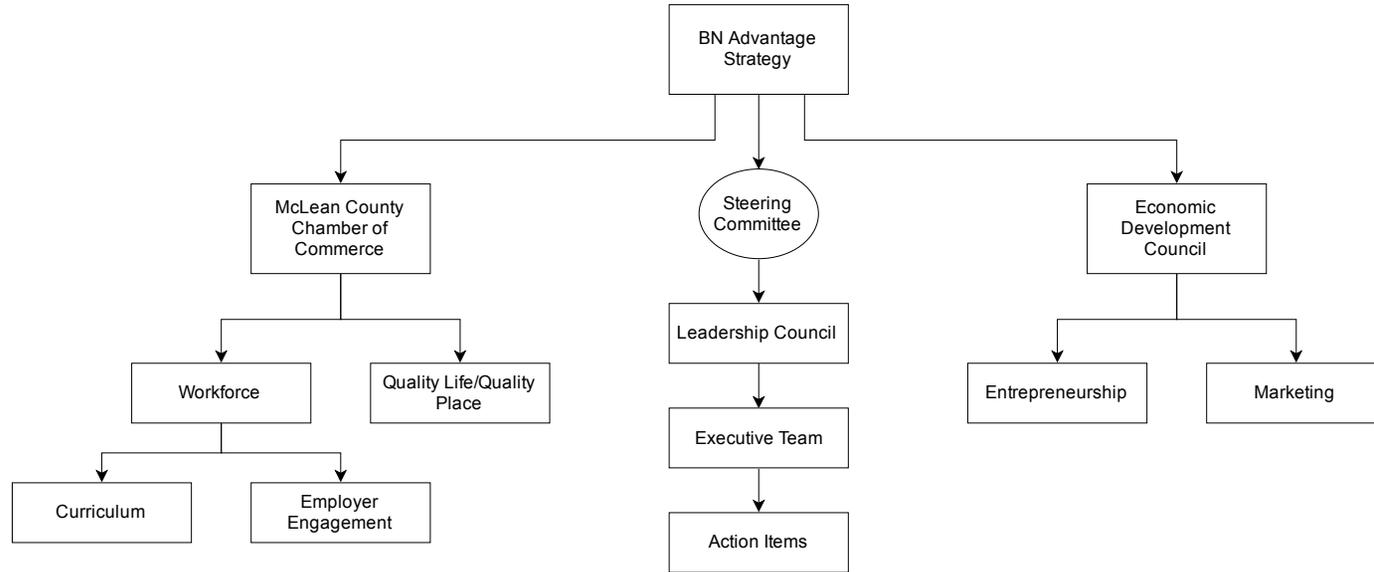
4. Marketing/Communication/Attraction - \$173,500

- i. Full Time Communications Director - \$0
 - 1. Cost absorbed by EDC as a full time staff member
- ii. BN Advantage Website - \$3,000
- iii. Contracted Content Writers & Photography - \$12,000
- iv. Collateral Materials (print) - \$40,000
- v. Advertising/Promotion - \$75,000
- vi. Attraction New Business Recruitment - \$25,000
- vii. Lead Generation Consultant - \$18,500

5. Indicators and Metrics – \$0 Provided by McLean County Regional Planning Commission

2017 Leadership Council

NAME	TITLE	COMPANY
Mrs. Julie Dobski	Owner	Little Jewels Learning Center
Mr. Ronald L. Greene	President & CEO	Afni, Inc.
Ms. Colleen Kannaday	President	Advocate BroMenn Medical Center
Ms. Vicki L. Tilton	Owner/President	Fox & Hounds Hair Studio & Day Spa
Ms. Crystal Howard	Director	Bloomington-Normal Area Convention & Visitors Bureau
Mr. Charlie Moore	President & CEO	McLean County Chamber of Commerce
Mr. Carl G. Olson	Executive Director	Central Illinois Regional Airport at Bloomington Normal
Andy Shirk	President	BEER NUTS, Inc.
Mr. William Wasson	County Administrator	McLean County
Steve Denault	Exec. VP Enterprise Business Services	COUNTRY Financial
Dr. Larry Dietz Ph.D.	President	Illinois State University
Mr. Kyle Ham	CEO	Economic Development Council of the Bloomington-Normal Area
Mr. Christopher Koos	Mayor	Town of Normal
Mr. John Penn	President	Laborers' Local #362
Mr. Mark Peterson	City Manager	Town of Normal
Vasudha Pinnamaraju	Executive Director	McLean County Regional Planning Commission
Mr. Tari Renner	Mayor	City of Bloomington
Mr. Isaac Thorne	Executive Director	Connect Transit
Mr. Rob Widmer	President	Heartland Community College
Mark Gibson	AVP	State Farm Insurance Companies
Mr. John McIntyre	McLean County Board Chairman	McLean County
Mr. Chad Boore	President, OSF St. Joseph Medical Center	OSF St. Joseph Medical Center
Mr. Ryan Gremore	General Manager/President	O'Brien Mitsubishi of Normal
Mr. Jared Hall	President	Commerce Bank
Mr. Steve Rasmussen	Interim-City Manager	City of Bloomington



ACTION ITEMS

1. Embrace and advance a unified region.
2. Strengthen the region's foundations for firms and jobs of the future through quality of life improvements that position Bloomington-Normal more advantageously and competitively for business and talent retention and recruitment.
3. Champion the region's educational and training institutions, resources and programs that will enable Bloomington-Normal's existing and future employers to cultivate, retain, and attract the talent that they need.
4. Build a strong entrepreneurship culture and ecosystem.
5. Plan for, invest in and strengthen present and future employment and business centers.
6. Elevate Bloomington-Normal's engagement in the national (and eventually, international) economic development arena.
7. Grow and attract quality firms and jobs - domestic and global - in targeted sectors.
8. Organize and optimize resources for economic development success
9. Adopt indicators and metrics to assess economic development progress.

<p>Vision</p> <p>To foster growth and spark business diversity by expanding the economic base through elevation and advancement of the region as a premier, dynamic business location for the Midwest and the United States.</p>		<p>Mission</p> <p>To proactively drive growth in the local economy through local business expansion and development, new business recruitment, and entrepreneur attraction.</p>
---	---	--

GOAL 1: Existing Business Retention & Expansion

*The EDC will provide assistance and support to all businesses in McLean County. Through our **BN GROWS BUSINESS RETENTION PROGRAM**, the EDC will identify resources, programs, and services to local businesses and track data about each business. The EDC will be the primary source of assistance for entrepreneurs, second-stage businesses, and mature businesses throughout McLean County through support of the **SMALL BUSINESS DEVELOPMENT CENTER (SBDC)**. We will increase the use of the **COMMUNITY DEVELOPMENT CORPORATION** by enhancing business development opportunities through creation of capital investment, workforce mechanisms, and local collaborations such as the **MCLEAN COUNTY STEM INITIATIVE**; and through high-growth expansion projects that would fall under the **MCLEAN COUNTY ENTERPRISE ZONE**.*

GOAL 2: New Business Attraction & Development

*The EDC will target industry sectors that have strong historical performance, projected national growth in employment, output, and above-average wages. The target industries will also fit with the workforce strengths of the region. The EDC will convene and lead the development of strategic expansion of these sectors and improve existing services and programs such as: **PROJECT DEVELOPMENT/PROPOSAL INQUIRIES/NEW BUSINESS SERVICES**; **FOREIGN DIRECT INVESTMENT (FDI)**; **COMMUNITY DEVELOPMENT CORPORATION**; **ENTERPRISE ZONE**; **SITE AND BUILDING DATABASE**; **SMALL BUSINESS DEVELOPMENT CENTER**; **BN CAPITAL NETWORK**; and **BLOOMINGTON/NORMAL INCUBATOR**.*

GOAL 3: Community Branding & Advocacy

*The EDC will elevate and advance the Bloomington-Normal-McLean County Metro Region through the multitude of data, information, and services available at our organization; the community needs to be more aware of the organization's availability, desirability, and quality, as well as its own regional dynamism. The **BN ADVANTAGE MARKETING/COMMUNICATIONS 5 YEAR IMPLEMENTATION PLAN** will continue to educate and activate regional pride and awareness as well as to drive external growth leads. Key programs and initiatives – including metrics of economic relevance in the annual **DEMOGRAPHIC PROFILE**; relationship building and maintenance through the **ONE VOICE** trip; information updates and discussion of current topics at the quarterly **BN BY THE NUMBERS**; growth in **RURAL COMMUNITY ENGAGEMENT AND ECONOMIC DEVELOPMENT STRATEGIES**; community collaboration through **BN ADVANTAGE** and the **STEM INITIATIVE** – will increase awareness of Bloomington-Normal as a prime business location.*

STRATEGIC PLAN 2017-2019

VISION To be a vibrant progressive business community that works together to make McLean County a great place to do business.	MISSION To support and serve our members, the McLean County Chamber of Commerce strives to promote commerce, advocate pro-business perspectives, collaborate to lead change, and engage in action for results that strengthen the prosperity of the business community.	
DRIVING THE PACE!		

OVERALL STRATEGIC GOALS AND KEY OBJECTIVES

1. Drive change that positively impacts the business climate
2. Competitive advance/position McLean County
3. Strengthen membership and their engagement

Mission Focus	Promote Commerce – We lead efforts that enhance the local exchange of goods and services, help businesses grow and prosper, and positively impact the McLean County economy.
Objective 1:	Influence the mindset of businesses and consumers to invest and spend dollars within the local economy
Objective 2:	Positively impact and encourage business growth and retention
Objective 3:	Explore ways to connect local businesses to global commerce
Mission Focus	Advocate pro-business perspectives – Through education and collective action, we influence thinking and shape solutions on behalf of our members.
Objective 1:	Educate members and the community about issues affecting business and what the Chamber is doing on their behalf
Objective 2:	Communicate local concerns to elected officials and encourage them to support pro-business policies
Objective 3:	Insist on accountability, resulting in outcomes that are favorable to business
Mission Focus	Collaborate to lead change – We build partnerships and work in cooperation with organizations across the community to encourage consensus and bring about positive change.
Objective 1:	Expand leadership opportunities to be more inclusive of diverse audiences
Objective 2:	Identify opportunities to convene people and organizations that express interest in addressing specific needs and/or impacting desirable changes
Objective 3:	Communicate the importance of working together and the relevance of collaborative initiatives (move from “me” to “we”)
Mission Focus	Engage for action that leads to results – We seek to understand and then act on the diverse concerns and needs of our members
Objective 1:	Analyze our various market segments and address their unique needs
Objective 2:	Enhance the membership experience
Objective 3:	Ensure readiness to offer assistance and identify solutions
Focus	BN Advantage – We work collectively with community organizations, members, and leaders to implement the goals and tactics identified in the BN Advantage Economic Development and Marketing Strategy.
Objective 1:	Ensure and support the successful implementation of the Workforce and the Quality of Life/Quality of Place task forces
Objective 2:	Build and sustain an operational framework for the Quality of Life/ Place task force
Objective 3:	Communicate the progress and results of the Workforce and Quality of Life/Quality of Place task forces and their connection to the overall BN Advantage strategy
Focus	Brand Distinction & Operational Excellence – We consistently demonstrate the Chamber’s distinct value, and we strive to deliver on our unique brand promise through the efficient use and creative identification of resources and capabilities.
Objective 1:	Be known as THE business resource in McLean County
Objective 2:	Proactively manage our financial and human resources
Objective 3:	Ensure accountability to the membership



Business Advantage

Ranked as one of the Top 25 Best Small Places for Business and Careers (Forbes, 2015), BN is boosted by its rich history and natural attractions. High ratings in education and median household income partner with low unemployment and cost of living to make our community a great choice to put down roots.

Best Place to Live Downstate

Niche Ratings (2016) gives BN an "A" or better for public schools, family friendly environment, nightlife, commute, and health. It's also affordable to live here; Livability (2016) ranks BN among the Top 10 Affordable Places to Live in the U.S.



Agricultural Production

McLean County is #1 in the U.S. in production by county for corn and #2 for soybeans (National Agriculture Statistics Service, 2017). The farmland surrounding BN is some of the richest in the world.

Outstanding Transportation

It's not hard to find McLean County in the center of an Illinois or Midwest map. Connecting three major interstate highways and home to Central Illinois Regional Airport and the 2nd busiest Amtrak station in the state, BN also rides the 2015 APTA Outstanding Public Transportation System Achievement Award-winning Connect Transit.



Top College Town

Home of Illinois State University, Illinois Wesleyan University, Heartland Community College, and Lincoln College, McLean County residents are some of the most educated in the nation. BN ranks in the top 10 Top College Towns thanks to our quality of life and professional opportunities for students. (Business Insider, 2017)

Best for Millennial Job Seekers

As a member of the Top 50 Best Places for STEM grads, BN makes a point to retain local graduates through workforce development and entrepreneurship programs. Our median age is 32.1 years old, with over 38 percent of the population between the ages of 20 and 44 - with an average salary of nearly \$62,000. (Nerd Wallet, 2016)



Digital Capital of Illinois

Bloomington was designated as the "Digital Capital of Illinois" thanks to our high percentage of workers in science, technology, engineering, and mathematics - along with our blossoming entrepreneur scene and increasing number of tech startups. (Google, 2015)

Education Advantage

McLean County's high school graduation rate is 88.6%, higher than the Illinois and U.S. average. 95.1% of adults 25 and older have at least a high school diploma, which ranks ninth among all U.S. metros.



Outstanding Medical Care

It's special to have one Magnet® - designated hospital in your community; BN is the proud home of two in Advocate BroMenn and OSF St. Joseph Medical Centers. The highest honor in nursing is paired with state-of-the-art birthing centers, nationally-recognized cardiovascular and stroke care, and innovative health and wellness services.

Home of Corporate HQs

BN has a deep history of entrepreneurial success. State Farm Insurance, COUNTRY Financial, Afni, Growmark, BEER NUTS, Biaggi's, and Destihl Brewing are just a few of the numerous businesses that continue to call McLean County their corporate home.





1. Embrace BN - Review your independent business plans and determine how your mission and vision align with the ongoing community economic development goals. In order to accomplish this feat, we welcome the opportunity to visit with you. Our goal is to advance a unified region by strengthening our foundation; we cannot do so without your help!

2. BN Ambassador - Consciously be positive, proactive, and engaged with our community leaders on how together we advance McLean County competitively - shaping solutions for our future while simultaneously taking care of today's business. Show others around you why BN deserves your best. The best community marketing is the people who call BN home.

3. BN Brand - Incorporate the BN into your own marketing strategy; show your pride in our community and engage in the regional brand! To find out ways to incorporate the BN Brand into business and corporate marketing strategies, email Zach Dietmeier at info@bnadvantage.com. Zach can provide a BN Advantage communications guide and artwork personalized with your organization's colors.

4. Make Your Money Mean More - For every \$100 spent at McLean County businesses, about \$48 goes back into the local economy. The easiest way to get involved with BN Advantage is to directly support our partners: fly with **Central Illinois Regional Airport**, ride with **Connect Transit**, visit BN attractions with the **CVB**, and buy BN through **Chamber of Commerce** members. (www.makeyourmoneymeanmore.com)

5. Support Local Initiatives - Engage with the Chamber and the **Economic Development Council** in their independent programs of work that focus on the goals of BN Advantage and impact your personal or professional interests. For example, **BN STEM** helps champion local educational and training institutions, resources, and programs that will enable employers to cultivate, retain, and attract the talent they need.

6. BN Mentorship - Volunteer as a mentor to small and growing businesses in McLean County. **Central Illinois SCORE** offers free business advice and resources (<https://centralillinois.score.org>). The new **Small Business Development Center at Illinois Wesleyan University** focuses on help for aspiring small business and local entrepreneurs (www.iwu.edu/sbdc).

7. BN All Together - BN Advantage is a team effort. We must continue to strive as individuals, as companies, and as a community to consciously be welcoming, inclusive, and diverse in a changing local and global environment. Promote and celebrate diversity of culture, business, and creativity to bring about a more complete and colorful advantage.

8. BN Innovative - Align and allocate your resources to personal, business, and community needs. Be philanthropic with your time and finances to aid the work so many are doing with each other, for each other. Now is NOT the time to be complacent with status quo. You as an individual and the business or industry you represent can and will make a difference that uniquely positions and shapes our economy and our community.

9. BN Stories - BN tells a story of hard work, innovation, and diversity. Share your business's successes - both BIG and small - with BN Advantage. Help us celebrate every local "win" of McLean County in continuing to show why and how we have the BN Advantage. Email Zach Dietmeier at info@bnadvantage.com to share your stories. In addition, help spread others' stories through social media by using **#BNStories** and **#BNAdvantage**.

10. Measure Progress - Every great community initiative is able to track its goal progression in order to keep moving forward with further growth and prosperity. Adopt indicators and metrics to assess our progress. You can work directly with **McLean County Regional Planning** and the EDC by sharing your data and creating a clear picture of our region.

#BNAdvantage



Resolution No. 2017-___

A RESOLUTION SUPPORTING AND FUNDING THE BNEDC AND BN ADVANTAGE AS A COLLABORATIVE ECONOMIC DEVELOPMENT STRATEGY FOR THE BLOOMINGTON-NORMAL- MCLEAN COUNTY REGION

WHEREAS, the City of Bloomington, McLean County, Illinois (the “*City*”) is a duly organized and validly existing home rule municipality pursuant to Article VII, Section 6(a) of the Constitution of the State of Illinois of 1970, and as such, may exercise any power and perform any function pertaining to its government and affairs; and,

WHEREAS, the Mayor and City Council of the City (the “*Corporate Authorities*”) have determined that one of the City’s primary goals as a local unit of government is to promote the health, safety and welfare of its citizens by encouraging private investment in industry and business in order to enhance the City’s tax base, ameliorate blight and provide job opportunities for its residents; and,

WHEREAS, the Corporate Authorities have long held that a collaborative public/private economic development strategy for the Bloomington-Normal-McLean County region can provide significant benefit to the regional economy by supporting the creation, attraction, and retention of businesses, the creation of new and diverse employment opportunities, and encourage the growth of the regional economy; and,

WHEREAS, in 2015, the Economic Development Council of the Bloomington-Normal Area (the “*BNEDC*”) partnered with the McLean County Chamber of Commerce, the McLean County Regional Planning Commission, the Bloomington Normal Area Convention & Visitors Bureau, and the Bloomington-Normal Airport Authority to develop an economic development strategy for the region known as “*BN Advantage*”; and,

WHEREAS, in 2015, the BN Advantage strategy was endorsed by resolutions of the governing boards of the City, Town of Normal (the “*Town*”), and McLean County (the “*County*”); and,

WHEREAS, the City’s Comprehensive Plan 2035 (adopted by the City Council on August 24, 2015), envisions a mutually beneficial and collaborative partnership between the City and the BN Advantage stakeholders and identifies specific and measureable goals and outcomes for supporting local economic development; and,

WHEREAS, over the last two years, representatives of multiple public sector and private sector entities have collaborated with the BNEDC to advance the implementation of the BN Advantage strategy and have now determined that funding from the City is necessary to further advance the implementation of the BN Advantage strategy; and,

WHEREAS, the Corporate Authorities, by adoption of this Resolution, formally indicate the City’s desire honor the request made of the City to provide additional financial support to the BNEDC in the furtherance of the BN Advantage strategy.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Council of the City of Bloomington, McLean County, Illinois, as follows:

Section 1. The recitals set forth above are incorporated herein as if fully set forth in this Section 1.

Section 2. The City Council hereby affirms its continued commitment to directly financially support the BNEDC, in the amount of \$100,000 to be paid in monthly installments in FY 2018, to sustain and maintain the BNEDC's previously established regional economic development efforts.

Section 3. The City Council hereby formally indicates its desire to make an additional financial commitment of \$32,333.33 to the BNEDC in support of the BN Advantage strategy as detailed in Exhibit A which is attached to this Resolution and made a part hereof.

Section 4. The City Council hereby directs the City Manager to identify additional elements of the BN Advantage strategy which should be spearheaded and implemented by City staff in partnership with the BNEDC, Town, and County as well as with the support of other units of local government and the private sector:

- (a) As part of this process, the City Manager and staff shall draft a report to the City Council outlining the specific BN Advantage action items that further the vision of the City's Comprehensive Plan 2035 that the City Council should incorporate into its priorities for the economic development efforts of the City.
- (b) After the priorities are identified, the City Manager and staff shall make recommendations to the City Council what steps can be taken to implement the additional BN Advantage strategy action items.
- (c) The City Council will then review the recommendations of the City Manager and staff and the City Council will take action as appropriate.

Section 5. The City Council hereby directs the City Manager to establish a listing of deliverables to be required of the BNEDC and to monitor the BNEDC's progress in implementing the BN Advantage strategy and promotion of the economic development of the region and the health, safety and welfare of City's citizens by encouraging private investment in industry and business throughout the region in order to enhance the region's tax base, ameliorate blight and provide job opportunities. The City Manager is hereby authorized to memorialize the City's financial commitments to the BNEDC and the BNEDC's deliverables to the City in whichever manner the City Manager deems appropriate.

Section 6. The City Council hereby directs the City Manager to ensure that the City is provided with the opportunity to be represented on any and all governing or advising boards of the BNEDC and BN Advantage strategy.

Section 8. The City Council hereby directs the City Manager to evaluate the continued funding for the BNEDC and the BN Advantage strategy for the City's Fiscal Year 2019 concurrent with the adoption of the City's Fiscal Year 2019 budget and to bring forward a proposed resolution on same concurrent with the budget. The City's Fiscal Year 2019 support for the BNEDC and the BN Advantage strategy will be carefully evaluated by the City Council and will be commensurate with similar financial considerations made by the Town and the County.

Section 9. That this Resolution shall be in full force and effect from and after its passage and approval as provided by law.

Passed by the Mayor and City Council of the City of Bloomington, Illinois, this ____ day of _____, 2017.

AYES: _____

NAYS: _____

ABSENT: _____

APPROVED:

Mayor

Attest:

City Clerk

EXHIBIT A

City of Bloomington financial commitment to the Economic Development Council of the Bloomington-Normal Area (BNEDC) in support of the BN Advantage strategy:

For the remainder of the City's Fiscal Year 2018
January 1, 2018 thru April 30, 2018 (4 months):

November 20, 2017 BN Advantage Funding Request of City of Bloomington	
Workforce:	\$35,000
Quality of Life / Quality of Place:	\$12,000
Marketing:	\$40,000
Entrepreneurship:	\$10,000
EDC Investment	\$50,000
TOTAL	\$97,000
Per Month (12 Months)	\$8,083.33
Remainder of City's FY 2018 (Jan-April - 4 months)	\$32,333.33
Total Commitment Authorized in this Resolution:	\$32,333.33