



BLOOMINGTON POLICE DEPARTMENT



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Illinois Association of Chiefs of Police Speed Awareness Day Campaign ***Law Enforcement Officers from Across Illinois Joining Forces to Combat Speeding***

Bloomington, IL - The Bloomington Police Department is partnering with the Illinois Association of Chiefs of Police (ILACP) with the support of the National Highway Traffic Safety Administration (NHTSA), the Illinois Department of Transportation (IDOT), and more than 300 state, county and local law enforcement agencies for this year's ILACP "Illinois Speed Awareness Day" on July 23, 2025. Law enforcement agencies across the state will be stepping up traffic safety efforts to reduce speeding. Motorists can expect to see increased patrols looking for speeding, as well as other traffic violations.

This campaign is an effort to address the drastic increase in speed-related crashes and moving violations. According to the Illinois Department of Transportation, speeding is involved in 44.9% of all motor vehicle fatalities, 36.3% of all injury crashes, and 31.1% of all roadway crashes. (2023 Illinois Crash Facts and Statistics)

The Illinois Speed Awareness Day campaign has a two-fold approach: to combine effective community outreach to roadway users on the importance of obeying the speed limit, along with an increased zero-tolerance enforcement effort.

The goal of the campaign is to raise awareness and save lives. There is no reason to speed; it is unnecessary and endangers everyone on the road. It may get you there a bit faster, but if you obey the speed limit, you and your passengers will most likely arrive alive.

This speed education and enforcement effort is part of the Illinois Association of Chiefs of Police "Speeding Catches Up with You" speed awareness campaign. It also supports IDOT's broader "It's Not a Game" media campaign.

For additional information, go to: <http://trafficsafetymarketing.gov/> or <https://www.ilchiefs.org/speed-awareness-day>

Additional graphics and photos for media use can be found [here](#).

Media Contact:

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If you wish to submit a crime tip and remain anonymous, please contact the Crime & Intelligence Analysis Unit (CIAU) at 309-434-2963 or email CIAU@cityblm.org. You can also text the number 847411 by texting the word "BPDTIPS", then a space, followed by your tip information.

The tip line is not monitored 24/7. The CIAU office is staffed from 8am-4:30pm, weekdays. If no one is available to answer your call, please leave the information on the voicemail or send it by e-mail.

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