

Arena Flash Report

EVENT: IHSA Cheer
T.D.D.: February 6 and 7 2026
VENUE: Arena
TYPE:

EVENT REVENUES	
TICKET SALES	\$128,370.00
SPONSORSHIPS	\$0.00
CONCESSIONS	\$109,236.14
Other Revenues	\$1,820.00
TM Revenue & Fees	\$11,731.62
TOTAL REVENUES	\$251,157.76

ATTENDANCE: 7,812
Tickets Distributed 12,008

EVENT EXPENSES:	
<i>Accommodations</i>	\$0.00
<i>Catering</i>	\$3,184.88
<i>Entertainment Tax at 4%</i>	\$5,134.80
Instrument Tune	\$0.00
<i>Marketing Direct Costs</i>	\$0.00
<i>Opening Act/Preshow</i>	\$0.00
Backline	\$0.00
Prod. Equipment Rental	\$0.00
<i>Royalties</i>	\$879.35
Security	\$9,840.00
<i>Stagehands</i>	\$11,616.19
Supplies	\$0.00
Ushers/Other Personnel	\$7,208.00
Other Expenses	\$2,960.85
TOTAL EXPENSES:	\$40,824.07

PROFIT/LOSS:
\$210,333.69

NOTES: